



# FINANCIAL TIMES

**IBERCORP**  
Cautionary tale of  
Spanish banking

Page 15

D 8523A

Austria	Swd 200	Indonesia	Rsd 2000	Pakistan	Rsd 100
Bahrain	Dir 2000	Iran	Rsd 200	Philippines	Pes 45
Belgium	BF 200	Ireland	Stk 200	Portugal	2715,000
Cyprus	BF 200	Israel	L2000	Portugal	2715,000
Czech	Kcs 200	Jordan	Ar 200	Portugal	2715,000
Denmark	Dkr 100	Korea	Wn 2000	Portugal	2715,000
Egypt	EGP 200	Kuwait	L 2000	Singapore	S\$4,10
France	Frs 2000	Liberia	Lfr 2000	Singapore	S\$4,10
Germany	DM 200	Morocco	MDH 11	Singapore	S\$4,10
Greece	Dr 200	Neth	Fl 2000	Singapore	S\$4,10
Hungary	For 200	Nigeria	NGN 200	Singapore	S\$4,10
Iceland	Kr 200	Poland	Zl 2000	Singapore	S\$4,10
India	Rs 200	Qatar	QR 200	Singapore	S\$4,10
Iran	Dir 200	Oman	Or 200	Singapore	S\$4,10
UAE	Dir 200	UAE	Dir 200	Singapore	S\$4,10

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## World News

**Israeli attack on Lebanon after rockets hit town**

Israel launched air and artillery attacks on targets in southern Lebanon after an Israeli town was hit by rockets fired across the border by Lebanese militiamen seeking revenge for the killing of Hezbollah leader Sheikh Abbas Musawi.

The fighting, the most intense in the area for years, prompted Israeli prime minister Yitzhak Shamir to warn that Israel was ready to use "all our might" to stop the rocket attacks on its territory. Page 14

## UK warned twice about 'supergun'

British intelligence received two warnings about the Iraqi "supergun" project six months before British-made components for the gun were seized, the UK Commons trade and industry select committee heard. Stephen Kock, former non-executive director of British defence group Astra Holdings, said he had notified the security services in September 1990. Gerald James, then Astra's chairman, and Christopher Gumbley, chief executive, met Ministry of Defence officials on October 26. Page 8

## CIS 'doomed'

Ukrainian leaders believe the Commonwealth of Independent States is doomed as an effective long-term force and will have only a "transitional" function in enabling the states of the former Soviet Union to go their own way. Page 2

## Germany to cut forces

Germany agreed to restructure its armed forces, cutting overall numbers from 495,000 to 370,000, restricting the call-up, and creating a rapid reaction force. Page 3

## Referendum urged

Irish premier Albert Reynolds faces growing pressure to hold a referendum on the "right-to-life" amendment in the constitution invoked this week by the high court to prevent a 14-year-old rape victim from having an abortion in the UK. Page 2

## Smoking to stay

A Stuttgart court ruled in a case brought by two non-smokers that state-controlled airline Lufthansa was not legally obliged to ban smoking on its flights.

## Princess's meeting

Britain's Princess of Wales flew to Rome for a meeting with Mother Teresa, who has been recovering from heart surgery. A planned meeting in Calcutta last week was cancelled because of the nun's illness.

## Russian plea for food

Russia needs a million tonnes of food aid urgently and three times that amount for the rest of 1992, senior Russian aid official Yevgeny Ivanov said. Picture, Page 2

## Ten Oscar nominations

The movie *Bugsy*, starring Warren Beatty, was nominated for 10 Oscar awards including best film, best actor and best supporting actor. Anthony Hopkins was nominated best actor for his performance in *The Silence of the Lambs*.

## Singapore libel appeal

Veteran Singapore opposition politician Joshua Jeyaretnam appealed against a high court order directing him to pay libel damages, costs and interest totalling \$862,000 (\$386,000) to former Singapore prime minister Lee Kuan Yew.

## Waite speaks to Synod

Frederick Beirut hostage Terry Waite addressed the Church of England General Synod in London for the first time after five years in captivity. He received a one-minute standing ovation.

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## Business Summary

### Brussels says road hauliers should pay higher taxes

Road transport companies should be made to pay the full cost of the damage they do to the environment, Mr Karel van Miert, the European Community's transport commissioner, said.

He said increased road taxes would provide more incentive for industry to use other forms of transport, such as the railways, inland waterways and the sea. Page 14

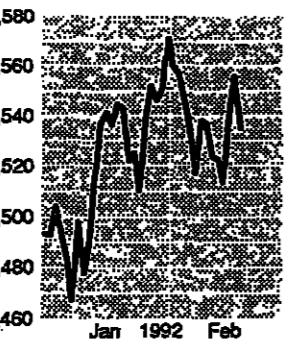
**RHONE POULENC**, France's largest chemical group, has hinted the state might reduce its 56.9 per cent holding in the company. Page 15

**HEWLETT-PACKARD**, the US computer and electronic instruments maker, increased first-quarter profits 49 per cent to \$305m, against \$205m last year. Page 15

**NATIONAL BANK OF DUBAI**, largest bank in the United Arab Emirates, said 1991 net profits fell 11.5 per cent to Dh412.8m (\$112.5m) from Dh466.3m in 1990. Page 15

**LONDON** stock market fell on renewed selling of oil and pharmaceutical stocks, trig-

### FT-SE 100 Index



Source: Datamonitor

gered by worries over the outlook for Wall Street. The FT-SE Index closed 19.2 down at 2,536.7. Page 23

**UK GOVERNMENT** announced a £500m package of defence orders, including new trainer aircraft, helicopters and missiles for the RAF. Page 8. British Aerospace results. Page 15; Lex, Page 14; Details, Page 21

**JAPAN'S** motor industry emerged for the first time last year with the highest gross hourly wage rates among the world's carmakers. Page 4

**HONG KONG** subsidiary of Bank of Credit and Commerce International is almost certain to go into liquidation after the collapse of negotiations between the receiver and a potential buyer. Page 4

**TELE-COMMUNICATIONS** Inc, US cable TV operator, has agreed to sell the United Artists cinema chain to a management buyout, backed by Merrill Lynch Capital Partners, for about \$830m. Page 16

**NOKIA DATA**, troubled Norwegian mini-computer group, made a loss of Nkr810m (\$125.5m) for 1991, against a deficit last time of Nkr134m. Page 16

**OCCLIDENTAL PETROLEUM**, US oil group, is selling up to half its 48 per cent stake in Canadian subsidiary Canox in an effort to reduce debts. Page 17

**BRIERLEY INVESTMENTS** and Rossington Investments, both controlled by New Zealand entrepreneur Sir Ron Brierley, launched a \$127m (\$54.6m) hostile bid for Australian Consolidated Investments (ACIL), formerly Bell Resources. Page 17

**HONEYWELL**, US controls group, reported fourth-quarter net income of \$102.6m, against \$109.2m a year earlier. In spite of the impact of the US recession. Page 17

**OWNERS ABROAD**, UK's second biggest package tour company, more than doubled full-year pre-tax profits from £15.3m (\$26.8m) to £31.6m. Page 20

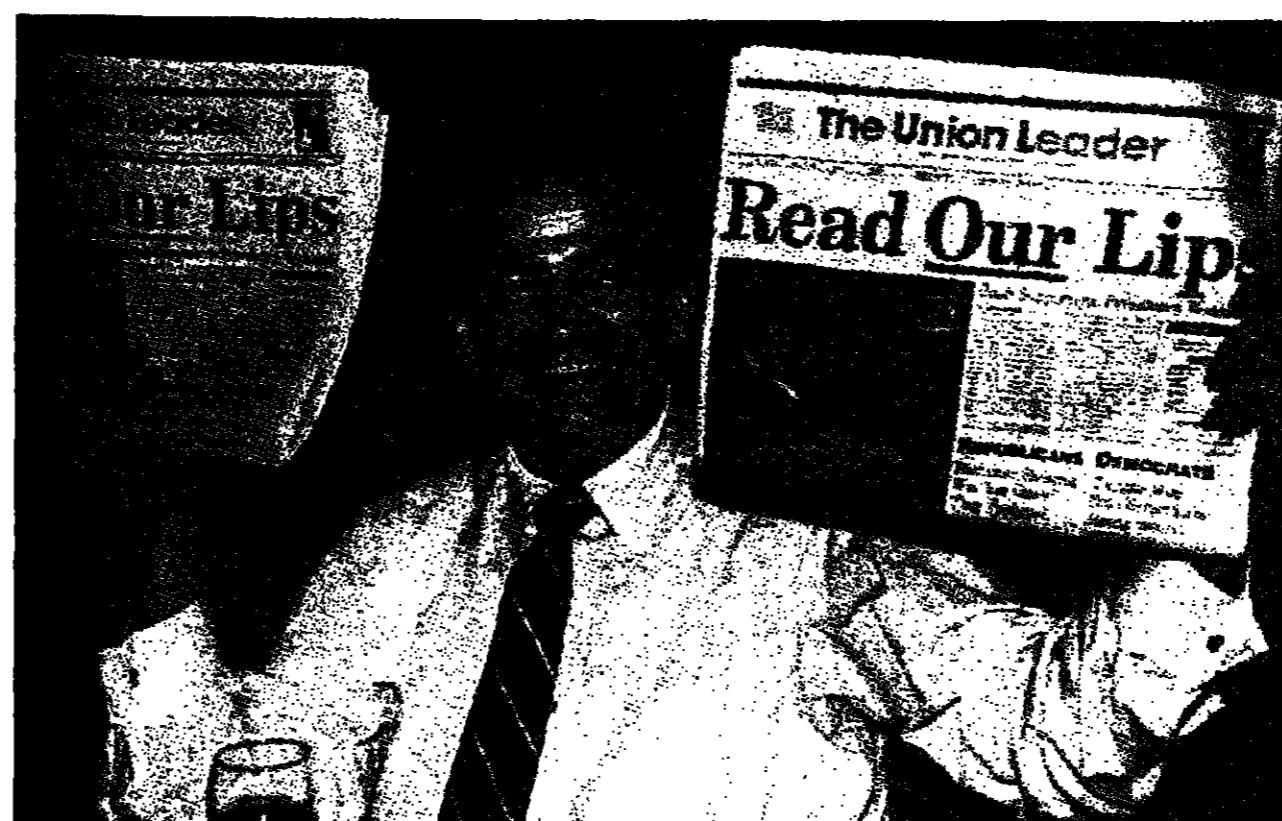
**Pressure grows in Ireland for referendum on abortion**

Albert Reynolds, the new Irish prime minister, faces pressure to hold a referendum on abortion, after the High Court's decision to prevent a 14-year-old rape victim from ending her pregnancy. Page 2

Thursday February 20 1992

## Right-wing rival's performance puts US president on defensive Bush promises election battle

By George Graham in Washington and Lionel Barber in Manchester, New Hampshire



High hopes: a triumphant Buchanan who has been promised a no-holds-barred battle for Republican voters by Bush

shire, but he will step up his pace with several trips to the southern states, which are the critical battleground for a series of primaries over the next three weeks. This culminated in the Super Tuesday contest on March 10, when 11 states will cast their votes.

After yesterday's visit to Tennessee Mr Bush will fly tomorrow to South Carolina, where the March 7 primary will be the first to pit him against Mr David Duke, the Louisiana former Ku Klux Klan.

Bush has attempted to minimise the significance of Mr Buchanan's strong showing in New Hampshire as a protest vote from a state that has been severely hurt by recession.

Bush advisers said that New Hampshire would prove a high-water mark for the Buchanan campaign.

But Mr Buchanan said yesterday his relative success in New Hampshire had given him the momentum to take the Republican nomination away from Mr Bush.

Democratic campaigners turn to broader canvas, Page 6

Battle for the soul; Editorial Comment, Page 12

## Nikkei falls fearing Y20bn Sony loss

By Steven Butler in Tokyo

**SONY**, the Japanese electronics group, surprised the markets yesterday when it warned it would lose Y20bn (£16m) in the final quarter of its financial year which ends next month.

Sony Corporation, the parent company, also expects to report a full-year operating loss of Y20bn, its first loss since listing on the Tokyo Stock Exchange in 1958.

News of the forecast loss prompted widespread gloom on the Tokyo exchange, where prices retreated to the lowest level since October 1990 amid fears of a collapse in consumer spending in Japan. The Nikkei has

been strong have been saturated with electronic equipment, such as video recorders and stereo equipment.

The decline of Japanese consumer electronics sales along with the continued strength of the yen on foreign exchange markets forced Sony to pare its estimates for consolidated operating profits for the year to Y165bn, 45 per cent below the result for 1990-91. In response, Sony planned next year to cut capital spending by Y16bn to Y280bn.

The forecasts were made as Sony announced its third quarter results, in which consolidated pre-tax profits fell by 36

per cent to Y67.1bn. An extraordinary gain of Y62bn from the sale of shares in Sony Music Entertainment boosted after-tax profits in the quarter up 94 per cent to Y97.2bn.

Sony tried to put on a brave face, pointing out that worldwide sales remained strong, up 10 per cent in the quarter to Y126.4bn. But it was apparent that Sony was operating its production lines at full capacity and having to sell products at extremely low margins.

The brightest news in the results was the turnaround of Sony Pictures Entertainment, formerly Columbia Pictures, which Sony purchased in 1989

for Y3.4bn. The release of several hit movies helped give Sony a 20 per cent share of US box office receipts and pushed film revenues up by 65.4 per cent to Y12.5bn in the quarter.

Operating profits in the entertainment business were Y3.69bn, compared to Y7.03bn in Sony's traditional electronic equipment business.

Sony warned that the business environment would become more severe and price competition would be stiff.

Lex, Page 14

Sony's struggles, Page 18

Honda's profits fall, Page 18

World stock markets, Page 34

Benefits of economy-wide restructuring, Page 6

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## EUROPEAN NEWS

G7 common front on Soviet debt weakened

## Canada breaks ranks over Ukraine credit

By Chrystia Freeland

CANADA's decision this week to open a C\$50m (\$24m) credit line to the Ukraine appears to have weakened the common front on Soviet debt repayment put up by the Group of Seven most powerful industrial countries.

The G7 nations, most vocally Germany, have maintained that Ukraine would be denied promised foreign credit until it agrees to assume "joint and several" responsibility for the Soviet Union's foreign debt together with other former Soviet republics.

Canadian diplomats yesterday confirmed that the credit to Ukraine had been unfrozen on Tuesday. According to Professor Volodymyr Vasylchenko, a senior adviser to the Ukrainian government, this followed a proposed compromise by Ukraine's President Leonid Kravchuk in a letter to Mr Brian Mulroney. The Canadian

prime minister. In addition to its agreed 16.37 per cent, or US\$13.42bn, share of the debt, Ukraine would take responsibility for some of the debts of the smaller republics, Mr Kravchuk wrote.

Mr Oleksandr Savchenko, deputy head of the Ukrainian national bank estimates that Ukraine could assume about 21.13 per cent, or \$17.32bn, of the total debt, with Russia shouldering the remainder.

Yesterday, Mr Savchenko

applied for C\$5m of the Ottawa credit to pay for the new Ukrainian currency now being printed in Canada. Spokesmen for the Canadian Bank Note Company said yesterday the first shipments of notes would be ready to be flown to Ukraine within two to three weeks.

Fresh from a conference in Brussels, where they reached an agreement with Russia on

introducing a new currency, senior Ukrainian officials were hopeful that the G7 and the Paris Club of creditors would soon be reconciled to the Ukrainian position.

"Very slowly they are changing their positions," said Mr Boris Soboliev, deputy minister for foreign economic relations. The Canadian decision could foreshadow a deal at the scheduled March 3 meeting of the Paris Club allowing Ukraine to pay its debt independently, he added.

In tandem with a debt agreement, Ukraine will press for a more equitable division of the Soviet Union's foreign assets. Russia, which has unilaterally taken over all the assets, has ducked the issue. But Ukrainian officials say it will be at the top of the agenda when they host the next Commonwealth of Independent States meeting on March 20.

Meanwhile, Mr Fyodor Prokopenko, chairman of the Russian employment committee, announced he was preparing for a surge in



Meat is available in Moscow, for a price - a price beyond the means of most old people like this elderly woman looking at joints on a street vendor's stall. A majority of Russia's 150m population is living below the poverty line as a result of last month's price liberalisation. Ms Elia Pampilova, social affairs minister, said yesterday, writes Leyla Boultton. These were people who could not afford the Rbs1,300 (\$12) minimum cost of a basket of basic goods.

Meanwhile, Mr Fyodor Prokopenko, chairman of the Russian employment committee, announced he was preparing for a surge in

unemployment this autumn as further market reforms begin to bite. He expected 7m-8m people, 10 per cent of the workforce, to lose their jobs by the end of the year.

But the government, which is trying to pursue a tough monetary and credit policy, was also able to report some good news. It revealed the fixed "market" rate for the rouble yesterday at Rbs100 from Rbs110 to the dollar after the rouble strengthened for a third week. At Tuesday's weekly currency trading, it fetched Rbs170, down from Rbs210 the previous week, and a high of Rbs30 at the end of January.

## Urals Russians put a new slant on making money

MR BORIS SIDERENKO is a Russian entrepreneur who has given the concept of "making money" in Russia a whole new meaning, writes Gillian Tett. In the Russian Urals, Mr Siderenko and other local businessmen have become so frustrated with the collapse of the rouble they have devised and printed their own "parallel" currency.

"It's called the Ural franc," says Mr Siderenko, fanning out a sheaf of elegantly printed banknotes. "We hope to introduce it here as an alternative to the rouble."

The scheme sounds far-fetched, but Mr Siderenko and his colleagues are

in earnest. For as the economic and political disintegration of the former Soviet Union continues, it is not only the separate republics which are considering setting up customs posts and printing their own currency - but also separate Russian regions, like the Urals.

Two million banknotes have already been printed on the presses of Gosbank, the state bank of the former Soviet Union, with a planned circulation of more than 50m Ural francs.

This is tentatively forecast to represent a value of up to Rbs50bn, according to Professor Vitali Nayshul, a Moscow economist, and architect of

the scheme. Reserves of hard currency and commodities (particularly iron ore and minerals) are being amassed to provide backing and joint venture negotiations are under way with western banks to provide further support, and a banking framework.

Prof Nayshul expects the Ural franc to be brought into circulation in the Urals within the next two months - although he admits that he is not yet sure whether it will be used solely for trade within the Urals, or for particular commodities traded between the Urals and other regions.

Spiralling inflation is the driving force behind the scheme. Faced with

the increasing worthlessness of the rouble, enterprises and individuals are abandoning and are being forced into two options: paying in hard currency, or resorting to direct barter deals.

"It's easier to buy things with a train full of wood than with a stack of roubles. Factories want wood; they don't want roubles," says Prof Nayshul.

But hard currency is in short supply and barter clumsy and time consuming, even though many large enterprises now employ whole departments whose sole occupation is to arrange barter deals.

The Ural franc scheme is intended as an alternative. "We want the Ural franc to be a 'hard' convertible Russian currency, to exist alongside the rouble," explains Prof Nayshul hopefully.

However, he and his team have yet to convince sceptics that their "currency" will turn out to be anything more than a short-lived example of the economic anarchy in the former Soviet Union.

For, as teams of beleaguered Russian economic advisers are discovering, "making" money is one thing. Making it credible, is quite another.

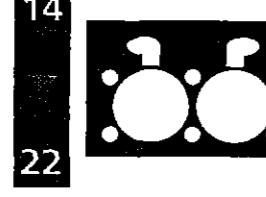
## MARCH FAIRS AND EXHIBITIONS



**International  
Security, Safety  
and Fire  
Exhibition.**



**expo locio**  
Hobbies and Leisure Fair.



**International  
Do-it-Yourself  
Fair.**



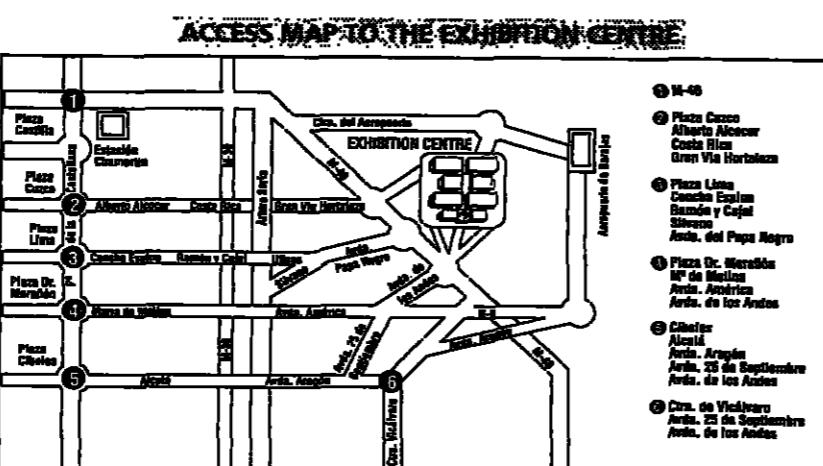
**International  
Office Furniture  
Trade Show.**



**International  
Footwear  
Trade Show.**



**International  
Leather/Furs  
Fashion Fair.**



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## Judges sent into battle to hold Maastricht line

**I**T was a case of "once bitten, twice shy", when Brussels yesterday decided to ask the EC's supreme court's opinion before daring to sign the European Economic Area (EEA) treaty which it renegotiated last week with the European Free Trade Association (Efta).

This may further delay the far-reaching EEA treaty, creating a 19-nation common economic zone. But the European Commission was clear that it did not want to risk a repeat of last December, when the European Court of Justice (ECJ) suddenly stymied 18 months of negotiation by objecting to the EEA treaty's judicial provisions, in particular a court with EC and Efta judges. The latest treaty version replaces the mixed court with a less ambitious arrangement.

Refusal of the draft treaty to the ECJ is a mark of the Community supreme court's growing importance. It is further enhanced by the Maastricht treaty. This not only allows the ECJ to fine recalcitrant governments for not complying with EC directives and its own edicts, but also seems certain to draw the court into the highly political business of ruling on disputes over the treaty clause on "subsidiarity", the division of power between EC institutions and the Twelve.

But the 13 judges who make up the ECJ seem uncomfortable at being thrust increasingly into the political limelight. In a rare interview, Sir Gordon Slynn, who is retiring next month as the British judge on the ECJ to join the UK House of Lords law lords, recently insisted on the ECJ's "judicial, rather than political role" in ensuring the EC treaties are enforced properly.

The ECJ, Sir Gordon believes, will not, or should not, get involved in essentially political disputes between member states and Brussels, in the way that the US Supreme Court settles states' rights issues in America. He finessees the problems of disputes over the subsidiarity clause by saying "we probably would not decide on whether something is better done by member states (as opposed to the EC), but whether there was material to show that something was capable of being better done".

In other words, the Luxem-

**D**avid Buchan looks at concerns over the Luxembourg court's more political role

bour benches will, or should, avoid making the highly political value judgements which are for governments to decide. But the court proved itself bold last November, when in its ruling on the Francoovich case it said that EC citizens could sue their governments for damages arising out of a government's failure to implement an EC directive. This ruling, which could give enormous backing to Brussels' efforts to chase up laggard governments, "flows logically from earlier principles laid down by the court", says Sir Gordon. "But the Francoovich case will have to be worked out in great detail over the years," he cautions.

He noted that this potentially revolutionary ruling said little or nothing about the amounts of damages, the link between an unimplemented EC directive and actual damage suffered by an individual, or whether a member state might argue justification in not passing an EC law into effect. "What if a member state had been misled by the Commission on a directive's meaning?" asks Sir Gordon, leaving the question hanging.

**P**art of the ECJ's function is to give timely guidance to national supreme courts like the Cour de Cassation in France or the UK's House of Lords, on points of EC law. It is a job on which it has often fallen down.

A decade ago, the ECJ took six months to issue such "preliminary rulings"; now it often takes as long as 18 months. Sir Gordon welcomes the fact that the Maastricht treaty allows more run-of-the-mill cases, such as on state aid and dumping disputes, to go to the ECJ's lower tribunal, the Court of First Instance.

He is also thankful to be leaving Luxembourg before having to deal with the legal tangles certain to be thrown up by the Maastricht protocol isolating the UK on social policy. But it now seems he may not have so lucky an escape on the EEA issue.

## British MPs warn over eastern Europe

**B**Y Anthony Robinson

THE failure of democratic politics to deliver improved living standards in eastern Europe could lead to the re-emergence of authoritarian regimes, the foreign affairs committee of the Britain's House of Commons said yesterday.

In a gloomy report on the outlook for the former communist bloc, the committee described as "too sanguine" the views expressed by Mr Douglas Hurd, the foreign secretary. He told the committee that recent experience of totalitarian rule in these countries has "for the time being inoculated them against" the authoritarian temptation.

The report urged the UK and its EC partners to take every kind of supportive measure to strengthen economic and political reforms but underlined that "help is likely to be a difficult and extremely expensive task".

Should democracy fail, however, "the emergence of authoritarian nationalist, democratic regimes on the borders of the planned European Union would raise a host of problems and threaten its planned common foreign and security pol-

icy." On security questions the report called for "the gradual evolution of a single, coherent system to ensure European security" through the strengthening of their relationship with Nato.

The report called on the international community to review its handling of the Yugoslav crisis.

"There will undoubtedly be a danger that the UN peacekeeping force once established will be unable to retire and that these areas will become UN-controlled with a virtually permanent large force," it warned.

The committee also expressed fears that the fierce nationalism which sparked the Yugoslav civil war could take hold elsewhere in Europe and bring a flood of migrants into EC countries.

"Such large-scale migration would constitute a serious problem for all of the member states of the EC," the committee said.

The UN hopes to send a 10,000-strong multinational force into Croatia to help the peace process. Britain has indicated it is willing to become involved but has ruled out sending front-line infantry.

## Turkish coalition ready for tax fight

**B**Y John Murray Brown in Ankara

A CONTROVERSIAL proposal offering Turkish businesses a tax amnesty is set for a bumpy ride when it goes before parliament today.

The bill, under which all legal action against corporate and individual tax offenders would be dropped, is seen as the first real test of the government's economic programme, and a challenge to Turkey's fragile two-party coalition. The proposal will allow the Finance Ministry to waive the backlog of tax disputes and concentrate on this year's tax collection.

Officials hope it will encourage businesses and wealthy individuals to declare their tax liabilities, a move which should boost tax revenues and help the government to reduce the budget deficit, which in 1991 was running at 11 per cent of GNP and is one of the main causes of Turkey's 70 per cent

## Brussels criticises drug prices

**B**Y Daniel Green

DRUG MANUFACTURERS in the UK, Holland and Germany are restricting crossborder trade to maintain profits in high drug price countries, a report prepared for the European Commission says.

Drug companies keep sales to a minimum when supplying wholesalers in low drug price countries such as Belgium, Spain and Greece.

Parallel imports from these countries into the UK, Netherlands and Germany account for up to 10 per cent of prescriptions, but could be higher if trade were free.

The report says that companies' grip on supplies is either "significant" or "very significant" in holding back parallel imports. This could concern the European Commission as running counter to Treaty of Rome free trade policies.

Companies are justified in doing this because price differences are set by governments rather than the market, according to Rebitz Consultants of London, UK.

It identifies other restrictions on parallel imports including changing the name of a drug between different countries. This tactic is common in Germany, where prices are the highest in Europe.

## Bundeswehr set for radical cutback

**B**Y Quentin Peel

THE German government yesterday gave the go-ahead for a radical restructuring of its armed forces, cutting overall numbers from 486,000 to 370,000, restricting the call-up, and creating a new rapid reaction force.

At the same time the government agreed that it was politically necessary "to amend the constitution with a 'clarification' to enable the armed forces to serve outside the Nato area in future."

The new deal for the Bundeswehr was presented yesterday to the cabinet by Mr Gerhard Stoltenberg, the defence minister, as the transformation of the existing armed forces into a "training and mobilisation army".

The plan centres on the creation of a rapid reaction force at the heart of the Bundeswehr, involving seven brigades for up to 10 per cent of prescriptions, but could be higher if trade were free.

In the army itself, the number of divisions will be reduced



Stoltenberg: restructuring is planned between now and 2004

from 12 to eight, and 20 of the 48 existing brigades will be disbanded. The air force's Alpha Jet fighter bomber will be taken out of service, while the

navy will be reduced from 180 navy will be reduced from 180 to 90 "seaborne units". In the civilian ranks of the defence ministry, 46,000 jobs will be done away with. Overall, the

plan centres on the creation of a rapid reaction force at the heart of the Bundeswehr, involving seven brigades for up to 10 per cent of prescriptions, but could be higher if trade were free.

In the army itself, the number of divisions will be reduced

restructuring is intended to produce savings of DM33.7bn (£15.1bn) between now and 2004. Mr Stoltenberg told parliament.

What the restructuring plan does not decide is the future of the European Fighter Aircraft (EFA) which is being developed jointly with Britain, Italy and Spain.

The DM12bn earmarked for the aircraft remains in the medium-term defence budget.

A decision will only be taken on the project later this year. Middle-ranking officers from all the Western European Union member states attended a working seminar in Bonn yesterday at which Germany and France spelled out their plans to create a new "European defence corps".

As yet, however, the idea remains a purely Franco-German initiative aimed at the future expansion of the present Franco-German brigade into the nucleus of a future European defence corps.

Two previous post-communist governments were frequently forced to concede demands for higher railway pay. They also proved powerless to discipline rail management which regularly overshot pay guidelines.

Under the wage system state enterprises are obliged to keep wage rises well below inflation

or pay punitive taxes. By the end of last year the railways had a large unpaid penalty tax bill. Delayed tax payments from the railways and other state enterprises are a principal cause of the budget deficit.

## Polish pay policy is challenged

**B**Y Christopher Bobinski  
In Warsaw

MR Jan Olszewski, the Polish prime minister, yesterday accepted the resignation of Mr Karol Lutkowski, the finance minister, as a two-hour token rail stoppage challenged the government's tough new pay policies.

The strike for higher wages was called by the Solidarnosc trade union only days after the government announced its intention to reduce real wages by 5 per cent this year. Mr Lutkowski offered his resignation on Monday because of fears that the government's new economic policies, designed to boost investment and growth, would prove too inflationary.

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## INTERNATIONAL NEWS

# Hong Kong BCCI rescue bid collapses

By Simon Holberton in Hong Kong



THE Hong Kong subsidiary of the Bank of Credit and Commerce International is almost certain to go into liquidation after the collapse of negotiations between the receiver and a potential buyer.

Mr Noel Gleeson, the receiver, said his talks with the Hong Kong Chinese Bank - a subsidiary of the Indonesian-owned Lippo Group leading the buy-out team - could go no further after the discovery of previously unrecorded claims of more than HK\$2bn against Bank of Credit and Commerce Hong Kong (BCCI).

Most of these claims came to light in recent weeks from liquidators of BCCI operations in Britain, the US, Japan, Luxembourg and the Cayman Islands. Although Mr Gleeson doubted if these claims would succeed in court the fact of their registration meant they had to be considered when assessing the financial health of BCCI.

An undertaking by the Abu Dhabi owners of BCCI to guarantee \$25m of the unrecorded claims - having previously indicated they would underwrite all those claims - was insufficient to allow Hong Kong Chinese Bank to continue.

Mr Hamish MacLeod, the colony's financial secretary, said the balance had now shifted in favour of liquidating the bank. Mr Gleeson will appear before the Supreme Court on March 2 when he expects the court to order liquidation.

The BCCI affair has reflected poorly on the Hong Kong government. On July 5, the day BCCI was shut down by co-ordinated action of bank

regulators around the world, Mr David Carse, the colony's banking commissioner, issued a statement reassuring depositors that the bank was "sound and viable".

Mr Carse closed the bank three days later. It has since emerged that BCCI had a negative net worth, although the scale of this has not been revealed.

Depositors, who feel they were misled by the government, have called for an independent inquiry into the handling of the bank's closure. They also want the government to take responsibility for the bank's unrecorded debts, charging that BCCI was poorly supervised.

Hong Kong Chinese Bank said that while many of the technical problems of buying BCCI had been resolved the emergence of the latest substantial claims had meant negotiations could not go further.

Hong Kong Chinese Bank's plans to take over BCCI were last week dealt a blow when China Resources, a large diversified company owned by China's ministry of foreign economic relations and trade, withdrew from its consortium. Mr Gleeson said BCCI was one of the best and most honestly run arms of the BCCI empire. It had more than HK\$4bn cash on deposit. However, he declined to say whether his investigations had uncovered any wrongdoing.

Depositors of BCCI have already received a pay-out equal to 25 per cent of their deposits, up to a limit of HK\$500,000. Mr Gleeson said he expected a pay-out of a further 15 per cent this year, and eventually depositors could expect 70 to 75 per cent of their money back.

## UN steps up the pressure on Iraq

By Michael Littlejohns at the UN, New York

THE UN Security Council, alarmed by continued Iraqi intransigence, last night called on Baghdad to implement all the resolutions related to the Gulf ceasefire, in particular those on scrapping weapons of mass destruction.

The Council approved a new mission to Iraq by Mr Rolf Ekeus, head of the UN Commission charged with identifying and eliminating these weapons. He was directed to "stress the serious consequences if such agreement to implement is not forthcoming".

Mr Ekeus was due to leave New York last night and arrive in Baghdad tomorrow. He told correspondents he expected to report back to the Council next week after talks "at the highest level".

He told the Security Council "that Iraq continued to display 'serious, grave, even appalling disdain' for the UN and its decisions."

Mr Ekeus has constantly complained of Iraqi duplicity in its attempts to hide weapons of mass destruction and failure to meet even some of the most elementary obligations in mandatory UN resolutions. Baghdad says the requirements are excessively intrusive and violate its sovereignty.

It was not clear if Mr Ekeus will see President Saddam Hussein, who is sending a delegation to New York to appeal to the Security Council for the lifting of sanctions, including the oil embargo.

Iraq will probably argue that sanctions are causing severe distress among the most vulnerable Iraqi civilian groups, including women, children and the elderly.

None the less, Mr Saddam continues to refuse to ship up to \$1.5bn of Iraqi oil under a



Saddam refuses to bow to UN demands

voiced concern at Iraq's "continued failure to acknowledge all its obligations under Council resolutions and its continued rejection." The UN plans to monitor and verify its arsenals of the most dangerous weapons and to co-operate in their destruction.

The statement said this was an integral part of the ceasefire resolution "and provided the conditions essential to the restoration of peace and security in the region". It was a step of "the utmost importance".

Unilateral Iraqi implementation is essential to any reconsideration of sanctions, the UN said.

## Algeria's new rulers swallow their political pride

Economic problems are forcing Algiers to seek financial support from the Gulf, reports Tony Walker

**T**HIS week's visit to the Gulf by Mr Lakhdar Brahimi, Algeria's foreign minister, to seek financial help represented a painful admission of weakness for a country with a proud tradition of robust independence, nurtured in a bloody revolutionary struggle against the French.

Algeria's rulers have always tended to look rather distainfully upon the Gulf sheikhs and it is a measure of their deep unease over the threat of continuing Islamic-inspired unrest that they feel obliged to join others among their destitute Arab brothers in seeking Gulf financial support.

The question in Arab capitals is whether Algeria's desperate need for assistance to cure the economic causes of disaffection will produce shifts in its regional stance, perhaps toward a closer identification with the Egypt-Syria-Saudi Arabia axis that dominates Arab councils.

Algiers once prided itself on being the national liberation movement capital of the world at one stage no fewer than 75 such movements were represented but Western officials have no doubt penury will bring about changes.

"None of these things comes free," said one official. "Their actions are likely to be more circumscribed. They are joining the real world, and with it the inevitable realisation of their limitations."

Algerian officials resist this assessment. They prefer instead to emphasise the risks for the region of a destabilised Algeria in place of one that has traditionally performed a balancing role between militants and moderates.

"Because of our internal problems, maybe we cannot have the same stabilising role," said an official. "If Arab countries want us to keep

playing the same role we need assistance." Such pronouncements, casting Algeria in the unaccustomed role of supplicant would have been unthinkable during the era of President Houari Boumediene in the 1970s when Algeria was a recognised Third World leader.

Among the fruits of this activism was Algeria's first port of call in the Gulf this week was Saudi Arabia. It was the Saudis who disinterestedly helped the Islamic Salvation Front get established until FIS support for Iraq in the Gulf crisis led to a suspension of assistance.

Algeria itself adopted a fairly ambivalent position in the crisis, neither supporting Iraq, nor giving overt backing to the moderate Arab axis. It sporadically sought to use its influence behind the scenes to end the crisis.

These heady "achievements" tended, however, to obscure Algeria's real problems of high population growth, an economy almost totally dependent on hydrocarbons, growing

disaffection among the young, a crumbling education system, inadequate housing, all of which coincided with the growth of a broad-based Islamic movement funded from abroad.

It is not the smallest of ironies that Mr Brahimi's first port of call in the Gulf this week was Saudi Arabia. It was the Saudis who disinterestedly helped the Islamic Salvation Front get established until FIS support for Iraq in the Gulf crisis led to a suspension of assistance.

Algeria itself adopted a fairly ambivalent position in the crisis, neither supporting Iraq, nor giving overt backing to the moderate Arab axis. It sporadically sought to use its influence behind the scenes to end the crisis.

Severe tension between Algeria and Iran scarcely a day passes without bitter criticism of Tehran in the Alge-

rian press is another indication of the distance the regime has travelled from its militant roots.

With the exception of Syria, Algeria, among Arab states, had maintained a relatively cordial relationship with the Ayatollahs, but that has certainly passed. One of the points, Mr Brahimi seems likely to be making to his Gulf hosts this week is that Iran poses a renewed threat to all Arab states, and that Algeria finds itself in the front line.

Algeria itself adopted a fairly ambivalent position in the crisis, neither supporting Iraq, nor giving overt backing to the moderate Arab axis. It sporadically sought to use its influence behind the scenes to end the crisis.

Algeria's economic crisis must also be troubling Polisario guerrillas, engaged in a test of wills with Morocco for control of the Western Sahara, and the Palestine Liberation Organisation which has always been able to rely on Algerian support. Another prop is perhaps in the process of being removed from the tempestuous base of support Mr Arafat has been able to rely on all these years.

# Japanese earn highest motor industry wages

By Kevin Done, Motor Industry Correspondent

JAPAN, the world's biggest vehicle producer, emerged for the first time last year with the highest gross hourly wage rates in the world motor industry, says the German motor industry federation (VDA).

Motor industry wage costs in France were DM26.43 (\$16) per hour last year followed closely by DM26.64 in the UK according to the VDA study.

The French and UK labour costs were significantly higher in Sweden and in Germany, however, thanks to their much heavier social payroll costs, such as payroll tax or national insurance.

By contrast France became the country with the lowest total hourly wage costs in the developed world's motor industry for the first time, narrowly ahead of the UK.

In the five years from 1986 to 1990 the UK had the lowest motor industry wage costs at DM33.87 and

(gross wages plus social costs such as payroll tax) in the developed world, but the VDA study shows that it was matched last year by France.

Motor industry wage costs in Japan, which was second only to Spain at the beginning of the 1980s as a low wage cost country among auto producers, has suffered an erosion of its position in the last decade.

According to the VDA Japan had the highest gross hourly wages last year in the whole of the world motor industry at DM36.05 per hour respectively.

Japan, which was second only to Spain at the beginning of the 1980s as a low wage cost country among auto producers, has suffered an erosion of its position in the last decade.

Japan's total wage cost competitiveness is helped, however, by much lower social costs which at DM7.82 per hour are close to the UK level of DM7.18 per hour, which was the lowest in the ten-country comparison.

The VDA study shows that gross hourly motor industry wages are higher in the UK than in several other European countries, namely the Netherlands, Belgium, Italy, France and Spain.

The UK lies with France for the lowest total wage costs, however, thanks to the very modest level of additional payroll levies.

Spain, which consistently had the lowest motor industry wage costs among the industrial countries in the first half of the 1980s, has progressively lost its competitive edge to the UK and France since the mid-1980s.

Spain was the main recipient in Europe of big inward investment projects by world car

producing in Germany.

"However we look at it our production costs are too high.

The wage costs of the German auto industry are almost a third higher than the Japanese, they are two-thirds higher than the British and the French and 50 per cent higher than the Spanish.

"High wage costs and short working hours significantly reduce the competitiveness of the German industry."

Mrs Emmerich warned that some German companies, particularly components suppliers, had already faced the stark choice of either moving production abroad to lower-cost countries or of going out of business.

## S African conservatives set to win by-election

By Philip Gathin in Johannesburg

EARLY indications yesterday suggested South Africa's ruling National Party was lagging behind the right-wing Conservative Party in the crucial Potchefstroom by-election.

The by-election is being billed as a referendum of white opinion on constitutional changes. Both parties claim to speak for Afrikaners, and both see the result as important.

A local pollster, Mr Donald Simpson of the University of Potchefstroom, forecast victory for the CP by at least 10 votes.

Meanwhile Mr Terence Delport, deputy Constitutional Affairs minister, prepared the ground for a possible defeat, saying the government had embarked on a reform process which had created doubt.

"We must accept that at the moment we are in a process where we cannot necessarily rely on all the supporters we could have relied on having policy already in progress."

Were the government to lose the seat, which it held with 1,583 vote majority in 1984, it would be vulnerable to a charge that it no longer speaks for most white voters. For the Conservative Party, victory is critical.

If it cannot win this seat against the background of a long recession, a debilitating drought and nervousness among white voters about the pace of political reform and rising levels of violence, then its credibility will be seriously damaged.

The government did not help its chances with the bizarre timing this week of an announcement of big changes to the white school system. These mean many white parents will have to pay twice as much as for their children's education.

Although the principle that white parents should pay more enjoys wide acceptance, the timing of the announcement, which has been condemned from all sides, was a political godsend for the Conservative Party.

Mr Simpson predicted that while the Conservative Party did not offer a real hope for a prosperous future, many voters would use the opportunity to lodge a protest vote against the government.

## NEWS IN BRIEF

### Few vote in Punjab after poll threats

By K K Sharma in New Delhi

ONLY 30 per cent of Punjabi voters went to the polls yesterday in the state's first elections in nearly five years after Sikh militants urged a boycott.

The election is for 13 members of the state legislature.

Fear of the militants was blamed for the low turnout, particularly in the rural areas where fewer than 15 per cent voted.

Polling booths were heavily guarded by armed troops and the day went off more or less peacefully. There were only two bomb attacks, killing one person and injuring 17. Counting of ballot papers will begin today and the results should be known within three days.

### Indians fear Tiger hit squad

Indian commandos took over security at the Indian High Commission and India house in Colombo yesterday and put guards outside the homes of Indian diplomats following intelligence reports that a hit squad of the Tamil Tigers had slipped into the city. Mervyn de Silva writes from Colombo.

The Tiger radio based in the island's northern jungles has been broadcasting defiant speeches from the Liberation Tigers of Tamil Eelam (LTTE) after the Indian government placed large notices in the local press naming Mr Vembalai Prabhakaran, head of the LTTE and his intelligence chief Pottu Amman as suspects in the Rajiv Gandhi assassination.

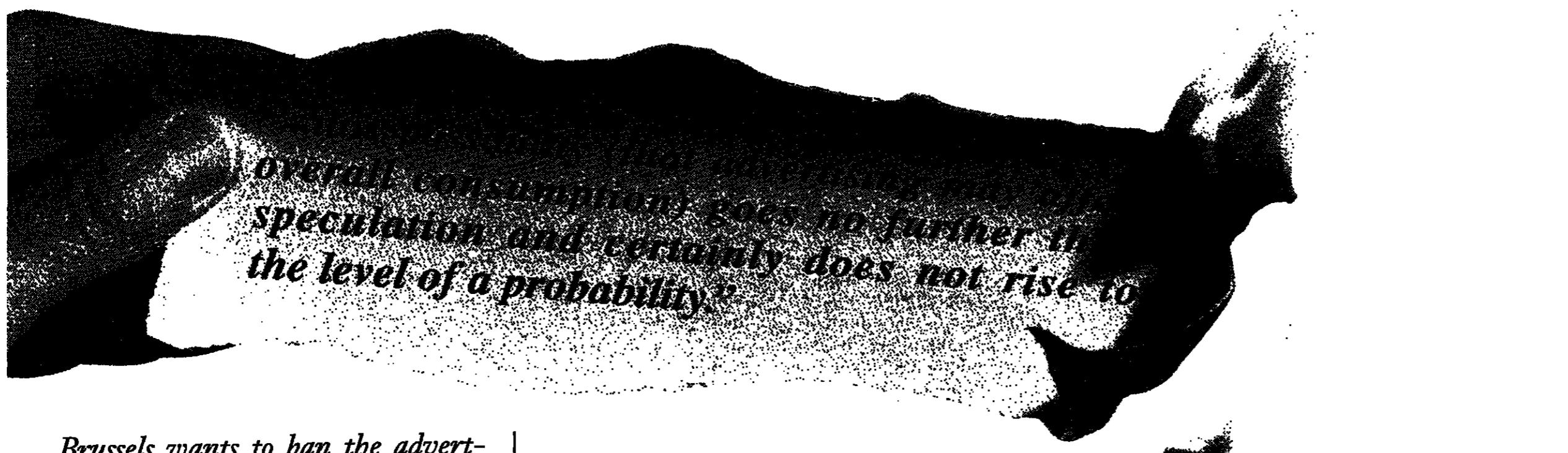
### Koreas ratify historic pact

The prime ministers of North and South Korea, separated by the Cold War's last frontier, exchanged documents yesterday ratifying historic agreements on non-aggression and renouncing nuclear weapons on the divided peninsula, where US troops still confront each other across the border. Reuter reports from Seoul.

But the ceremony was overshadowed by southern suspicions that North Korea was stalling inspections of its nuclear facilities while continuing to develop nuclear weapons. Some analysts believe Pyongyang could have a workable crude device by next year.

## ARTS GUIDE

# THE EVIDENCE IS THAT BRUSSELS ISN'T INTERESTED IN THE EVIDENCE.



*Brussels wants to ban the advertising of tobacco.*

*Their argument is that this will reduce the consumption of tobacco.*

*The facts do not support this.*

*But this simple truth is being obscured by special pleading and furious argument from people who've already made up their minds.*

*Well, there has now been a real and thorough judicial examination of all the evidence.*

*For the first time, an impartial authority has assessed the evidence and weighed the merits of the arguments.*

*The results were published in a*

*Canadian court judgement last year.*

*The court found there was no proven connection between advertising and overall tobacco consumption.*

*And also no proof that a ban on advertising causes a decrease in overall consumption of tobacco.*

*In fact the court also found a ban on advertising to be 'a form of censorship and social engineering which is incompatible with the very essence of a free and democratic society'.*

*Brussels frequently shows quite an interest in the smallest details of our lives.*

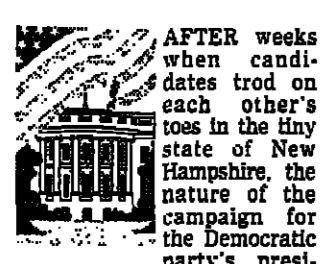
*Unfortunately, they seem far less interested in freedom, democracy or in the evidence.*

**TOBACCO ADVISORY COUNCIL**  
*Hear the other side*

## AMERICAN NEWS

# Democratic campaigners turn to a broader canvas

The race for the party's presidential nomination speeds up with a series of big primaries on the horizon, writes George Graham



AFTER weeks when candidates trod on each other's toes in the tiny state of New Hampshire, the nature of the campaign for the Democratic party's presidential nomination now changes.

In New Hampshire, candidates could concentrate on a single state and "retail politics," meeting face to face with voters. Now, however, the race speeds up with two small votes in Maine and South Dakota followed by a series of big primaries on March 3, 7 and 10. "You have got to campaign on March 3 in six states, and you cannot do that retail," says Mr Bob Beckel, a Democratic campaign adviser.

But Tuesday's primary has changed another element in the campaign. The strong showing of the two leading candidates - Mr Paul Tsongas in the former senator from Massa-

## Miyazawa dismissive of Buchanan

MR Kiichi Miyazawa, Japan's prime minister, forecast yesterday that Mr Patrick Buchanan would not gain national support in his challenge to Mr George Bush for the US presidency, Reuter reports from Tokyo.

Hours later he backed off, however, apparently fearful his comments would inflict further damage on US-Japanese relations.

"I should not publicly comment on elections in other countries. It is too early to predict the outcome of elections being held throughout the US which have just begun," he said.

The prime minister, mired in political problems of his own, earlier told reporters he had thought Mr Bush would win more than 60 per cent of the vote in the New Hampshire primary election on Tuesday.

Mr Bush took 58 per cent of the ballot, against 40 per cent for Mr Buchanan, in the first test of his candidacy for the November presidential election.

Mr Miyazawa said he thought "Mr Buchanan will not gain currency in all of America. I believe it is only that state [New Hampshire], as the economy appears to be in recession".

The Japanese, who feel they have become a target for Americans frustrated with a sluggish economy, are concerned that Mr Buchanan's criticism of Mr Bush could lead to isolationist policies.

In the US, "Buy American" campaigns have sprung up in a grassroots effort to back at Japan and reduce the US trade deficit.

chussets, and Governor Bill Clinton of Arkansas - has severely reduced the likelihood that a new candidate, such as Senator Lloyd Bentsen of Texas or Congressman Dick Gephardt of Missouri, might decide to run.

Democratic party leaders have been voicing doubts about the quality of those now running and encouraged speculation that a heavyweight candidate might enter the race.

But Mr Ron Brown, the party chairman, has made it clear he expects the nominee to be chosen from the current candidates, and several Democrat campaigners have scoffed at the theory that a late entry might still be possible.

One party activist said: "The thought has come up in every presidential election I can remember. The only time it worked was with Eugene McCarthy in 1968, and the rules have changed since then."

Mr Tsongas, looking his usual lugubrious self after winning in New Hampshire with 34 per cent of the vote, set off for New York yesterday to try to raise more campaign funds on the strength of his success.

He is planning a whirlwind tour in the next few days which will include South Dakota and Georgia, but is expected to concentrate his efforts on the Maine caucuses this Sunday, on Maryland's March 3 primary, and on his home state of Massachusetts on March 10.

Mr Clinton, by contrast, was beaming as he labelled himself "the Comeback Kid" after shaking off a press assault over what he calls "a woman I didn't sleep with and a draft dodger".

His 26 per cent vote gave

him a strong second place that six weeks ago might have seemed a failure, but appeared a triumph when viewed in the light of his prospects last week.

To kill the questions that have been raised about him, Mr Clinton needs to perform as strongly on March 3 and in March 10's 11-state Super Tuesday as he did in New Hampshire.

That means outright victory in states like Georgia, Florida, and Texas, which should provide the natural political base for this moderate southern Democrat.

For Senator Bob Kerrey of Nebraska and Senator Tom Harkin of Iowa, with 12 and 10 per cent of New Hampshire votes respectively, the crucial test will be next Tuesday's primary in South Dakota, which borders both their home states.

The sparsely populated state carries little electoral weight, but both candidates need a strong showing if they are to gain momentum for their fund-raising activities.

"People don't get out of this race because they don't think they can win some place down the road. They get out because the money dries up," says Mr Beckel.

In this respect, Mr Clinton is comfortably ahead of his rivals. Although he has had to spend more heavily than he had intended in New Hampshire to restore his battered fortunes, he still has a bigger campaign war-chest.

If both the Tsongas and Clinton campaigns can emerge from this crucial period still leading the Democratic field, the scene could be set for a decisive contest in the big mid-western states of Illinois and Michigan, which both hold their primaries on March 17.



The Comeback Kid: presidential hopeful Bill Clinton hugs his wife Hillary at his election party yesterday, after coming second to Paul Tsongas

## Rumours fly as N America trade talks enter critical phase

Officials meet this week to iron out differences in negotiating stances, write Damian Fraser and Nancy Dunne

**T**ALKS on the North American free-trade agreement (Nafta) reach a critical stage this week, as senior trade negotiators from Canada, Mexico and the US meet in Dallas to bridge differences symbolised by the hundreds of brackets containing individual positions in the current negotiating text.

Mr Jaime Serra Puche, Mexico's trade minister, said in an interview that if this week's Dallas talks went well, he "would not be surprised if an agreement was finalised in March".

Nevertheless, he insisted the natural pace of negotiations would determine the timing of the treaty, and not the other way round.

Mr Serra seemed unfurled by the possibility that a treaty will be postponed until after the November US congressional and presidential elections.

"Is there a big deal between having a treaty in December rather than July?" he asked, pointing out that a deal was designed to make North America more competitive over decades, not months.

His acceptance of political realities

is fortunate in view of the message sent to US President George Bush in Tuesday's New Hampshire primary. While it is by no means certain that the protectionism espoused by Mr Pat Buchanan won him a 40 per cent vote in the Republican primary, it is clear that voters are very angry. The president will have to think hard about sending to Congress a treaty which opponents will say would cost American jobs.

Under US law, Congress is notified after a treaty is finalised, and 90 days after notification the heads of state sign the (possibly amended) agreement.

Assuming the treaty was finalised in mid-March, it would be signed in mid-June. Congress has another 90 working days to vote on the signed treaty; however, this could in effect take anything up to six months to go through, stretching the process up to December 1992.

Whether the vote on the treaty was before or after the November elections was, said Mr Serra, largely a question for US congressional Democrat leaders and Mr Bush. The relevant congressmen could haggle the treaty up in a committee until after

elections, or release it early.

First the three sides have to initial a treaty, and important differences remain.

US representatives insist that concessions must be made by the Mexicans - in financial services, investment, energy, and agriculture - if the talks are to reach a successful conclusion this year. Mr Serra is adamant that, among other concessions, the US should reform its anti-dumping laws with respect to Mexico and Canada.

Unless a substantial number of these differences are hammered out in Dallas, there would be little chance an initialled agreement

RECEPTION and a series of high-profile trade disputes with the US have heightened the Canadian public's unease over the creation of a North American free-trade area (Nafta), Bernard Simon writes from Toronto.

However, Prime Minister Brian Mulroney has so far shown no sign of bowing to pressure to withdraw from trilateral talks with the US and Mexico.

Canadian government officials

would be reached by mid-March, says a senior Mexican business executive. Mr Serra generally agrees with this.

With the ministers and their working groups in seclusion, opponents of the talks have been reduced to complaining about the secrecy and passing rumours about the status of negotiations.

"The question must be asked: what exactly are the negotiators hiding from the public?" said Mr Pharis Harvey, director of the opposition Mobilisation on Development, Trade, Labour and Environment. "Despite the secrecy and the rosy scenarios painted by officials involved in the

talks give Ottawa an opportunity to clarify and improve the rules of origin in the 1989 US-Canada free-trade agreement (FTA).

They also contend that current disagreements over Canadian lumber and automotive exports to the US underlie the importance of the dispute settlement mechanism,

which has been one of the most successful features of the FTA and is likely to be adapted to the Nafta.

There are really two texts, it is being claimed. One is for congressional eyes and the other - a "ministerial text" - will only be revealed at the right moment to stun opponents and speed through the congressional approval process.

An environmentalist closely monitoring the talks reported rumours that the trade representatives were making swift progress.

There are really two texts, it is being claimed. One is for congressional eyes and the other - a "ministerial text" - will only be revealed at the right moment to stun opponents and speed through the congressional approval process.

The trouble is most independent Mexican newspapers seem to take it for granted that the US will decide when the treaty is signed, if it ever is, and what concessions the Mexicans can afford to make.

So for them, the relative openness of Mexican officials does not count for much. Instead the US negotiators are treated with reverence, and Mrs Carla Hills, US trade representative, accorded star status.

text by now or enough leaks to create a verbatim text."

One industry source said the secrecy was designed to keep the text free of controversy in order to get the job done quickly. However, there was no sign of movement to comply with the two conditions congressional Democrats say must be met: an environmental agreement and a workers' adjustment package.

Mexican newspapers, by contrast, are filled daily with news on the agreement. Mr Serra has addressed the Mexican Senate seven times on the talks' progress, and has invited almost every important Mexican businessman to join in the negotiations.

The trouble is most independent Mexican newspapers seem to take it for granted that the US will decide when the treaty is signed, if it ever is, and what concessions the Mexicans can afford to make.

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## WWF warns of cost to ecosystems of global warming

By Michael Prowse in Washington

PLANT and animal life in half the world's national parks and protected areas is at risk due to global warming, according to a World Wide Fund for Nature report, writes John Hunt, Environment Correspondent.

The report says there is conclusive evidence that glaciers are receding because of climate change; rising sea levels are killing mangroves; and coral reefs are dying in warmer oceans.

Ms Tessa Robertson, WWF pollution and energy officer, said: "Such

events are ominous indicators of the effects of climate change. If we continue to emit greenhouse gases at the current rate, more and more ecosystems and species will be in grave danger."

Mountainous areas, coastal wetlands, tundra and northern and temperate forests were particularly threatened.

Animals most at risk included the walrus, polar bear and gazelles. More than 150 species of European alpine flower, including the edelweiss,

could decline or become extinct.

The report is being considered at the World Congress on National Parks and Protected Areas being held in Caracas, Venezuela. The congress will report to the Earth Summit in Rio de Janeiro in June.

The findings are based on the effects of a 1 degree Centigrade rise in global temperature by the year 2025 and 3 degrees Centigrade increase by the end of the next century.

These levels have been predicted by the Inter-governmental Panel on Cli-

mate Change, if greenhouse gases are not reduced.

They could result in a severe reduction in the overall biological productivity of the Arctic seas. Many of Britain's coastal reserves would risk losing plants and animals as sea levels rise. Migratory routes and breeding grounds for fish and birds were likely to be major changes to lowland rivers and forests with risk of flooding.

Can Nature Survive Global Warming? WWF UK, Panda House, Weyside Park, Godalming, Surrey GU7 1XR.

growth, coastal development, pollution and tourism.

Snow and ice-covered parts of the European alpine landscape could be reduced by a quarter by a temperature rise of 3.8 degrees Centigrade.

Land use would be radically altered

and there would be major changes to lowland rivers and forests with risk of flooding.

More sceptical observers may

have been moonlighting as

## Greenspan points to benefits of economy-wide restructuring

By Michael Prowse in Washington

MR Alan Greenspan, the Federal Reserve chairman, yesterday delivered a series of upbeat economic forecasts to Congress in prepared testimony to support his semi-annual Humphrey-Hawkins monetary report.

He predicted that the US economy would grow modestly this year. Unemployment would soon begin declining and the inflation outlook was the best for a generation.

The report sets unchanged targets for the main monetary aggregates - a sign that the Fed is happy with the thrust of

monetary policy.

Answering questions from Congressmen, Mr Greenspan sought to clarify the reasons for Tuesday's announcement of reduced reserve requirements for the Fed as it cut required reserves from 12 per cent to 10 per cent of current account deposits in order to improve bank profitability and stimulate new lending.

He said the requirement that banks hold non-interest bearing reserves with the Fed amounted to a tax on banks. The move was part of the Fed's

continuing efforts to ease the "credit crunch".

Mr Greenspan based his forecasts of economic recovery in part on evidence that restructuring of balance sheets by households and companies was well advanced. As a result of lower interest rates, household debt service as a percentage of disposable income had fallen in the past year, from about 15.5 per cent to 15.1 per cent.

With corporate bond rates close to their lowest levels in more than a decade, many companies had retired a large volume of high-cost debt. A

flood of bond and equity issues had also reduced dependence on short-term debt instruments.

The condition of financial institutions had also markedly improved. Wider interest rates by households and companies was well advanced. As a result of lower interest rates, household debt service as a percentage of disposable income had fallen in the past year, from about 15.5 per cent to 15.1 per cent.

Mr Greenspan drew attention to the "especially favourable" outlook for inflation. The consumer price index was likely to rise by 3.8 per cent in the fourth quarter of 1992, compared with a 3 per cent rise in 1991. But this understated the improvement because consumer prices were held down last year by sharp declines in energy prices.

"Our outlook envisages a significant improvement in the so-called core rate of inflation."

Mr Greenspan confirmed targets for monetary aggregates set tentatively last July. The target for M2, the main measure of broad money, is for growth of 2.5-2.6 per cent, unchanged from last year.

Mr Greenspan said the new targets had been chosen "against the backdrop of anomalous monetary behaviour during the last two years." M2 grew by 3.8 per cent and 3.1 per cent in 1990 and 1991, in each case well below the centre of the target range. Mr Greenspan said the shortfalls partly reflected restructuring, which had led to reduced reliance on bank credit. He believed this year's monetary targets were appropriate but warned of "sizeable uncertainties" that could force a reassessment.

Mr Greenspan said the Fed had recently focused mainly on the short-run outlook. However, "as we move forward, we cannot lose sight of the crucial importance of the longer-run

Source:

Federal Reserve

Source:

## WORLD TRADE NEWS

## Chevron to learn fate of Kazakh venture 'in month'

By David Dodwell, World Trade Editor

**CHEVRON**, the fourth biggest US oil and gas company, expects to learn within a month whether its long-delayed joint-venture plans to develop Kazakhstan's Tengiz field will get the green light, according to Mr Ken Derr, the group's chairman.

"It will be a very high-risk deal from our point of view," Mr Derr said in London. "On the other hand, it is unique in terms of the size and could have a meaningful impact for a company the size of ours for a very long time."

First the Soviet government, and now the Kazakhs, have sought foreign collaboration because of peculiar difficulties in developing the Tengiz field. "It's a high pressure, high-sulphur, high-cost project, with a lot of gas recovery involved," Mr Derr added. Full development would involve total investments of up to \$1bn.

The break-up of the Soviet empire has added complexity not just because of the confusion and disruption it has caused pipelines from the field pass through Russia to the Black Sea and to Russian refineries. Any significant increase in output from the field would need new pipelines to be built across Russia.

Until the break-up, arrangements could be negotiated with a single Soviet entity; now, any joint venture set up between Chevron and the Kazakhs would have to negotiate with the Russian authorities over pipelines and access to ports and refineries.

## Venezuela signs letters of intent for oil development

By David Lascelles, Resources Editor

**CHEVRON** of the US has signed letters of intent with Petroleos de Venezuela on development of heavy oil and other opportunities in the country.

The signing, which comes only two weeks after an abortive coup attempt in the Latin American nation, provides for the creation of joint study teams.

The break-up of the Soviet empire led to the newly independent Kazakh government setting up a its own negotiating committee, with fresh proposals from Chevron being presented in autumn last year.

"In 1991, I said that the deal would be settled by the end of the year. Now I have quit making forecasts," Mr Derr said. "All you can say is that there is nothing the country needs more than developments like this."

First the Soviet government, and now the Kazakhs, have sought foreign collaboration because of peculiar difficulties in developing the Tengiz field.

"It's a high pressure, high-sulphur, high-cost project, with a lot of gas recovery involved," Mr Derr added. Full development would involve total investments of up to \$1bn.

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## Canadians to lobby for non-tariff barriers

By Bernard Simon in Toronto

A DELEGATION of Canadian cabinet ministers and farm leaders arrives in Europe today, hoping to win sympathy for the non-tariff barriers which protect Canadian poultry and dairy farmers.

These barriers are threatened in the Uruguay Round trade liberalisation talks within the General Agreement on Tariffs and Trade (Gatt).

Ottawa recognises that, except for Japan and South Korea, its supply-management system has little backing in Gatt.

But vigorous lobbying by farmers has forced the government to put on a display of opposition to the Uruguay Round proposals, which would replace import and production quotas with tariffs.

Mr Michael Wilson, trade minister, who is leading the group to various EC capitals and Geneva, told parliament Ottawa would defy Gatt's early-March deadline for tabling its final negotiating offers on supply-managed products, including milk, eggs, butter, cheese and chickens.

Mr Brian Mulroney, Canada's prime minister, told farmers earlier this week that "marketing boards are unique, they work, and why should we give them up?" He promised to "fight day and night non-stop on behalf of the boards".

Thousands of dairy and poultry farmers are expected to demonstrate in Ottawa tomorrow in support of continued protection. The dairy industry has mounted a newspaper advertising campaign to win public support.

The supply-management system has put Ottawa on a political tightrope in the Uruguay Round. It has strained Canada's relations with other members of the Cairns group of food-exporting countries which are seeking elimination of non-tariff barriers.

The government has also faced the dilemma of balancing demands of dairy and poultry farmers for protection with the drive by hard-pressed grain farmers for liberalised trade in farm products.

Progress was slow at first, but by mid-1990 all bilateral tariff and import and export curbs had been removed, together with export incentives, production subsidies and anti-dumping legislation. Also, free trade has been set up for a wide range of services, and public sector contracts in both countries are open to tenders from companies in either.

The changes stimulated average growth in merchandise trade of 14 per cent a year between 1983 and 1990/91, from A\$1.3bn (US\$550m) in 1983 to A\$4.7bn. Trade in services, still subject to some curbs, was worth a further A\$2.3bn in

1989/90. The Australian Bureau of Industry Economics estimates New Zealand has done eight times better out of CER than Australia, mostly because of its increased access to the Australian market.

New Zealand's merchandise trade with Australia is now in balance, against a 3:1 imbalance before 1983, and Australia is its largest trading partner and source of foreign investment. Australia has gained less obvious benefits from access to the New Zealand market, but New Zealand is its fourth largest trading partner and source of foreign investment.

Both countries say the forthcoming coming of the accord will be restricted to detailed discussion of specific problems, notably trade in services. New Zealand will urge abolition of trade union restrictions which limit competition on the Tasman Sea shipping routes, and for a joint aviation market, benefiting Air New Zealand.

Wellington is keen to iron out discrepancies between the two countries' customs and quarantine services, and recognition of professional standards. Australia's priority is removal of impediments to trans-Tasman investment caused by differences between the two countries' taxation and corporate law regimes.

Canberra officials say businesses in both countries are seeking changes allowing creation of more trans-Tasman companies such as Goodman Fielder Wattie, the foods group, and Fletcher Challenge,

the resources and construction group.

But differences are emerging in the approach taken by the two countries, mainly over the Australian pursuit of harmonisation, which New Zealanders tend to see as a threat to sovereignty. "Harmonisation is not the word to use in this relationship," says Mr Burdon, who prefers to see the process as a search for "complementarity" between two systems with a common British root.

Mr Burdon says the CER process has been of "enormous importance" to New Zealand, mainly in the light of the long period of slow growth caused by extensive structural economic change since 1983. But the government is anxious not to raise expectations about the current round of talks, which it says do not involve discussions on the kind of "grand

## US, EC set deadline in Airbus subsidy row talks



Airbus competition has been gaining ground

McDonnell Douglas has been

losing ground to Airbus competition and has turned to Taiwan for a partnership and new capital. The industry, Mr Robeson said, prefers a negotiated settlement with effective disciplines and a deal accept-

able to both sides.

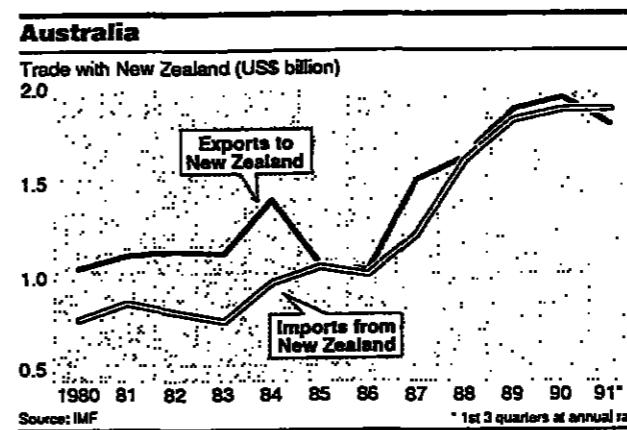
The focus in the talks has been on the level of subsidies to be allowed for aircraft development. The EC offers to cap such subsidies at 45 per cent. The US has sought 25 per cent. But further complications

remained, Mr Robeson said. The US industry is insisting that terms and conditions of repayment represent as closely as possible the commercial markets. The EC wants a royalty-based scheme, the US either a normal repayment stream or uniform stream of royalty repayments with guarantees of repayment at the end.

Transparency has become a great "sticking point," Mr Robeson said. The US wants to know enough about deals to ensure that the EC is meeting its commitments. EC officials argue too much transparency would release commercially sensitive information.

## Australia and NZ face up to closer links

Differences are emerging in the approach taken by each country, writes Kevin Brown



two countries as a single market.

Mr Len Bayliss, a former New Zealand Treasury economist who now runs a Wellington consultancy, says New Zealand has already progressed well down the path to economic union, which he claims has "huge silent support" from business. As evidence, Mr Bayliss points to the listing of most of New Zealand's larger companies on the Australian Stock Exchange, and the participation of New Zealand ministers in most of Australia's federal/state ministerial conferences.

"New Zealand is becoming a *de facto* state of Australia," he says. "Sydney has become the financial and economic centre of the region, and the reduction of tariffs and import controls is going to continue making that more noticeable."

So far, there has been little detailed consideration of how further economic integration could be carried out, although the Reserve Bank of New Zealand has pointed out that difficulties could arise in linking the NZ dollar to Australia's commodity-driven currency.

Mr Burdon says the government is not ideologically opposed to a common customs area and a common currency, if clear benefits could be demonstrated, but sees no advantages in political union. "There has been no demand for it in the last 91 years. Why would we want to change now?" he says.



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## UK NEWS

# Government announces defence orders

By David White, Defence Correspondent

A £500M package of defence orders including new trainer aircraft and missiles for the RAF was announced by the government yesterday.

The news, which caught contractors by surprise although several of the orders had been long awaited, followed confirmation last week of plans for naval ships for amphibious operations, also worth some £500m.

Both announcements appeared to be aimed at offsetting the negative publicity caused by recent job losses in the defence industry including at British Aerospace (BAe) and naval shipyards.

BAe, the main beneficiary of the new orders alongside Westland, yesterday announced preliminary 1991 figures

showing a loss of £50m after restructuring charges of £250m. This compared with pre-tax profits of £276m in 1990.

The largest of the orders announced in the House of Commons by Mr Alan Clark, defence procurement minister, is for 12 two-seat trainer versions of BAe's Harrier jump-jet, estimated to be worth more than £200m.

BAe will also gain from an order to replace an estimated 100 Alarming missiles which were rushed out to the Gulf a year ago and used against Iraqi radar installations.

In addition, the government plans to convert the RAF's remaining five VC10 transport aircraft so that they can be used as tankers for in-flight refuelling.

The work is expected to be done at BAe's Filton site near Bristol.

A BAe-led team is also to carry out studies for a number of Skynet military satellites to be launched in 1997. This is expected to involve two satellites with communications designed for a NATO Rapid Reaction Corps.

BAe's main sub-contractor for this project is Matra Marconi Space, an Anglo-French joint venture.

Mr Clark said negotiations were also underway with BAe to install new defensive aids for RAF Tornado F3 fighters.

Westland, the Yeovil-based helicopter company, has meanwhile been promised orders valued by the company at

£70m-£75m. These include six Sea King helicopters for RAF search-and-rescue duties, worth some £50m. Westland has been waiting for this order for about two years. The order, which it hopes will be extended with a further three helicopters, will enable it to re-open its Sea King production line and offer the aircraft for export.

The company will receive further work estimated at £20m to upgrade Royal Navy Lynx helicopters.

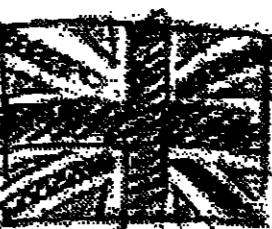
Mr Clark said the orders were within the government's existing defence spending plans.

Lex, Page 12  
BAE results, Page 13;  
Details, Page 21



Clark: 'talks are underway'

## BRITAIN IN BRIEF



### Rise in food prices boosts retail sales

Increased food sales led to a modest rise in high-street sales last month, although the volume of sales in other sectors remained flat or declined.

Figures released by the Central Statistical Office showed that retail sales volumes in January rose by a seasonally adjusted 0.4 per cent compared with December last year following a 0.9 per cent monthly decline in that month. The latest figure gives a year-on-year increase of 0.9 per cent.

Food sales rose by 3.5 per cent on the month, but the volume of clothing and footwear sales fell by 0.9 per cent and household goods sales, which had improved in December, fell by 4.3 per cent.

EC's proposals are still too vague to permit firm judgments to be made.

### Companies have to review costs

Many British companies thought the UK recession would be short lived and have found it necessary to review costs in the past year, according to a survey by KPMG Management Consulting.

The study, based on a survey of 50 large companies, showed that 83 per cent have undertaken a one-off cost reduction exercise in the last 12 months, compared to 30 per cent in the previous year.

### Scrutiny call on accounts

Senior accountants are calling for companies' preliminary announcements, which contain basic information on full-year results, to be scrutinised by auditors.

The move comes after questions over the reliance placed by the financial markets on figures which have not been verified by an external source.

### Threat of car strike recedes

The likelihood of strikes taking place at Vauxhall, the General Motors subsidiary, has diminished after members of the AEU engineering union at the Luton manufacturing and parts plants voted against striking them.

Although all unions at the company's other plant in Ellesmere Port, Merseyside, voted for striking, it is unlikely that union leaders would sanction stoppages which do not involve all workers at all sites.

### Demand for housing wanes

The big rise in housing demand experienced at the beginning of this year already may be running out of steam, according to a survey of more than 100 estate agents published today.

The survey by the Royal Institute of Chartered Surveyors found that the government's attempt to stimulate the market, with its moratorium until August on stamp duty on purchases under £250,000, had increased inquiries but had generated few sales.

### Art exports blocked

Arts minister Tim Renton has stopped export licences for five major art and antique works including a Titian masterpiece sold for nearly £5m last year. He has delayed the licences until after April 13 to allow galleries to raise the funds to keep the items in Britain.



### Benetton faces advert ban in UK

Luciano Benetton, one of the founders of the Italian clothes maker, yesterday defended the company's latest poster advertising campaign, featuring a dying AIDS patient. Speaking in London, he rejected suggestions that it exploits human suffering. But Britain's Advertising Standards Authority said all but one of the images would probably break its code. Other photographs in the campaign include three women beside a sheet-covered corpse lying in a pool of blood. Benetton's said its policy was "to move from using advertising to promote a product, to the promotion of greater social awareness." Picture by Trevor Humphries

# Labour attacks Tory handling of British economy

By Ivo Dawney, Political Correspondent

A HIGHLY-CHARGED atmosphere of the general election campaign set pulses racing at Westminster last night when a ferocious Labour assault on the government's economic record met a spirited counter-attack from Mr Michael Heseltine, the environment secretary.

Amid fierce barracking from the government benches, Mr John Smith, Labour's chief finance spokesman, charged the Tories with blaming foreigners for their failures and being "unwilling and incapable of moving the country out of recession".

But his attack was brushed aside by Mr Heseltine, who has been thrust into the centre of the pre-election campaign by the Conservatives. He claimed that the Labour leadership was divided on how to respond to the downturn.

Against the mounting election fever at the House of Commons, the recession debate had been widely anticipated as a "clash of giants" and the forecast proved correct.

Mr Smith used his opening speech to review the government's pledges of an early economic upturn. He went on to pour scorn on claims that recovery had been halted by an international recession.

Earlier explanations from ministers that the causes of the recession were rooted in such factors as deregulation of

the financial sector were proof that it was "home-grown, domestically caused and without a hint of a foreign bias", he said.

Ignoring the charges, a relaxed Mr Heseltine countered that the key issue was not the cause of the downturn, but how to respond to it. To the delight of his backbenchers, he went on to cite newspaper reports of divisions within the Labour leadership.

"This debate started off as a vote of confidence in the government's economic policies," Mr Heseltine said. "It has rapidly become a vote of confidence in the shadow cabinet."

The environment secretary's light-hearted teasing of the Labour frontbenches provoked outrage from the opposition, but clearly raised morale among Tory MPs who described his speech as a "vintage performance".

Earlier in the day, Labour had stepped up its assault on the Tories' economic record when Mr Smith claimed the government had cost every household £2,200 last year alone. The figure, centre-piece of a new document entitled "The Cost of the Conservative Government", came as a clear response to the Tories' recent poster campaign alleging Labour would raise taxes by an average of £1,000 per taxpayer.

It is based on a calculation that the government's "economic incompetence" had



John Smith launches Labour's latest anti-government poster. It depicts Norman Lamont, the chancellor, as a crook

fall represented the gap between a 2.5 per cent average growth record since the war, resulting in the UK economy foregoing some £50bn in gross domestic product last year.

Sitting beneath a poster of Mr Norman Lamont, the chancellor of the exchequer, in a stocking mask alongside the slogan "You've been robbed", Mr Smith told a Westminster news conference that "everyone now knows" Britain was suffering the deepest recession since the 1930s.

He said the £50bn GDP short-

his party's strategy. But he left open the question of whether the tax and NICs increases might be phased in and where exactly the new top rate would begin to bite.

He will unveil a more detailed exposition after the Budget and it will include calculations of how Labour would use money allocated to a cut in the basic rate of income tax.

Senior members of the shadow cabinet last night sought to dismiss suggestions that Mr Smith was under pressure from colleagues to abandon or defer tax increases because of the depth of the economic recession.

There is, however, concern among some Labour MPs that the Budget should be followed by a simple package to demonstrate clearly that the vast majority of voters would not face higher bills.

The Conservatives, meanwhile, plan to return to the offensive on taxation later today by highlighting Labour's plan to impose NICs on the income from savings of over £50,000.

## Intelligence service told about Iraqi 'supergun'

By Neil Buckley

BRITISH intelligence received two separate warnings about the Iraqi "supergun" project six months before British-made components for the gun were seized, MP's heard yesterday.

Mr Stephan Rock, a former non-executive director of the British defence group Astra Holdings, told the House of Commons trade and industry committee that he had notified the security services in September 1989. He learned of contracts to supply propellants for the supergun during a visit to Belgian munitions company PRB, which Astra had recently acquired.

Concerns were also voiced in 1989 by Mr Gerald James, Astra's chairman at the time, and Mr Christopher Gumbley, the company's chief executive, at a meeting with Ministry of Defence officials.

The MoD has written to the committee refusing a request for the two officials involved to give evidence, on the grounds that both have "retired" and no longer have access to MoD documents.

In April 1990, a week after a consignment of steel tubes for the supergun were seized by customs officials at Tilbury in east England, Mr Nicholas Ridley, then trade and industry secretary, told parliament that the government only "recently became aware in general terms" of the Iraq project.

Mr Rock, who also worked as a consultant for Midland Bank's defence equipment financing department, denied any link between that role and his work at Astra. He also denied allegations that he had known earlier of the propellants orders, and visited Iraq to arrange financing by Midland.

Earlier, Mr Christopher Gumbley talked publicly for the first time about a meeting with Dr Gerald Bull, the Canadian scientist who headed the supergun project, only hours before Dr Bull was shot dead by an assassin outside his Brussels flat.

Mr Gumbley, who had been arrested the previous week by Ministry of Defence police on corruption charges, said Dr Bull told him he believed the Astra executive was being "set up" by the British government and PRB's former parent, Société Générale de Belgique, and offered to fund his defence.

## European approach to HDTV criticised

By Michio Nakamoto

THE European approach to high definition TV (HDTV), the next generation of television technology, was strongly criticised by a leading US media executive as "a consumer marketing nightmare, doomed from the outset."

Mr John Flaherty, senior vice president (technology) of CBS, the US media group, yesterday told the FT Conference on "Television of Tomorrow" that the European decision to adopt a step-by-step introduction of full HDTV into the market place would confuse the consumer.

His EC directive was adopted by the European Parliament on Tuesday does not cover fully digital broadcasting, although Dr Joan Majo Cruzate, adviser "Hora Clave" to the DGXIII European Commission, indicated that digital broadcasting will be regulated by the next directive due by around 1994.

"Forcing compatibility on a new HDTV service simply burdens it with the constraints, artefacts and obsolete designs

## Warning issued on future size of UK coal mining industry

By Juliet Sychrava

BRITISH COAL's sales to the electricity industry could drop from 60m to 25m tonnes by 1995, Mr Malcolm Edwards, the company's commercial director, told the House of Commons energy committee yesterday.

This was because of the threat to coal-fired power stations from the many new gas-fired power stations being built in England and Wales.

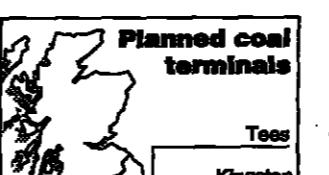
The sales cut would force British Coal to reduce the number of pits from about 60 to even less than the 14 that NM Rothschild, the government's advisers on the British Coal privatisation, have estimated would survive.

Mr Edwards said coal imports, the subsidised nuclear industry, and other fuels were also threats to British Coal. If the government would remove the advantages these other fuels enjoyed, British Coal could still win a five-year contract to sell 50m tonnes of coal to the electricity generators.

His comments coincided with fresh speculation that National Power and PowerGen, the electricity generators, will soon announce contracts with Associated British Ports to build Britain's largest coal import terminal at Immingham.

Although imports were only around £1.83 per gigajoule, UK coal offered better security without exchange rate risk, he claimed.

It was unlikely that British Coal would lose all its sales to gas and imported coal. "I'd say the centre of gravity for demand for British Coal was closer to 25m tonnes," he said.



John Brown, the engineering company, is said to be a strong candidate for one of the two main contracts to build the jetty and coal-handling facilities at Immingham on the north east coast of England.

The £150m project, expected to open in 1994, is seen as a blow to British Coal.

Mr Edwards, meanwhile, said British Coal could help itself by cutting costs and prices to the electricity industry. But he said the price should not fall below £1.60 per gigajoule, compared with £1.86 today.

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the possibility of Scotland becoming independent.

Prof Bain circulated all 230 members of SFE with an analysis of proposals for a devolved Scottish parliament. He followed it with detailed discussions with 26 leading institutions, including banks, life assurance companies and independent fund managers, who account for the bulk of the Scottish financial community in terms of employment and funds under management.

Mr James Scott, SFE's executive director, said the institutions had been with the larger institutions because they were the main ones which operated on a UK-wide basis.

The Scottish financial sector makes up 15 per cent of Scotland's gross domestic product and employs 187,000 people, nine times as many as traditional industry.

Prof Bain said the leading players feared that:

- they would face higher operating costs because of the taxes which a Scottish parliament would levy.

- there would be resistance from Scottish financial products aroused by resentment about devolution among customers in

would be more difficult to recruit high-powered staff from outside Scotland.

But the political effects of devolution aroused the most concern. Scottish financial institutions feared that English people would say that the Scots were getting a better deal than themselves, both having their own parliament and still receiving subsidies. This, Prof Bain said, might discourage private individuals, trustees of pension funds and independent financial advisers (IFAs) from directing business to Scotland.

The worst fear was that devolution would be seen in England as a staging post to independence. This would particularly affect the life assurance sector, which gets 90 per cent of its new business from south of the border.

Prof Bain said: "An English financial adviser might say to someone thinking of taking out a life assurance policy: do you really want to put the bulk of your life savings into a company which might become subject to the tax regime of a foreign government? Why not go to the Norwich Union?"

But the arguments were not

fully borne out by senior figures in the Scottish financial establishment yesterday. Mr Malcolm Murray, chief executive of Scottish Life and chairman of the Association of Scottish Life Offices, said that the life assurance sector's main fear was independence.

There are not too many fears on devolution at this stage. If a Scottish parliament went too far on taxation it would be hard to get good staff. But if anyone was planning for independence it would cause problems.

I know in theory the EC market is opening up. But in practice it will be a long time before cross-border selling of life assurance works smoothly."

Mr Gavin Gemmill, senior partner of Bellis Gifford, the fund managers, said: "Our view is that we could live with devolution though we'd be happier with the status quo. It would be like another layer of local government. If taxes were higher in Scotland it would make a marginal difference to recruitment. But independence would be much more damaging with completely different taxes."

Luciano Benetton, one of the founders of the Italian clothes maker, yesterday defended the company's latest poster advertising campaign, featuring a dying AIDS patient. Speaking in London, he rejected suggestions that it exploits human suffering.

But Britain's Advertising Standards Authority said all but one of the images would probably break its code. Other photographs in the campaign include three women beside a sheet-covered corpse lying in a pool of blood. Benetton's said its policy was "to move from using advertising to

## MANAGEMENT: Marketing and Advertising



When the Grand Palais staged a retrospective of Paul Gauguin's paintings three years ago, people stood shivering in the Paris drizzle for three or four hours as they queued to get in.

Anxious to avoid another round of rain-drenched visitors, the Grand Palais has adopted a different strategy for its next big retrospective the Toulouse-Lautrec exhibition, which opens on Saturday.

The Lautrec is the first important French art exhibition since the tickets have been sold in advance. For weeks, the streets and subways of Paris have been plastered with posters of one of Lautrec's least pleasant scenes of *fin de siècle* Parisian life with the slogan "Reserve", slapped across in red.

Bookings began in November. So far, more than 50,000 individual tickets have been sold and all the 31,500 group tickets have gone. The Lautrec show is almost certain to be a sell-out.

Advance booking is one of a number of marketing ploys harnessed by the Grand Palais for the Lautrec, an expanded version of the recent retrospective at the Hayward Gallery in London. The exhibition is one of the most ambitious, in terms of marketing and merchandising, ever staged in France.

Merchandising is already an established part of exhibition

## Broad brush to sell Lautrec in Paris

Alice Rawsthorn inspects the walking sticks, gloves and dinner plates on offer at the Grand Palais

organisation in France, as in most other countries where museums sell catalogues, prints and postcards as souvenirs of their shows.

But the Lautrec retrospective sets new standards in the scale of its merchandising activity. The *Reunion des Musées Nationaux*, the body that runs France's big museums, has adopted many of the methods used for the recent Van Gogh retrospective in Amsterdam.

It hopes that, thanks to its merchandising revenue, the Lautrec will not only cover its costs, but produce a profit of around FF15m (£1.5m).

A huge white tent has been pitched outside the Grand Palais to act as a "supermarket Lautrec" throughout the exhibition.

The merchandise includes all the customary catalogues and T-shirts, but also runs to souvenirs evoking Lautrec's life and the world of the Montmartre *demi-monde* in the early 1900s.

In the tent, visitors will be able to buy anything from a

FF100 dinner plate festooned with a Lautrecque flourish, to a FF150 pair of gloves like those worn by Yvette Guilbert, one of his favourite models, and even a FF1200 replica of the artist's cane complete with a secret phial which could secrete two glasses of wine, or if it was still legal in France, demon absinthe.

The *Musées Nationaux* has modelled the marketing of the Lautrec show on the methods developed by the large US art galleries.

The Museums of Modern Art in New York and Los Angeles and the Metropolitan Museum in New York were among the first to present exhibitions to the public in a populist way.

Toulouse-Lautrec lends himself perfectly to populism. The story of the sickly, absinthe-addicted artist, who left his gilded life among the French aristocracy to struggle on the fringes of the Montmartre arts scene, conforms to all the Hollywood clichés of the impoverished painter.

His pictures of prostitutes and their patrons are now

among the best known examples of early 20th century art.

The Grand Palais expects the exhibition, which runs until the end of May, to attract at least 500,000 people.

However, it hopes that the final tally might equal other popular Paris retrospectives, the Manet exhibition of 1983 which attracted 735,000 visitors, the Gauguin with 562,000 and the Renoir show of 1985 which holds the record of 750,000.

The final cost of researching, organising and staging the Lautrec retrospective should be about FF15m.

The *Musées Nationaux* has already recouped a significant though unspecified - part of that by roping in as sole sponsor Ferruzzi Bégin-Say, the French arm of Ferruzzi, the Italian industrial group.

For Ferruzzi, which began publicising its involvement at Christmas by sending out Lautrec catalogues as corporate gifts, the sponsorship offers a discreet opportunity to high light its commitment to

France.



Toulouse-Lautrec on a plate in Paris: A corner of the Moulin de la Galette

**Dirty tricks between the TV dramas**

When a speaker at a conference on advertising accountability gives a paper called "24 ways to con a client" accompanied by "You gotta pick a pocket or two" from the musical "Oliver", fireworks are bound to follow. Last week, John Terrell, vice chairman of the CIA Group, one of the UK's largest media buying agencies, delivered just such a paper. He claimed that some media buying agencies were increasingly resorting to dubious practices such as "slushing" - illicitly transferring funds from one client's account to boost the advertising spend of another - or, simply, to fabricating the sale of TV advertising space.

Even though Terrell is not a neutral player, his assertions must alarm advertisers given that some £1.6bn is spent annually on television advertising space in the UK.

His concern was less to attack malpractice but more to argue for greater auditing of media buying and advertising to boost the industry's credibility. His fellow speakers, both advertisers and advertising agencies, all addressed the same basic issue: how, in a recession, to ensure that money spent on advertising is worthwhile.

There was no consensus. One agency said it had jettisoned the traditional 15 per cent commission system in favour of one based more on payment by achieving pre-agreed aims. Advertisers disputed the value of using agencies; all demanded greater evidence of advertising's accountability.

Robert Lastiborn, principal of the transatlantic marketing services agency Morgan, Anderson, said:

"Gone is the blind faith that advertising is good and lots of advertising is better; therefore, gone is the system that paid agencies simply to create and place that advertising."

"Advertising Accountability and the Client-Agency Relationship", organised by Westminster Management Consultants.

Gary Mead

## Stamp of authority on election addresses

David Owen reports that candidates have discovered the value of direct mail



Over the next few weeks you can expect more newspapers, letters and pamphlets to be pushed through your letter boxes than ever before.

The candidates in the general election have discovered junk mail, and this year's batch is going to be far more copious and more sophisticated than in any previous contest.

For one thing, it will be slickly and imaginatively produced, in some cases laid out like a tabloid newspaper, with fun little stories to catch the readers' attention.

It will also be accurately targeted, aiming to get maximum "bang for the buck". Greville Janner, Labour MP for Leicestershire, addresses the Asian voters in his constituency in four different languages: Hindi, Urdu, Gujarati and English to make sure that the right message is getting across.

Another MP is restricting material regarding a local maternity home to young couples.

And one Scottish MP aspires to send a personally-addressed letter to each of the 5,000-6,000 self-professed Scottish Nationalist Party supporters in his constituency.

The days when an MP's mind turned to direct marketing only once in an electoral cycle - in order to exploit the free campaign mailshot to which all candidates are entitled - are over.

There is a number of reasons for the rapid strides which have been made since the last general election nearly five years ago.

First and possibly foremost is that typesetting and printing equipment capable of producing material of quite high quality is increasingly affordable.

According to Nigel Griffiths, the Labour MP for Edinburgh South, an entire package of printing equipment can be bought these days for less than £4,000.

Griffiths, one of Westminster's most diligent direct marketers, undertakes "a great deal" of target and mass mailing "to show people I am not a blank slate".

Despite the additional expense, he says the Royal Mail has the edge over hand delivery in cases where guaranteed speed of dispatch or blanket constituency coverage is important.

Commercial advertisers discovered direct marketing a long time ago; now MPs - especially those with connections in the public relations and would-be candidates can

become well-versed in the intricacies of Royal Mail discounts and list brokers, from whom directories of people with specified characteristics may be acquired.

"We explain how candidates should scientifically target their efforts by going to the voter as the person sitting opposite you" and to engage their attention by focusing on "what people are saying on the doorstep".

In 1990, advertising expenditure on direct mail rose by 25 per cent to £575m, in a year when other forms of advertising were static.

• The direct marketing industry has begun to sell itself to the political parties. During the last two autumn conference seasons, it has mounted a road-show, designed to demonstrate how the principles which underlie good commercial direct marketing techniques can be applied to politics.

At these events, politicians and would-be candidates can

## Treuhandanstalt

(The government agency privatising eastern Germany property)

### Tender for the sale of Iron Foundries in eastern Germany

Company-number, name, location (in brackets: material / present number of employees)

Abbreviations: GGL = grey iron, GGG = spheroidal cast iron, GH = chilled cast iron, GS = steel cast, GT = malleable iron

Companies (limited liability companies under German law GmbH)

(EG-1) Kauhalötte Krauschwitz GmbH  
O-7583 Krauschwitz/Sachsen  
(GGL-GGG/400)

(EG-2) Fahrzeugguß Leipzig GmbH  
O-7033 Leipzig/Sachsen  
(GGL-GGG-GH/388)

(EG-3) Walzengleßerei Coswig GmbH  
O-9270 Coswig/Sachsen  
(GGG-GGG-GGL/360)

(EG-4) Holzkessel Schönebeck GmbH  
O-3300 Schönebeck/Sachsen-Anhalt  
(GGL/320)

(EG-5) Maschinenfabrik und Eisengießerei Meuselwitz GmbH  
O-7404 Meuselwitz/Thüringen  
(GGL-GGG/203)

(EG-6) Eisenwerk Schönheiderhammer GmbH  
O-3413 Schönheide/Sachsen  
(GGL-GT/244)

(EG-7) Schmeldeberger Gießerei GmbH  
O-8289 Schmeldeberg/Sachsen  
(GGL-GT/215)

(EG-8) SKL Eisengießerei Brüx GmbH  
(Subsidiary of SKL Motoren- und Systemtechnik AG)  
O-1306 Brüx/Brandenburg  
(GGL-GG/207)

(EG-9) Gießerei und Ofenbau Königshütte GmbH  
O-3701 Königshütte/Harz/Sachsen-Anhalt  
(GGL/191)

(EG-10) Gießerei und Maschinenbau Torgelow GmbH  
O-2110 Torgelow/Mecklenburg-Vorpommern  
(GGL/191)

(EG-11) VEM-Gießerei und Maschinenbau GmbH  
Berlin  
(Subsidiary of VEM-Antriebstechnik AG Dresden)  
O-1130 Berlin/Berlin  
(GGL/158)

(EG-12) Walzengleßerei und Hartgusswerk Quedlinburg GmbH  
O-4300 Quedlinburg/Sachsen-Anhalt  
(GGL/GH/148)

(EG-13) Gießerei Eisenhammwerk GmbH  
(Subsidiary of IFA-PWK AG Chemnitz)  
O-8210 Freital/Sachsen  
(GGL/132)

(EG-14) Gießerei Elisabethhütte GmbH  
O-1400 Brandenburg/Brandenburg  
(GGL/120)

(EG-15) Zwickauer Eisenwerk GmbH  
O-9550 Zwickau/Sachsen  
(GGG-GH/117)

(EG-16) Fürstenwalder Guß GmbH  
O-1240 Fürstenwalde/Brandenburg  
(GGL/GG/97)

(EG-17) Eisenwerk Elsterlein GmbH  
O-8306 Elsterlein/Sachsen  
(GGL/92)

(EG-18) Fürstenwalder Guß GmbH  
O-1240 Fürstenwalde/Brandenburg  
(GGL/172)

(EG-19) Eisengießerei Bemburg GmbH  
O-4350 Bemburg/Sachsen-Anhalt  
(GGL/81)

(EG-20) Graugießerei Großenhain GmbH  
O-8280 Großenhain/Sachsen  
(GGL/53)

(EG-21) Eisengießerei Weissenfels GmbH  
(Subsidiary of COMAC AG)  
O-4850 Weissenfels/Sachsen-Anhalt  
(GGL/82)

(EG-22) Eisengießerei Obersdorf GmbH  
O-8808 Obersdorf/Sachsen  
(GGL/43)

(EG-23) Schwarzenberger Eisengießerei GmbH  
O-8430 Schwarzenberg/Sachsen  
(GGL/40)

(EG-24) Eisengießerei Berggießhübel GmbH  
O-8303 Berggießhübel/Sachsen  
(GGL-GG/38)

(EG-25) Gießerei und Glasformenbau Radeberg GmbH  
O-8142 Radeberg/Sachsen  
(GGL-GG/31)

(EG-26) Pumpenbau Bad Salzungen GmbH  
O-8200 Bad Salzungen/Thüringen  
(GGL/172)

(Plants (int'l. corporate owner and location))  
(EG-27) Gießerei, plant of SKL Motoren- und Systemtechnik AG Magdeburg  
O-3011 Magdeburg/Sachsen-Anhalt  
(GGL/168)

(EG-28) Gießerei Aue, plant of VEB Maschinenfabrik Aue GmbH  
(Subsidiary of ORSTA-Hydraulik AG)  
O-9400 Aue/Sachsen  
(GGL/150)

(EG-29) Gießerei, plant of Chemieanlagenbau Städtl. AG  
O-3260 Städtl./Sachsen-Anhalt  
(GGL/120)

(EG-30) Maschinenbau, plant of GISAG AG  
O-7034 Leipzig/Sachsen  
(GGG/110)

(EG-31) Gießerei, plant of ILKA Maschinenfabrik Halle GmbH  
O-4002 Halle/Sachsen-Anhalt  
(GGL/85)

(EG-32) Gießerei, plant of Erste Chemnitzer Maschinenfabrik GmbH  
O-9081 Chemnitz/Sachsen  
(GGL/68)

(EG-33) Gießerei, plant of Bodenbearbeitungsgeräte Leipzig AG  
O-7031 Leipzig/Sachsen  
(GGL/64)

(EG-34) Gießerei, plant of Industriemotoren Leipzig GmbH  
O-7031 Leipzig/Sachsen  
(GGL/57)

(EG-35) Gießerei, plant of Dieselmotorenwerke Cunewalde GmbH  
O-3011 Cunewalde/Sachsen  
(GGL/52)

(EG-36) Gießerei, plant of Werkzeugmaschinen GmbH Zeulenroda  
(Subsidiary of Umform- und Kunststofftechnik AG)  
O-5870 Zeulenroda/Thüringen  
(GGL/50)

(EG-37) Gießerei, plant of SKL Maschinenfabrik Guben GmbH  
(Subsidiary of SKL Motoren- u. Systemtechnik AG)  
Magdeburg

O-7560 Guben/Brandenburg  
(GGL/46)

(EG-38) Gießerei Dingelstadt, plant of Petkus Wutha  
Gießerei- u. Saatgutverarbeitungstechnik GmbH  
O-5603 Dingelstadt/Thüringen  
(GGL/44)

(EG-39) Gießerei, plant of SKET Schwermaschinenbau Magdeburg GmbH  
(Subsidiary of SKET Maschinen- u. Anlagenbau AG)  
O-3705 Ilmenburg/Sachsen-Anhalt  
(GGL/40)

(EG-40) Gießerei Schlema, plant of Vereinigte Gießereien Aue GmbH  
(Subsidiary of ORSTA-Hydraulik AG)  
O-9400 Aue/Sachsen  
(GGL/40)

(EG-41) Gießerei, plant of VERITAS Nähmaschinenwerk Wittenberge GmbH  
O-2900 Wittenberge/Brandenburg  
(GGL/40)

(EG-42) Gießerei Eisenwerk Eisenburg, plant of SKET Schwermaschinenbau Magdeburg GmbH  
(Subsidiary of SKET Maschinen- u. Anlagenbau AG)  
O-3705 Ilmenburg/Sachsen-Anhalt  
(GGL/32)

(EG-43) Gießerei, plant of Schiffsanlagenbau Barth GmbH  
(Subsidiary of Deutsche Maschinen- und Schiffbau AG)  
O-2380 Barth/Mecklenburg-Vorpommern  
(GGL/32)

## Catalogue grows of IT woes

US and European information technology managers share a common headache: trying to find a match between their information systems strategy and their company's business goals.

The problem emerged as the central issue in surveys carried out last year by the US consultancy CSC Index among senior information systems executives at 444 US and Canadian organisations and 122 European companies.

The surveys reveal a worrying lack of co-ordination between IS departments and corporate planners. In the US, for example, 41 per cent of technology executives said they were insufficiently involved in the planning activities of their organisations.

The results of the survey, now in its fifth year, also show a measure of disenchantment with the results of IT. Using IS for competitive advantage for example, a hot topic throughout the 1980s, has dropped to 11th place on the European manager's list of concerns and 14th on the US list.

At the top of the table in the US and bread-and-butter worries like re-engineering business processes through IT, creating information architecture and utilising data. The Europeans are chiefly concerned about developing an IS strategic plan and improving the quality of their IS staff.

The regular confirmatory surveys which show the difficult companies are having in extending efficient data processing - accounting and payroll, for example - to effective IT.

Data processing budgets will continue to be shaved as a consequence of the recession and pressure to produce a better return on investment. In Europe, average IS budgets are estimated to grow only 5.2 per cent this year compared with 9.2 per cent in 1991. In the US, comparable figures are 3.5 per cent and 5.3 per cent.

Alan Cane

**\*Critical Issues of Information Systems Management for 1992**, available free from CSC Index, Butler Cox House, 12 Bloomsbury Square, London WC1A 2LL

In the space of a few thousand years, animal breeders have genetically engineered wild dogs into pugs, Pekinese and pit bull terriers. But this week the idea of changing animals to please humans took its first step towards becoming a high-technology industry.

Bayer, the German chemical giant, is paying £10m to a Scottish company, Pharmaceutical Proteins, for the right to use a medically valuable protein produced in the milk of a sheep called Tracy. She was genetically engineered in a laboratory to make that protein.

The business even has a name: pharming, the use of genetically altered animals as biological factories.

The close study of DNA, the molecule which controls inheritance, means that the characteristics of an animal can be fine-tuned. Well-understood fragments of genetic material can be taken from one species and put into another. The result is a transgenic animal.

Transgenic is a word like any other except that the combination of nutritious proteins that make up her milk contains one protein that no sheep has ever made before - alpha-1-antitrypsin (AAT).

Humans make AAT to control the growth of internal organs, but one in every 2,000 people does not make enough. In 10 per cent of these cases its absence leads to ever-larger holes in lung tissue because an enzyme, normally held in check by AAT, is not functioning properly. Sufferers undergo long-term treatment for emphysema.

AAT is difficult to make in a factory and there is a world shortage. Bayer estimates that there are 100,000 people in Europe and North America suffering from AAT deficiency.

With a herd of transgenic sheep, sales of AAT could rise to more than \$100m (£55m) a year. It will take at least until 1997 for transgenic AAT to go through clinical trials and be approved by regulatory authorities.

There are many proteins can

products, has produced human growth hormone with a relatively high concentration - 0.1 per cent - in rat's milk. Snow Brand has said it expects to be producing drugs in such rats on a commercial scale within five years and marketing them in 10. The market for human growth hormone, today mostly made by genetically engineered bacteria, is already worth more than \$500m a year. Transgenic Sciences of the US has also developed mice that make human growth factor in their milk.

GenPharm in California is developing calves which produce the human milk protein, lactoferrin. It is antibacterial and may help patients with weakened immune systems or be included in babies' milk.

The infant formula market

is worth \$600m in the US alone according to stockbroker Lehman Brothers.

Snow Brand Milk, a Japanese manufacturer of dairy

Transgenic animals are providing humans with a variety of valuable proteins, writes Daniel Green

## Man in sheep's clothing



tute for Agronomy Research has rabbits which secrete two human proteins into their milk. The proteins are Factor 7, for treating haemophilia, and the anti-snaemia drug, erythropoietin. The size of the Factor 7 market is difficult to estimate because of alternative therapies available for haemophilia. Erythropoietin is a more exciting prospect. The potential market size is \$4.5bn by mid-1990s, according to Lehman Brothers, which would make it the biggest-selling drug in the world. It is currently made using genetically engineered bacteria and may help patients with weakened immune systems or be included in babies' milk.

DNX of the US has transgenic pigs which produce human haemoglobin in their blood. DNX intends to file an "investigational new drug application" for a human blood substitute with the US Food and Drug Administration in 1993. This would allow human clinical trials to begin.

Pharmaceutical Proteins,

the Edinburgh company which developed Tracy, is also working on producing another blood product, Factor 9, in sheep.

The absence of Factor 9 causes Christmas disease, a rare form of haemophilia. The first sheep with the gene for making Factor 9 are due to be milked this spring. Pharmaceutical Proteins says the market is worth 240m a year worldwide.

Genzyme, in the US, has goats making tissue plasminogen activator (TPA), which tackles heart disease by dissolving blood clots. The potential TPA market has been estimated at up to \$500m a year, although other drugs perform similar functions and some companies are making TPA by other means. TPA sales are now less than \$200m in the US and not growing. Volumes from goats are still small and Genzyme says it is at least five years away from commercial

exploitation. A Japanese company has contributed a \$7m research grant to Genzyme's work. Genzyme has also produced CPT, which can treat cystic fibrosis, in mouse milk.

The process by which Tracy was created is relatively simple, although the techniques used are highly skilled.

Genes that instruct cells to behave in certain ways have two parts: the instruction and the timing switch/location indicator. The former tells cells what to do and the latter where and when to do it.

To make Tracy, scientists chemically isolated the part of the human gene that instructs cells to produce AAT. They did the same with the sheep gene that tells cells to make a milk protein called beta lactoglobulin (BLG).

The sheep gene's timing switch/location indicator was then separated from the BLG-making instruction and attached to the AAT-making instruction.

This compound gene was injected into the centre of a newly fertilised sheep egg using a microspipette hypodermic needle. In 24 per cent of cases, the compound gene became incorporated into the sheep egg, which was then placed into a surrogate sheep mother in a manner similar to that used in *in vitro* fertilisation (test-tube babies) of human eggs.

Five months later Tracy was born with every cell incorporating a fragment of the human genetic material. The next phase is completed, probably the world's most automated port in Britain.

Genetically, Tracy is slightly human. And her offspring have a 50-50 chance of receiving this piece of humanity.

Milk production is especially suitable for commercial exploitation. It can be taken from the animal without ill-effect.

The only other method of producing many of these proteins is with animal cell cultures in vats. However, cultures are prone to contamination and need a dedicated controlled environment to survive. Tracy comes complete with an immune system and temperature regulator.

Unlike sufferers from AAT deficiency, Tracy and her flock live in luxury. AAT costs \$100 a gramme and Tracy makes up to 70 grammes in a litre of milk.

"These are valuable animals. They will lead cosy lives," says Ron James, the managing director of Pharmaceutical Proteins.

## Robots set sail for Thamesport

By Paul Taylor

T he hundred tons of steel come to a precise halt; a hoist is lowered, the spreader locks on to a 40-foot container and winches it 100 feet into the air.

At first sight there is nothing particularly unusual about the towering cranes going about their business at the £100m Thamesport deep water container terminal on the Isle of Grain, the first purpose-built container port in Britain.

But these are "robot" cranes and they are being controlled and monitored not by a chunky mainframe, but by a desktop PC sitting several hundred yards away in the port's office block.

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based software house Advanced PC Products, Archer designed the main elements involved in the automation of the port, the back office administration system and port control system.

One of the most innovative features of the Thamesport's system is the control of remote peripherals. Using customised communications software, radio modems and swipe cards the system supervises the movement of all machinery within the port, including the five monster ship-to-shore "robot" cranes and the 14 gantry cranes, which unload the containers from the ships and then organise them into the storage stacks before loading them on to trucks. At the moment the cranes are still manned, but are expected to go fully automatic shortly.

Truck drivers entering the port to load or unload cargo are guided and monitored remotely by the system. System peripherals verify customs' clearance, photograph the container, direct the lorry to the appropriate gantry slot and print an itinerary of the driver's stay at the port. A swipe card identifies the truck and its load. On average 350 trucks enter the port each day and 85 per cent of them are inside the gates for less than two hours.

Three years ago, when Thamesport was still in the planning stages, Keith Archer, Thamesport's business systems manager, was charged with developing an automated container port system which would provide a quick and efficient service with the minimum manning levels and cost.

The only other method of producing many of these proteins is with animal cell cultures in vats. However, cultures are prone to contamination and need a dedicated controlled environment to survive. Tracy comes complete with an immune system and temperature regulator.

"I had to get it up and running fast," Archer recalls. Initially he looked for a packaged software system to control the port's complex administration, communications and cargo handling needs. He settled on a customised solution based on the Global 3000 Development Suite from HIS Software, a subsidiary of the Matsushita computer group.

Working with Farnborough

What Colours do You Think will be in Fashion this Year?

IT'S 500 YEARS since Spain discovered a new continent. But the energy of the people is no museum piece. The passion lives on. Spain embraces the age of technology. But true to its colours, it does so with an optimism uniquely Spanish. Who else but Spain would stage three major world events in one year that succeed in looking forward to the future but keep one eye on preserving the traditions of art and culture? But then who else invites guests to stay in hotels that once were castles? And where else can you see the brush strokes of genius and find a beach to call your own? In such a country, the real spectacle is life itself. Everywhere it is lived to the full. It spills out into the streets of every village and every town. But even in a place so rich in local colour, 1992 looks like being a vintage year. The year of the Olympics. The year of Expo'92. The year of the Cultural Capital of Europe. Spain is having a party. And everyone is invited to paint the town red. And yellow. And red again.

Barcelona Olympic Games. Seville Expo '92. Madrid, Cultural Capital of Europe 1992.



### FT FINANCIAL TIMES CONFERENCES

## International Packaging and the Environment

London, 23 & 24 March 1992

The packaging industry is facing its greatest upheaval this century as the impact of environmental legislation begins to take effect. The materials used by packaging companies, how their goods are manufactured, distributed and disposed of, are becoming issues of major importance not only to environmental pressure groups but to legislators worldwide. There are concerns too that rigid packaging legislation could threaten the free flow of goods across borders.

Speakers will include:

**Mr Clemens Stroetmann**  
Federal Ministry for the Environment, Nature Conservation and Nuclear Safety, Germany

**Mr Sverker Martin-Löf**  
SCA

**Mr John D Bence**  
Stone Container Corporation

**Mr Bradford Gentry**  
Morrison & Foerster

**Dr Graham Gladden**  
Lever Brothers Limited

**Mr Michael Samuel**  
J Sainsbury plc

**Dr Hans Rausing**  
The Tetra Pak Alfa-Laval Group

**Mr Rainer Grohe**  
VIAG AG

**Professor Dieter H E Berndt**  
European Packaging Federation

**Mr György Viszkei**  
Hungarian Association of Packaging and Materials Handling

**Mr Gérard Pré**  
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**Dr Ing Olaf Oelsen**  
Duales System Deutschland GmbH

## International Packaging

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## ARTS

## CINEMA

*Psychodrama turns soft*

**T**he Prince of Tides is a startling hybrid of a movie, a Freudian weepie in which syrupy melodrama and sombre psychoanalysis uneasily coincide. Based on Pat Conroy's bestselling novel, it tells the story of an emotionally impaired teacher (Nick Nolte) who travels from his native South Carolina to New York City to be with his twin sister after she attempts suicide. There, he forms a strained alliance with his sister's shrink (Barbra Streisand, who also directs) as they try to discern what caused the girl to slash her wrists. It soon becomes clear that Nolte, whose marriage and career are on the rocks, is just as badly in need of help as his sibling, sharing with her an emotionally crippling dependency.

The remainder of the film involves Streisand leading Nolte through the swampy waters of his past, uncovering an abusive father, a neurotic mother, a Vietnam vet brother who dies in a shoot-out with the police and, ultimately, a Big Traumatic Event that is the key to everything. Along the way, psychiatrist and patient fall in love, a relationship that deepens when it becomes clear that the doctor suffers from some

THE PRINCE OF TIDES  
Barbra StreisandRAISE THE RED LANTERN  
Zhang YimouFATHER OF THE BRIDE  
Charles ShyerAFRAID OF THE DARK  
Mark PeplowUNE HISTOIRE INVENTÉE  
André Forcier

ry's credibility. Tellingly, the film's best performances — Blythe Danner as Nolte's fed-up wife and Kate Nelligan as his social-climbing mother — occur when characters refuse to take the talking cure, when they retain an aura of ambiguity and mystery. Streisand would have done better to put less effort into trying to make her and (the audience) feel so good. After all, what makes for good psychiatry does not necessarily make for good drama.

Nobody tries to rescue the feelings of the main characters in *Raise the Red Lantern*, a bleak and beautiful film from China that depicts how the individual can be corrupted when living under a barbaric system. Set in the 1920s, it tells the story of Songlian (Gong Li), a 19-year-old student who is forced to leave her university to marry a rich old man. To make matters worse, her cold-hearted husband already has three wives, and Songlian is forced to submit to the horrific household routine in which he indicates his sleeping preferences for the night by lighting red lantern outside the chosen woman's residence. Needless to say, this system makes for pitched infighting among the women; conflict Songlian quickly becomes all too adept at, leading to a tragic finale of death and madness.

Director Zhang Yimou has moulded this dark, simple tale into a hauntingly resonant film. Starting slowly, he painstakingly accumulates mood and detail to turn domestic drama into full-blown tragedy. Yimou has an exquisite sense of menace, evoking it from such minutiae as the sound of a pair of shears as they cut hair. His snowy, insulated household is claustrophobic and ripe for tragedy, like some eastern Elizanore. The director is greatly aided by the remarkable Gong Li, who perfectly embodies the torment of a spirited woman forced to fight within the boundaries of a social system she knows will ultimately crush her.

Marriage of a more benign sort is the subject in *Father of the Bride*, a spiritless remake of the 1950 Vincente Minelli favourite. Steve Martin reprises the Spencer Tracy role as a father who is forced to run a gamut of emotions after learning that his only daughter wants to fly the nest. Martin struggles heroically in the lead, his face a map of bemused anguish and bittersweet pride as he tries to accept his daughter's impending marriage. Unfortunately, he is let down by the remainder of the cast, particularly the strangely detached Diana Keaton as his wife and the usually hilarious Martin Short, who squanders his role as the wedding coordinator by trying too hard for laughs. Director Charles Shyer is content to keep things as maudlin and innocuous as possible, stringing together a series of tired jokes and emotional clichés. The film's climactic sequence has all the poignancy and originality of a very expensive home video. People who cry at weddings might find something to like here, but for the rest of us it is like falling face-first into the cake.

Mark Peplow's *Afraid of the Dark* is a potentially fascinating study of a young boy's troubled mind that never really comes together. It tells the story of Lucas (Ben Keyserling), an 11-year-old who appears to be playing junior sleuth in order to protect his blind mother (Fanny Ardant) from a sleazier who has been preying on blind people in his neighbourhood. It eventually becomes clear, however, that the boy's imagination is the motivating force behind the drama, fuelled by his own anxieties at the prospect of eye surgery.

You could see how this sort of dark psychodrama could have worked under the direction of, say, Nick Rœg, but Peplow, a veteran screenwriter, is insufficiently steady behind the camera to bring it off. His vision is too fragmented, too personal to entice the viewer. As a result, the film is torpid instead of moody, with surprisingly wooden performances by the usually useable James Fox and Paul McCann. The only real tension comes from a distinctly unpleasant suspicion that the boy might do injury to his baby sister with a knitting-needle.

Another film ill served by its maker's idiosyncratic style is André Forcier's *Une Histoire Inventée*. Set in contemporary Montreal, it tells the story of a mother (Louise Marleau) and daughter (Charlotte Laurier) engaged in sexual competition for the attention of a ageing jazzman (Jean Lapointe), known rather incredibly as "the Don Juan of the trumpet". All the elements are in place for a witty farce — a potentially fruitful central plot that pits an ageing sirens against her vampish daughter, supported by a host of crazy minor players, including a Bible bashing bassist and a sentimental cop who uses his handcuffs to bring lovers together. But Forcier is never able to establish a comic tone to the place, veering wildly between gross caricature and stylised pathos, as well as trying to maintain a series of running gags that usually stumble and occasionally fall.

Stephen Amidon

Nick Nolte and Barbra Streisand in Streisand's *The Prince of Tides*

pretty hefty psychic wounds herself. Together, they goad one another toward their respective cures, each prodding the other into facing themself while providing a shoulder to cry on once the leap is made.

Despite tons of earnestness and some fine touches, Streisand is never really able to balance the two very different currents at work in *The Prince of Tides*, making for choppy waters all the way. The sweet romance of the love affair seems distinctly at odds with the tension of the confessional sequences — the viewer is left realising when Nolte and Streisand go from a combative therapy session to the corner table at a French Restaurant without even changing their clothes. Ultimately, something has to give. Not surprisingly, it is the psychodrama, as the last half-hour of the film abandons all pretence of being a carefully wrought study of the psyche's dark side to become a good-faith full of hugs, ribbons and reconciliation.

The movie's failure to sustain its early tone can be seen most clearly in Nolte's performance, which is robust, roudy and tortured for most of the film, until it evaporates after he gets his problems off his chest. It is impossible to believe that the complex, fiery character he plays at first can turn into a big, doughy palooka that easily. You feel cheated, as if the filmmakers were more interested in having a happy, heat-up ending than in maintaining the sto-

what?

Stephen Amidon



*Death and the Maiden*, widely acclaimed as the play of the year when it first opened at the Theatre Upstairs, Royal Court last summer, has transferred to the Duke of York's theatre for an unlimited run. Ariel Dorfman's piece is about the transition from dictatorship to democracy in what looks like Chile, but could be almost anywhere. With Juliet Stevenson and Michael Byrne, above, and Bill Paterson. M.R.

## Cumbre Flamenco

SADLER'S WELLS

Cumbre Flamenco is returned to Sadler's Wells, and that is sufficient news to send the faithful flocking as to a shrine.

The production and the cast remain much as on previous visits. La Chana, star of the purring heels and headlong energies, is also not a little cliché-ridden (whence the arched body, and the "You have insulted my sister" look), but when driven by — and echoing — Montoya's prodigious hand-claps, Reyes lost every predictable mannerism, and burned his way into the dance. Our applause was incense — the god was pleased — and the brilliantly controlled improvisations and variations gleamed feet and limbs to fresh marvels.

An especial treat of Cumbre Flamenco is the varied talents and styles of the five dancers — three women, two men — and I salute the opulent manner of Angela Granados as she manipulated a train whose ruffles became an essential aspect of her art. By turns caparace and coils from which her body reared, as if to strike at us, her dress amplified every step. Juana Amaya is a traditional artist, and fine, but I find her most interesting when she appears at her angriest — stamping in solid, heavy movement; striding the stage and suddenly squatting into a step — and the dance becomes raw, dangerous.

There is nothing raw or dangerous about Antonio Canales' performances: these are polished, elegant, and alone among his colleagues he seems determined to remain in complete control of his dancing. His glosas and bravura look oddly out of place in an evening in which we can still sense certain earthy truths about dance and our response to it.

Clement Crisp

and Ninth Symphony. Repeated tomorrow at 18.00 (16700)

## ■ LONDON

## THEATRE

● Uncle Vanya: Ian McKellen, Antony Sher and Janet McTeer star in this new production of Chekhov's classic play, directed by Sean Mathias. Starts previewing tonight, Press night next Tues (Cottesloe, National Theatre 071-922 2252).

● Pygmalion in the Ruins: Ron Hutchinson's first new play since the acclaimed *Ret in the Skull* is a thriller based on two murders in Belfast, and symbolises the fading hopes of peace in the city. Directed by Eamonn O'Callaghan. Previewing from tonight, Press night on Mon (Royal Court 071-730 1745).

● Becket: Derek Jacobi and Robert Lindsay still going strong as archbishop and king in Anouilh's play. This acclaimed production by Elijah Moshinsky is now in its final two weeks (Haymarket 071-930 8800).

● La Bête: a new American comedy by David Hirsch, set in a larger-than-life version of Molière's France. Directed by Richard Jones. Runs till March 14 (Lyric Hammersmith 081-741 2311).

● For ticket information about all West End shows, phone Theatrelane from anywhere in the UK: Plays 0836 430359 Musicals 0836 430360 Comedies 0836 430361 Thrillers 0836 430962

MUSIC AND DANCE

● Covent Garden 19.30 Royal Ballet triple bill: Ashton's *Scènes de ballet* and *Monotones*, plus William Foray's in the middle, somewhat

## Twyla Tharp and Dancers

CITY CENTER, NEW YORK

Even if Twyla Tharp

were never to make another great dance, she would have already long been a symbol, an American success story and an icon of crossover. She is the 1960s experimentalist who in the 1970s choreographed for the Joffrey Ballet (*Deuce Coupe*, to *Beach Boys* music), for Baryshnikov and American Ballet Theatre (*Push Comes to Shove*) and for John Curry (*After All*); and who in the 1980s choreographed for the movie of *Amadeus*, for New York City Ballet, for the Paris Opéra.

For many of us, though, she means a very fast work on her own dance company.

That folded in the 1987-88 season, Baryshnikov took Tharp, her repertoire (and, it was said, her debts) into Americas Ballet Theatre, which he then directed. But only a season later Baryshnikov left ABT; and when her three-year contract there ended, Tharp left too, taking her dancers and most of her repertoire with her.

Now (like Baryshnikov and his White Oak Project) Tharp is working with a pick-up group: i.e. a company that is hand-picked, rehearsed, sent out to perform on tour, and then disbanded. Twyla Tharp and Dancers (her old company used to be called Twyla Tharp Dance) was formed last autumn for an Ohio State University residency, where it rehearsed at length, learnt two new works (*Otel* and *Men's Piece*), several old ones, and then performed. On January 28 those dancers who chose to follow, her repertoire with her. Directed. But only a season later Baryshnikov left ABT; and when her three-year contract there ended, Tharp left too, taking her dancers and most of her repertoire with her.

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## FINANCIAL TIMES

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Thursday February 20 1992

# Beating up on Bush

**NOWHERE** is it written that New Hampshire always gets it right. But, as often as not every four years, this small New England backwater sends a message to those who would lead the United States. It did not shirk its duty this time.

The obvious lesson of Tuesday is that President George Bush can be turned out of office in November if the Democrats can find the right candidate, which is still by no means certain. Not even New Hampshire's notorious cocktail of iconoclastic conservatism and current recession can disguise the fact that in the Republican primary Mr Patrick Buchanan racked up a protest vote comparable in numbers to that won by Eugene McCarthy in 1968, which helped persuade Lyndon Johnson not to seek re-election. This is serious stuff for a sitting president, even if Mr Buchanan himself has a minimal chance of being the Republican nominee.

### Slow tempo

But it takes at least two to dance and on the Democratic side, the tempo is still slow. The victory of Mr Paul Tsongas, from neighbouring Massachusetts, may be considered a local preference, unrepeatable as the battle moves south and west. It may suggest that his sober, sensible campaign struck some chords which could yet resonate nationwide. Governor Bill Clinton's relative recovery from the smears that had surrounded him means he lives to fight another day on more favourable turf. The write-in vote for Governor Mario Cuomo was, predictably, negligible, underlining the difficulty for late entrants, no matter how famous. Nothing is yet resolved except to make more likely an early winnowing of the field.

Until now, the two races

have proceeded on parallel tracks, crossing over the extent that Mr Bush has been the target of both his party challenger and the Democrats.

But this now changes. How the president responds to Mr Buchanan will be avidly noted for later use by the Democrats, as will be any clear hits the challenger scores.

### Worst option

So what should, or rather will, Mr Bush do? The worst option would be to descend into a battle on Mr Buchanan's chosen ground over who is the more isolationist and the more xenophobic. Mr Buchanan has flourished by picking holes in the once impregnable Bush aura, not by presenting viable alternatives. It follows that the president should concentrate on what he is good at: primarily the management of external policies. There is enough on this agenda in the shape of Gatt, the Middle East and helping the former Soviet Union, to occupy any president to the public's satisfaction. But this must be supplemented, even exceeded, by initiatives to tackle the domestic problems which are so much on the electorate's mind. These will need to be better than as outlined in his disappointing state of the union address last month. All this might amount to a modified Rose Garden strategy.

There is something in Mr Bush's character and record, however, which suggests an aversion to the electoral high road. He seems to love a fight but not to know how to wage one, unless, as in 1988, he runs by hardened political operatives. Their absence this time should not be mourned but, without their script, Mr Bush seems bereft of direction. This spells more trouble unless the economy revives and the Democrats again pick a turkey.

If this is the case, it does not explain why Mr Bush fought such an inept campaign in the granite state, which only four years ago handed him the victory that launched his bid for the White House.

Mr Bush surely knew how vulnerable he was in the conservative state, where the local economy has lurched from boom to bust during his three years in office. Unemployment has tripled, bankruptcies have soared, banks have stopped lending. New Hampshire is a metaphor for the 1980s, the decade of speculation and overbuilding; but Mr Bush appeared oblivious until January as the primary battle neared.

In two trips, Mr Bush appeared tentative, drawing small crowds at discreet upper-class rallies. His desire to remain above the fray played into the hands of Mr Buchanan who mocked "King George" as an absentee president out of touch with ordinary voters.

Soon, a small army of volunteers, students joining forces with unemployed hard-hats, mobilised in what became a genuine grass-roots campaign.

It was an astonishing effort. Mr Buchanan had never run for public office. His television advertising was masterful. Bush failed to respond to accurate charges that he broke his "new taxes" pledge in the 1988 campaign - in retrospect a serious tactical error. Such missteps revived memories of the smugness which gripped Mr Bush's run for office in 1988, when he was beaten into third place in the Iowa caucuses.

His proposals left him open to the charge that he was a "nothing president".

Moreover, Mr Bush's tardiness revealed a profound political weakness: his inability, in the light of the \$400bn budget deficit, to use a strong fiscal stimulus to revive the US economy.

The president is a hostage of the ballooning deficit of the 1980s, in which he, as vice-president, played a significant role. The truth is that Mr Bush is saddled with policies dictated by the Federal Reserve, which was slow to ease interest rates last year.

Like Mr Micawber, all he can do is to hope that something will turn up. He must hope that lower interest rates will generate a recovery by late spring or early summer, which will cushion his re-election effort.

Mr Buchanan's challenge in New Hampshire has exposed the dangers of the waiting game. It is bound to increase restiveness among congressional Republicans pushing for bolder tax-cutting measures to revive the economy.

Mr Bush, who has made clear he does not wish to amend the 1990 budget agreement, will doubtless stand firm; but he needs to demonstrate that he is not paralysed.

The president's response is likely to fall into three categories, none of which is completely without risk.

America's political landscape is changing, writes Lionel Barber

# Battle for the soul



Patrick Buchanan, left, his candidacy has been legitimised; George Bush, punished for his complacency

President George Bush has paid the price for complacency. The stunning result in the New Hampshire primary election is first and foremost a protest vote against his handling of the US economy; but it also signals a deep misgiving about the direction of the country and Mr Bush's leadership.

For Mr Patrick Buchanan, the right-wing television commentator who captured 40 per cent of the Republican vote, the New Hampshire result is more than a personal triumph: however controversial, his candidacy has been legitimised.

"And now on to the south," he declared on Monday night in words which echoed all the way to the White House.

Just six months ago, Mr Bush, the victor of the Gulf War, appeared invincible. The president now faces a battle on two fronts, with both Mr Buchanan and the Democratic candidates delivering the same message of discontent.

Inevitably, these attacks will increase the impression that Mr Bush is vulnerable, if not beatable, in the November general election.

Not since Mr Ronald Reagan ran within a percentage point of President Gerald Ford, an unelected president, in 1976, has an incumbent Republican fared so badly in New Hampshire, the first of the nation's primaries. Even if Mr Buchanan has no serious chance of winning the Republican nomination, he has the potential to split the Republican party in the run-up to November.

Mr Bush professes to have grasped the threat. "I understand the message of dissatisfaction," he said hours after the polling booths closed. "The message tonight is that Americans are concerned about the future."

If this is the case, it does not explain why Mr Bush fought such an inept campaign in the granite state, which only four years ago handed him the victory that launched his bid for the White House.

Mr Bush surely knew how vulnerable he was in the conservative state, where the local economy has lurched from boom to bust during his three years in office. Unemployment has tripled, bankruptcies have soared, banks have stopped lending. New Hampshire is a metaphor for the 1980s, the decade of speculation and overbuilding; but Mr Bush appeared oblivious until January as the primary battle neared.

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Mr Buchanan's challenge in New Hampshire has exposed the dangers of the waiting game. It is bound to increase restiveness among congressional Republicans pushing for bolder tax-cutting measures to revive the economy.

Mr Bush, who has made clear he does not wish to amend the 1990 budget agreement, will doubtless stand firm; but he needs to demonstrate that he is not paralysed.

The president's response is likely to fall into three categories, none of which is completely without risk.

That does not mean returning to the all-provincial municipal socialism of old. The model of the enabling council, which promotes the delivery of services by private companies, co-operatives and community-based organisations, has been little gained and much lost from 20 years of deregulation and reorganisation in local government in response to the particular swings of politics. There is still no end in sight to the turmoil: the rest of the 1990s will be largely devoted to bedding in a successor to the poll tax and introducing unitary authorities. It would be worth the upheaval if it produced a stable outcome commanding support across the political spectrum. Unfortunately, this is not yet in prospect.

Third, the report stresses the need for finance, functions and structure to be inter-related. A patchwork of reforms is unlikely to break the cycle of decline. This lesson has not been digested by either of the main political parties, both of which are currently peddling replacements for the poll tax in the absence of a clear blueprint for the future.

# Hands off Iraq

A YEAR ago the world went to war to re-establish the frontier between Iraq and Kuwait, which President Saddam Hussein had presumed to remove. It did so on the basis of UN resolutions calling on Iraq to withdraw its forces "to the positions in which they were located on 1 August 1990". It is reasonable to assume that almost all those involved in the war, on the coalition side, believed they were fighting to restore Kuwait's territorial integrity as of that date, and not to assert any Kuwaiti claim to territory until then held by Iraq.

After the war, however, the UN Security Council became "conscious of the need for demarcation of the said boundary", and set up a commission

to demarcate it. That commission is now reported to be about to award to Kuwait several oilfields hitherto owned and exploited by Iraq, and part of the Iraqi naval base at Umm Qasr.

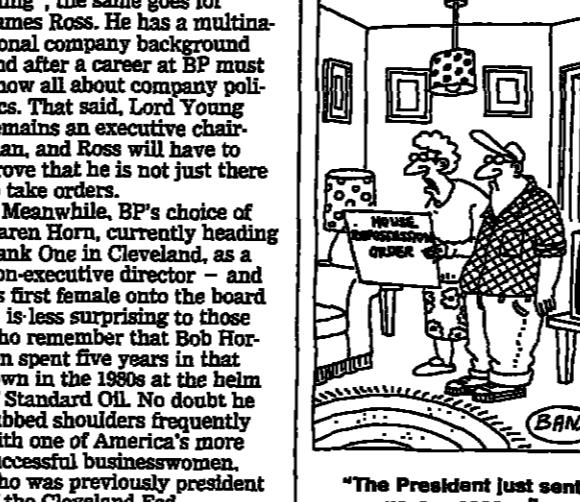
Whatever the historical basis for this finding, no Iraqi, irrespective of his or her feelings about Mr Saddam and his policies, is likely to regard it as other than an assertion of *jus cogens*, in clear violation of the much-vaunted UN principle that the acquisition of territory by war is inadmissible. No Iraqi government will voluntarily accept it, and if the Security Council imposes it by force it will, in effect, be inviting Iraq to try the fortunes of war again, choosing a more opportune moment.

### Connections

■ Young Peter van Cuylenberg might feel a bit miffed that he has been passed over for the top job at Cable & Wireless. But the rest of the team must have realised that the next chief executive was going to be an outsider.

The old management at C&W, like British Telecom, was too inbred and in the same way that Michael Hether's arrival at BT was a "good

## OBSERVER



The President just sent us a message

which might easily have been handed to a junior.

Heseltine duly turned in a virtuous performance. No wonder some Tory MPs have started to refer to Heseltine as the deputy prime minister.

### Lilley-livered

■ There is no longer any need to ask who is us and who is down in John Major's cabinet. When John Smith yesterday launched Labour's full-scale Commons assault on the government's handling of the economy, Major's response was to field Michael Heseltine. No matter that the environment secretary has no responsibility for economic policy.

The judgment of party managers was that the government needed a heavy hitter to counter Smith's powerful rhetoric. Norman Lamont's face was saved by a previous engagement with a Commons committee. There was no such consolation for Peter Lilley.

The trade and industry secretary was busy in Newcastle giving a speech to businessmen, the sort of function

that the public identifies fraud with stealing large sums of money and pocketing the proceeds. "Maybe the law should follow this reality and find a new terminology for a category of regulatory offence without personal gain and with appropriate penalties and a tribunal," he writes, somewhat inelegantly.

Saunders' appearance for the first time since his release from jail last year, in apparent good health and spirits, has revived suggestions that the appeal court's halving of his sentence and his release after serving 10 months resulted from him having feigned illness.

For the record, the medical evidence at his appeal was based on a brain-scan which showed abnormalities, the appeal judges halved his sentence because they thought it "substantially too high" - adding that his illness did not justify immediate release - and, like any other prisoner, he became eligible for parole after serving a third of his sentence.

■ Even the Tidy Britain Group is surprised at the findings of its latest survey. London emerges as Europe's second cleanest city - after Berlin, but before Paris, Brussels, Rome and Madrid. How can this be?

Mostly, it seems, by omitting entirely the masters of civic cleanliness. "We are aware that Germany is a large and powerful country," says the Wigton Pier-based charity, "but these projects have a long lead-time." When the survey was being planned, "Germany had not decided on its new capital".

While London's ranking may still astound its residents, Tidy Britain only combed a radial area of half a kilometre around representative parliaments. For London, that means parts of Lambeth,

and Westminster, for which the study's sponsor, MRS Environmental Services, just happens to have the cleaning contract.

First, he will take off the gloves and attack his opponent's neo-isolationist, protectionist "America First" message. The temptation may be to hedge on trade issues - shelving, for example, consideration of the Mexican free trade pact until after November; but the results in New Hampshire suggest this would be unwise.

Although Mr Buchanan would disagree, the protest vote on the economy was more compelling than the protectionist message. This was confirmed by the performance of the two leading Democrats, former Senator Paul Tsongas, of Massachusetts, and Governor Bill Clinton, of Arkansas, both of whom refused to stoop to Japan-bashing.

Second, Mr Bush will confront the more troubling aspects of Mr Buchanan's past, notably his ambiguous remarks about Israel and his defence of alleged Nazi war criminals. Even his conservative supporters agree that Mr Buchanan has flirted with anti-Semitism.

Third, Mr Bush will cast himself once again as the victorious commander-in-chief of Desert Storm. Mr Buchanan, like some Democrats, opposed the Gulf War.

Yet Mr Buchanan has his own cards to play. He has already singled out five key primaries to contest against Mr Bush. In Florida and Texas, he will play up his opposition to immigration; in South Carolina and Georgia, he will single out Mr Bush's support of a civil rights bill with congressional Democrats.

Mr Bush's support of the bill will confront him with the more serious problem of the Immigration and Naturalisation Service. In 1988, Mr Bush's campaign manager, Mr Ed Rollins, said the battle had begun for the soul of the Republican party. Indeed, it is a battle to preserve the coalition of suburban voters and ethnic blue-collar Democrats who made up the Nixon-Reagan coalition which has triumphed in five of the past six presidential elections.

This struggle may herald a realignment in the political landscape in the US. Already, similar tremors are taking place within the Democratic party. These were highlighted by the strong performance in New Hampshire by Governor Clinton and Mr Tsongas, whose free trade, tax-cutting centrist marks a break with liberal orthodoxy which has dominated the party for the past 20 years.

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### Sentence(s)

■ Guinness chief Ernest Saunders is transforming himself from famous defendant to respected pundit. Following appearances on television and radio, Saunders has now made his debut in the Solicitors Journal, where he argues that City-type offences which have resulted in no personal gain for the alleged offender should be removed from the criminal process.

The fact is, he believes, that the public identifies fraud with stealing large sums of money and pocketing the proceeds. "Maybe the law should follow this reality and find a new terminology for a category of regulatory offence without personal gain and with appropriate penalties and a tribunal," he writes, somewhat inelegantly.

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■ On the basis that no news is good news, Observer is happy to report receiving a completely blank press release from Her Majesty's Treasury.

## BOOK REVIEW

# A state of énarchie

**POWERBROKERS: AN INSIDERS' GUIDE TO THE FRENCH FINANCIAL ELITE**  
Leslie Mitchell de Quillacq  
*Lafferty Publications £50*

on each list that did not appear on the other). Both were topped by Mr Jean Peyrelade, once assistant director of the private office of Mr Pierre Mauroy, the former Socialist prime minister and now chairman of Union des Assurances de Paris, the state-owned insurance group.

Mr Claude Bébédar, his counterpart at the private-sector insurer Axa, was second in the elite

We used to be told by psephologists that a hung parliament – one in which no party has an absolute majority – was very unlikely in the UK, however close the two main parties seem to be, because of the vagaries of the British voting system. Now, however, the same experts seem to regard it as much more likely; and I hope they are right.

Most City writers have expressed an opposite opinion. Until very recently, they were saying that a hung parliament would be the worst possible outcome for sterling. The cliché explanation is that uncertainty is bad for markets – which ignores the fact that players in financial markets earn their living by dealing with risk and uncertainty and should thrive on so doing.

A stock remark used to be that a government dependent on third-party support would shrink from taking tough unpopular measures. But which tough measures exactly? The economy needs a fresh monetary or fiscal squeeze like a hole in the head. What is needed is a willingness to exercise patience until Germany has got over the hump of its unification problems and interest rates in Frankfurt start to fall. It means accepting that, while small changes in British interest rates can be squeezed in the UK is basically in the same boat as Germany. It means, too, avoiding huge spending increases or unaffordable tax cuts.

But, alas, my advice to concentrate in the Budget on purely temporary and self-reversing measures to boost investment and spending has fallen on deaf ears. There may be some temporary measures. But the emphasis is all too likely to be on the cruder type of tax bribes such as real increases in the tax allowances, 1p or 2p off the basic rate, or quite likely both. This will be combined with some other morsels such as a reduction in the Uniform Business Rate (for which a case can be made) and cuts in Inheritance Tax or Stamp Duty.

John Lipsey and Michael Saunders of Salomon Brothers, who canvass a list of this kind, usefully remind us that the 1991 Budget contained an over-spill of £1.5bn of extra revenue not due until 1992-93, owing mainly to the delayed effects of the VAT increase and National Insurance contributions on company cars. The Treasury could call this bonus in aid, to make a tax revision of £4bn look more like £2bn. Indeed, I can imagine Norman Lamont being personally more hesitant about fudging his medium-term tax strategy than either

## ECONOMIC VIEWPOINT

# Give 2 3/4 cheers for a hung parliament

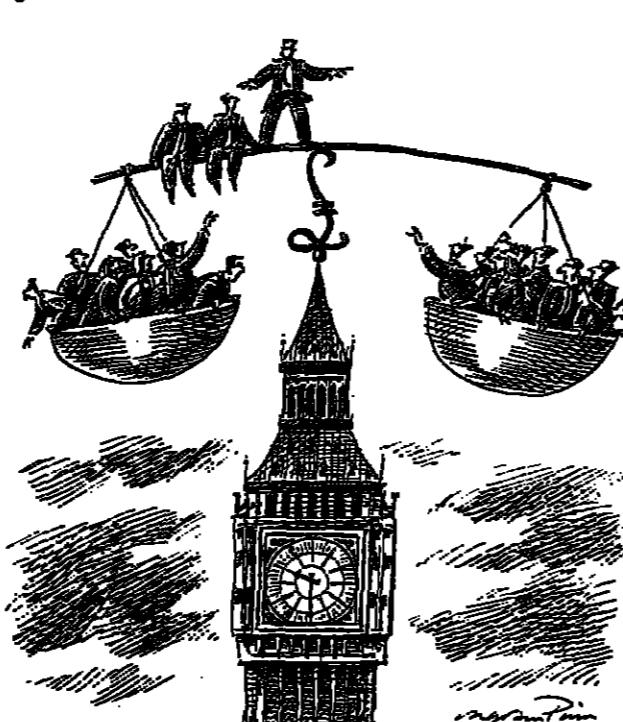
By Samuel Brittan

his political colleagues or even some of his official advisers.

It would only take a moderate shortfall in economic growth below that assumed in the Autumn Statement and a moderate tax give-away to take the Public Sector Borrowing Requirement to the £25bn to £30bn range in 1992-93. This would represent 4 to 5 per cent of gross domestic product. It takes the eye of faith to believe that deficits of this size are entirely due to the recession and that the Budget is still in balance over the whole cycle – remembering too that privatisation proceeds of £8bn per annum are abnormally large and almost certain to go down in the next parliament.

I do not want to pretend to accept such beliefs which I do not really have. Even the Maastricht treaty, of which the Bundesbank approves, allows for a budget deficit of 3 per cent of GDP, and no less a financial buffer than the Bundesbank vice-president, Hans Tietmeyer, accepts that this should be considered over the whole economic cycle. Moreover, the UK has a small public debt ratio compared to other European countries.

But that is hardly a reason for moving in the wrong direction. An excessive budget deficit in the coming couple of financial years would be like a slow fuse. Tax moves of the



ing than on anything Mr Lamont can do.

The best case can be made for cutting income tax is that by increasing the likelihood of a majority Conservative government it will cheer up business and middle-to-affluent consumers – an argument I have heard even from Labour-voting economists.

This takes us straight back to the hung parliament with which I began. Those who fear it have not realised that under a so-called weak government, the power over interest rates will shift decisively to the Bank of England. There has already been a partial and pragmatic shift under the influence of European developments and economic fashion. It would go much further under a chancellor who could not even tell the governor that he had a parliamentary majority.

The most unsatisfactory long-term result would be a return to German wage bargaining than on anything Mr Lamont can do.

which really would put electoral reform on the map. From a purely short-term financial point of view, there is much to be said for a Labour government dependent on Liberal Democrat support. Mr Paddy

Likely tax cuts would be chickenfeed as a stimulus, yet scupper fiscal strategy

size for which we are being prepared would be chickenfeed as a Keynesian fiscal stimulus, but enough to cast doubt on the government's medium-term fiscal strategy. My own view is that the timing and extent of the climb out of recession will depend on the usual mixture of animal spirits and monetary policy. The latter will depend more on German wage bargaining than on anything Mr Lamont can do.

As Giles Keating of Credit Suisse First Boston

said: "It is hard to see why (the oil price) should recover" from the drop below \$18 per barrel. With the greatest respect (a phrase which, I have learned after many years in England, means the opposite) I will bet a dollar to a wet doughnut that it recovers within 12 days.

Roland C Shaw,  
chairman,  
Premier Consolidated Oilfields,  
23 Lower Belgrave Street,  
London SW1W 0NR

Inexperienced directors

From Mr S Willis

Sir, In your article, "Sonic chief says accountants should not lead industry", (February 7) I could not agree more with Mr Akihiko Morita. Only I would dare to go further in saying that the basic experience of entire boards of directors of most companies today are founded on heavy financial backgrounds. This leaves the important decisions being made by managers who have no true understanding of their own manufactured product.

I recall that not so long ago

the regime in Poland, Czechoslovakia, Romania and Brezhnev's Soviet Union adopted a similar approach to the ILO's criticisms.

My money is on the ILO to see off present attacks and strengthen its role in protecting working people in all countries for which it is uniquely equipped and which is more than ever needed.

Norman Willis,  
general secretary,  
Trades Union Congress,  
Congress House,  
Great Russell Street,  
London WC1B 3LS

Total Quality Management more than blind faith

From Mr Howard Densley

Sir, Writing about the Baldie award in his interesting article (Management, February 3), Martin Dickson makes a rather controversial note by

describing Total Quality Management as "a kind of corporate religion".

While accepting that strong commitment is needed, I believe this description could discourage many practically minded chief executives from adopting TQM.

In this UK-based consultancy, TQM is regarded as applied common sense, not

an employer to withhold a percentage of gross salary from the first two years' earnings of any employee earning over, say, £250 per week.

The money would be held in an external fund outside the company, like a pension scheme. The employer could reclaim 100 per cent of the employee's deductions if they were to leave within, say, two years and 50 per cent if they leave within three years.

If the employee remains, he or she can reclaim the money plus interest, less tax, in year

four or perhaps pass it over to their company or personal pension fund, tax free.

In practice a new employer would probably be pressed to offer a golden "hello" matching any deductions sacrificed by recruits and this would shift some of the training costs borne by the old to the new employer.

If the current employer went bust the fund, assuming it's not a Maxwell type group, would not be a corporate asset and employees would receive their deductions plus interest

as part of a tax-free termination payment.

Let me stress that employers would be free to deduct or not deduct, as they saw fit, and would probably only use this technique for staff whose departure would represent a very serious loss to the company of training or contact skills.

Peter M Brown,  
chairman,  
Top Pay Research Group,  
Upper Ground Floor,  
9 Savoy Street,  
London WC2A 0BA

writes: These pressures "plus the Liberals'... commitment to making the Bank of England independent could offset the pressure on sterling which might otherwise be caused by political uncertainty."

But from the more important long-term viewpoint of constitutional reform, a Conservative government dependent on Liberal Democrat support – and not strong enough to get by with Ulster Unionist support – would be a better bet. For since the Second World War, whenever Labour has formed a minority government, the electorate has switched the job by increasing Labour's strength in each successive election.

In the last analysis, attitudes to two hung governments in a row should depend, not on financial market reactions, but on whether one would like to see constitutional reform, which would include a move to proportional representation.

Unlike many PR supporters, I have never used the argument that PR would be a "fair" system. My reason for supporting PR is that there would be less danger of party zealots trying to impose "irreversible transformations" on British society not by persuasion but by what Lord Hailsham called "elective dictatorships".

One of the few contributions that has made me pause is a pamphlet by the Oxford political scientist Nevil Johnson, who was formerly sympathetic to these arguments. He has changed his mind, not as a result of cheap debating points about changing Italian governments, but of studies concentrated on Germany where PR has produced stable administrations.

He is now impressed by the advantages in Germany of the personal "competition and risk" existing in Britain under which politicians "perform on a high wire without a safety net". In Germany, by contrast, members of the political class are there for life with little danger of losing their seats or their livelihood.

The main reason why I still back PR is that the danger of elective dictatorships, although less obvious than in the 1970s and 1980s, is dormant rather than dead. Moreover, the present system still gives undue influence to those interest groups and clusters of attitudes which are over-represented in the Labour and Conservative parties. Other checks and balances are, of course, required, including a constitutional court and an independent central bank – all much less likely under the winner-takes-all system.

\* *The Political Consequences of PR*. Centre for Policy Studies, 52 Rochester Row, London SW1P 1JU

grave was quick to point out that the total deficit was £15m, less than 0.1 per cent of the NHS budget. And with only 29 hospitals expected to be in the red by the end of the financial year, any deficits are likely to be matched by surpluses elsewhere.

There is more than meets the eye in the good news stories. The absence of ward closures, for example, can be attributed to a £20m slush fund held back by the government to bell out unprofitable hospitals.

This is no more than prudent planning given the upheaval of the reforms. But it hardly fits in with the idea of an internal market where purchasers and providers must behave like rational profit-maximisers.

As for the drop in waiting lists of longer than a year, there is evidence that this has been achieved at the expense of people who have been waiting for less than a year –

## Temperature rises over NHS reforms

The battle of statistics will run, says John Willman

Mr Robin Cook, Labour's health spokesman, today

replies to his party's attack on the government's reforms of the National Health Service. He will repeat the charge that the reforms are privatising health care. And he will promise that a Labour government would sweep away the internal market at the heart of the reforms.

Labour regards the NHS as

its trump card: it has only to play it to win the trick. That certainly has been the experience until now. The card has been played to devastating effect in a series of by-elections, with the Conservatives losing once-safe seats such as Monmouth because of the alleged threat to the NHS.

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for whom waiting times have risen slightly.

And the 3.7 per cent increase in turnover of hospital patients is scarcely more than the trend figure over the previous 10 years.

Moreover, the real problems may well be about to emerge. The internal market is being phased in, with this year's provisions largely drawn up on a "steady state" basis: the new arrangements largely mirror what was happening in the year before the reforms were brought in. Steady state will give way to a somewhat freer market from April 1, and it would be surprising if this did not lead to some embarrassing problems for large hospitals.

At the very worst, however, the government can claim that no great harm has been done by the introduction of the reforms. And there are some signs of modest improvements.

Ministers can also point to the adoption of similar market-based reforms in health care in countries such as the Netherlands and Germany.

Even where the private sector plays a more important role, the purchaser/provider split at the heart of the internal market is being used to allocate scarce resources and curb escalating costs.

And Labour's promises to abolish the internal market should be taken with a pinch of salt

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## LETTERS

Not dissatisfied with adviser

ILO will see off critics, insists TUC leader

From P N Homer

Sir, While it is true, as reported by Clive Cookson ("BTG sell-off likely to see only two bidders" February 19), that our joint venture with Sir Ronald Mason has withdrawn from the bidding process for BTG, the inference drawn that we are dissatisfied in any way with Price Waterhouse is incorrect.

In extremely difficult circumstances imposed by government on the privatisation process, Sir Ronald Mason and I found the PW team to be unfailingly helpful and highly professional. We would like to record our thanks to them.

The tortuous and constrained process imposed by government has, no doubt, been affected to some extent by the imminent general election. However, the twin objectives of obtaining the highest prices, while requiring continued investment in new technologies, may be unattainable through a venture capital route and privatisation.

P N Homer,  
director,  
James Finlay Bank,  
10-14 West Nile Street,  
Glasgow G1 2PP

Total Quality Management more than blind faith

From Mr Howard Densley

Sir, Writing about the Baldie award in his interesting article (Management, February 3), Martin Dickson makes a rather controversial note by

What price a wet doughnut?

From Mr Roland C Shaw

Sir, Let me say (February 18) that it is hard to see why (the oil price) should recover from the drop below \$18 per barrel. With the greatest respect (a phrase which, I have learned after many years in England, means the opposite) I will bet a dollar to a wet doughnut that it recovers within 12 days.

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I recall that not so long ago

the attacks on them by the British government. Of course, it does weaken the ILO when a government of the country which has made a greater contribution than any other in building it up as the most effective agency in the UN system for promoting development and social justice, shows an invincible insolence towards its well-based criticisms of GCHQ and of several policy areas. This is not without its costs to Britain in terms of embarrassment to allies and charges of hypocrisy.

I Ewing was quite right to focus attention on the damage done to the ILO by the British government in persisting in its violations of conventions protecting basic human rights. But he was wrong to imagine that a body which, almost alone among international agencies, survived the demise of the League of Nations and took the withdrawal of the US for its stride, will not prevail.

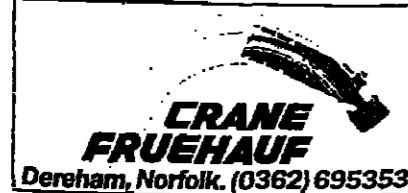
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an employer to withhold a percentage of gross salary from the first two years' earnings of any employee earning over, say, £250 per week.

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# FINANCIAL TIMES

Thursday February 20 1992

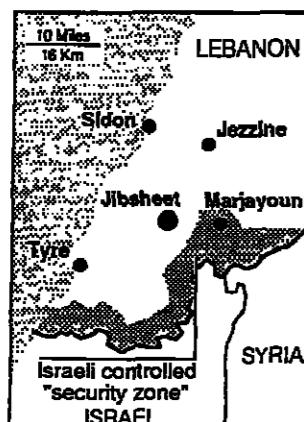
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Shamir warns that Israel will use 'all our might' to stop rocket attacks on its territory

## Israel launches new attacks in Lebanon

By Hugh Carnegy in Jerusalem



ISRAEL launched renewed air and artillery attacks on targets in southern Lebanon yesterday.

The attacks came after an Israeli town was hit by rockets fired across the border by Lebanese militiamen who were seeking revenge for the killing of Sheikh Abbas Musawi, leader of the Shabiha Moslem fundamentalist organisation Hizballah.

The fighting, the most intense in the area for years, continued unabated for the third day following the killing of Mr Musawi in a rocket strike by Israeli helicopters in south Lebanon on Sunday.

It prompted Mr Yitzhak Shamir, prime minister, to warn that Israel was ready to use "all our might" to stop attacks on its territory. He denied suggestions that he was planning a large-scale action similar to the 1982 Israeli invasion of Lebanon.

Mr Shamir was speaking after visiting a bus station in an Israeli border town hit by Katyusha rockets - the most dramatic Hizballah strike to date. No one was injured, but 13 people were treated for shock. Residents of Kiryat Shmona and other border towns have spent much of the time since Sunday in bomb shelters.

Later, Israel - apparently using US-supplied Apache assault helicopters - fired rockets on an alleged Hizballah base in the village of Jibsheet. No one was reported hurt.

Iranian-backed Hizballah, which normally confines its actions to attacks on Israeli forces and their local allies occupying a strip of Lebanese territory, has fired dozens of Katyushas across the Lebanon-Israeli border since Mr Musawi's death.

"They have a lot of Katyushas, but we will overcome them and disarm them," Mr Shamir said. "There is no doubt that the army and the

whole state and all our might are ready to give the answers which will grant the whole area security."

Mr Ariel Sharon, the housing minister who as defence minister led the 1982 invasion, was reportedly by Israel army radio as calling for a northward extension of the "security zone" to push the Hizballah rocks out of range.

But Mr Shamir said: "It will not be the same as it was in 1982. I think in a few days we will have full security."

Officials in the area said Israeli shelling of Hizballah strongholds intensified after the bus station attack.

## Ukraine believes CIS is 'doomed'

By John Lloyd and Chrystia Freeland in Kiev

THE UKRAINIAN leadership believes that the Commonwealth of Independent States is doomed as an effective long-term force.

According to Mr Ivan Plushch, chairman of the Ukrainian parliament, it will have only a "transitional" function in enabling former Soviet states to go their own way. Mr Plushch described the CIS as a "form which helps the states of the former Soviet Union to go through a divorce process".

The CIS, he said, was "on the edge of a precipice" and he accused Russia of seeking to re-establish a union structure. "Under the cover of co-operation, they really wish to govern," he said.

Ukrainian president Mr Leonid Kravchuk, speaking in Kiev to foreign journalists yesterday, again attacked Russian president Boris Yeltsin for announcing a reduction in nuclear weapons in Washington earlier this month without reference to the presidents of other states of the CIS. He demanded consultation in the future.

"I am not against a reduction of nuclear arms but it must be founded on reality. We must know how the reduction will be carried out, and in what stages," Mr Kravchuk said.

Ukrainian officials assert their intention to apply for membership of the Council of Europe and ultimately the European Community as an independent state.

Mr Plushch said that he "resented" the fact that Russia was seeking to negotiate with European institutions on behalf of other CIS member

states. Mr Mykola Mykhailchenko, chief political adviser to the Ukrainian president, said the meeting of CIS heads of state in Minsk last Friday "added nothing". He had little hope of arriving at more conclusive decisions at the next meeting in Kiev on March 20.

Prof Volodymyr Vasylenko, a senior adviser to the Ukrainian government, said Ukraine would seek to avoid an open rift before 1994, the deadline for removing all nuclear weapons from Ukraine.

However, the Ukrainian view of the Commonwealth as an institution designed for breaking apart rather than working together is at odds with that of other member states. The attitude of Ukraine could influence western policy towards the former Soviet Union.

Western anxieties have been raised by the deterioration in relations between Ukraine and Russia, the two largest states of the CIS.

Military tension between the two rose after six bombers were flown from a base in Ukraine to Russia. Ukraine retaliated by taking over the strategic bomber base at Usman, near Kiev.

Mr Mykhailchenko said of Mr Yeltsin: "The leader of Russia says one thing at breakfast, another at lunch and a third at supper. This is impossible."

Mr Kravchuk said that, while he would not describe Russia as imperialistic, there were "imperialist forces within its government".

Canadian credit line, Page 2  
Defence industry conversion, Page 2



Under attack: Boris Yeltsin defends his economic reforms on Russian state television yesterday

EC commissioner says companies should pay for damage they cause

## Brussels targets road hauliers

By David Buchanan in Brussels

ROAD TRANSPORT companies should be made to pay the full cost of the damage they do to the environment, Mr Karel van Miert, the European Community's transport commissioner, said yesterday.

His speech came as the European Commission published a discussion document calling for environmental factors to be taken into account when setting transport policy.

The paper noted that over the next 20 years growth in road haulage would be 42 per cent, rail cargo 33 per cent, air passenger traffic 74 per cent, while the number of cars would increase by 45 per cent.

It was essential, Mr Van Miert said, for road hauliers to bear the full costs of the damage they did to the environment. He called for action to bring vehicle taxes into line across the Community to prevent distortions in competition.

Increased taxes would provide more incentive to use other forms of transport such as the railways, inland waterways and the sea, he added.

In another move to make EC transport more environmentally friendly, the Commission yesterday proposed that governments should cut excise duty on biofuels, made from agricultural products, to one tenth of that on regular petrol and diesel. Such a move would provide alternative uses for Community farm surpluses and reduce pollution.

The Commission claimed that with such a tax incentive biofuels could become a commercial proposition, accounting for perhaps 5 per cent of overall petrol consumption in the long term.

Mrs Christiane Scrivener, the EC commissioner responsible for tax matters, said recent technical advances had brought down the cost of making biofuels. For instance, the wholesale price of "diesel", a fuel derived from vegetable oil, was now about Ecu1300 (\$372) for 1,000 litres, not much above that of diesel, which was around Ecu200 for 1,000 litres.

According to the Commission sources said that Mr Carlo Ripa di Meana, the environment commissioner, failed to win backing from a majority of his colleagues in the 17-member EC executive for issuing such a proposal in the near future.

His plan, the precise scope of which is still being discussed, would oblige public authorities to assess the environmental impact of development decisions well before they turn into concrete projects.

Internal drafts of the proposal have already created a furor in Britain, which is at loggerheads with the Commission over a charge that environmental assessments carried out on seven large projects were not adequate.

Present rules agreed by governments in 1985 require such

assessments - for new motorways, industrial plants and other large schemes - only at the project stage. Many say this is akin to laying a minefield.

The plans have also met stiff opposition from sides to the Commission president, Mr Jacques Delors, who have argued that planning procedures should be left to national authorities to determine, officials said.

ECA treaty delay, Page 3

the vote, have now emerged as the Democratic front-runners. Senator Bob Kerrey of Nebraska and Senator Tom Harkin of Iowa, who finished third and fourth, now face a battle for survival.

Although some Democratic leaders are unhappy with the current candidates, the chances of a new contender, such as Mr Richard Gephardt, the House majority leader, appear remote.

## Air raising scheme to clear ozone pollution in Mexico

By Damian Fraser in Mexico city

MEXICO CITY's government is considering installing 100 giant hot-air ventilators across the nation's capital, in a bizarre effort to blow pollution away from the city.

Mr Manuel Camacho, the city's mayor, has embraced the proposal, saying it "could not be faulted theoretically." The ventilators would be an additional tool in the fight against pollution, he said.

The devices would supposedly create an effect similar to a hurricane, lifting the pollution - and conceivably anything else not firmly bolted to the ground - from the capital.

The idea is to place 100 ventilators roughly every 1,000 square metres in specially designated parks or gardens, at a cost of around \$10m. The ventilators would consist of a series of fans and an incinerator that would heat the air between the fans to blast polluted air from the mountain ringed capital.

The scheme has generated enormous publicity, mostly sceptical. "The project has no technical foundation whatsoever," said Mr Luis Manuel Guerra, director of the Autonomous Institute of Ecological Research, Mexico's leading ecological research institution.

"To think that you can solve the problem of ozone with this device shows a complete lack of knowledge of the atmospheric chemistry of ozone." The incinerators will burn natural gas, and thus worsen the city's ozone problem, according to Mr Guerra.

The scheme was originally proposed by one of Mexico's most distinguished leftwing opposition politicians, Mr Heriberto Castillo, who is also a civil engineer. Mr Guerra suggested that the ventilator project was "purely political" and merely "an initiative of Mr Camacho to open space to an opposition party in the federal district".

The ventilator scheme was announced on the day ozone reached "very dangerous" levels in Mexico City. No final decision will be made on the plan until further studies are completed.

## Greenspan sees upturn

Continued from page 1

institutions.

The report also predicts economic growth of 1% per cent to 2½ per cent during the course of this year, roughly in line with the Bush administration's forecast of 3.5 per cent. It predicts inflation of 3-3.5 per cent in the year to the fourth quarter of 1992, with further progress in future.

Mr Greenspan provided no clear signal on interest rates. However, his bullish remarks about the economy may be interpreted as further evidence that the Fed is not contemplating any further easing of monetary policy in the near future.

He confirmed that the reduction in reserve requirements for commercial banks announced on Tuesday was intended to boost bank profitability and ease the credit crunch rather than as an easing of monetary policy.

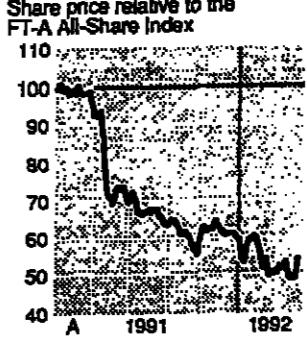
## THE TEX COLUMN

### BAe begins the long haul

FT-SE Index: 2,536.7 (-19.2)

#### British Aerospace

Share price relative to the FT-A All-Share Index



Source: Datastream

and may well require a further \$100m provision in 1992 as individual and small business borrowers suffer disproportionately at this stage in the cycle.

Black Horse Agencies desperately needs a turnover increase in the housing market, but few expect the current increase in incomes to translate quickly into higher sales. All this puts enormous pressure on the company's continuing ability to sell life and general insurance products. But the banks also received generous help last year through a combination of high loan demand and a supply of retail deposits at rates well below those that applied in the money market.

Neither benefit is likely to last. Credit demand will fall away as the economy slows, while persistently high money rates will make depositors more demanding. Harder hit will be savings banks, but even large commercial banks will be hard pushed to grow their lending profits. The race is on to cut costs and raise fee income, which helps explain why banks are taking a tough line with the unions. For all the machismo of its dividend increase, even Deutsche Bank will have to work hard. It has a large stock of retail deposits and has invested heavily in becoming the largest player in the former East Germany.

#### BP

The strangest thing about the board changes at BP is their timing. A week ago, the poor annual results were accompanied by sincere expressions of boardroom solidarity. Now that looks distinctly hollow. The individual changes may be logical enough, but as a whole they give an impression of turmoil. BP's chairman has been out wading the big institutions of late. After yesterday that is going to be an even harder job.

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Investment Funds

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# FINANCIAL TIMES COMPANIES & MARKETS

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Thursday February 20 1992

## INSIDE

### Honda Motor pre-tax profits fall by 24%

Honda Motor, the Japanese car and motorcycle maker, yesterday reported pre-tax profits down 24 per cent to ¥12.94bn (\$171m) from ¥16.75bn in the third quarter to December against a year earlier in spite of sales 2.8 per cent higher at ¥1.045bn from ¥1.017bn. Page 18

### South African fruit drive



When the marketing arm of the South African fruit growing industry tried recently to send former UK prime minister Mrs Margaret Thatcher a sample of a nectarine named in her honour, it was impounded by British customs for two days. But as the international marketing effort of the South African fruit industry gathers momentum, growers are expecting to make deep inroads into markets previously barred to them. Page 22

### Pilkington sells US unit

Pilkington, the UK glass group, has agreed to sell Coburn Optical Industries, a US subsidiary which makes spectacle and contact lens processing machinery for \$40m. Pilkington put Coburn on the market last May and had hoped to raise more than \$50m through the disposal. Page 20

### Restructuring at Azabu

Azabu Building, a Japanese property company facing increasing financial difficulties, has announced a restructuring plan involving significant sales of its property holdings and a freeze in interest payments to its creditors. Page 18

### Treuhand to double CP issues

Germany's Treuhand privatisation agency plans to double to DM10bn (\$6bn) the successful commercial paper programme it began last year. The expansion of the short-maturity paper, which has a low Federal government risk, takes place against the background of DM30bn in new debt issued this year by the Treuhand. The agency predicted a positive market response to the new issue. Page 18

### Owners Abroad jumps 107%

Confirmation that the recession has not stopped the British from holidaying abroad came yesterday when Owners Abroad, the UK's second-largest package tour company, reported full-year pre-tax profits up 107 per cent to £31.6m (£55.3m). Page 20

### Market Statistics

	1989	1990		
Declared Result (net)	Audited Result	Declared Result	Audited Result	
Banco Ibercorpor	140	162	73	51
Grupo Financiero Ibercorpor	265	-669	-	-
Sistemas Financieros	789	-88	-	-
Ibercorpor Bolsa	-137	-	31	31
Ibercorpor Financier	-1,076	-1,351	-335	-504
Ibercorpor Leasing	-417	-767	-469	-519
Sistemas y Desarrollos	-37	-37	-	-
Immobiliarios	-	-	-	-

**IBERCORP - unconsolidated group results (Pta millions)**

Results passed by group to stock market and banking regulators  
Adjustments and qualifications by Arthur Andersen  
70% controlled by Credit Agricole

Source: Audited Accounts and 'Expansion'

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### Chief price changes yesterday

FRANKFURT (DM)	PARIS (FFP)
Fliesen	200
Daimler-Benz	5195 + 125
Postle	200
Aachen	852 - 30
Douglas	645 - 15
Emery	803 - 23
Messerschmitt	529 - 10
Spranger	465 - 15
TELE (Yen)	170
Fliesen	115 + 11
Hecht-Pack	705 + 62
Michael Fisch	184 - 14
Postle	194 - 14
Carlsberg	325 - 53
Mail Box	325 - 32
New York prices at 12.30pm.	170 - 170
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Daimler-Benz	147 - 43
Postle	820 - 28
Green Prop	75 - 20
Hardy Oil	108 - 11
Harland Simon	172 - 25
LASMI	197 - 11
Lloyd's Abbey	373 - 11
Levy Equipment	16 - 3
Postle	388 - 22
Roters	181 - 1%
Tarmac	115 - 4

### Management to buy out UA cinemas

By Nikki Tait in New York

TELE-COMMUNICATIONS (TCI), the largest operator of cable television systems in the US, announced yesterday that it had agreed to sell the United Artists cinema chain to a management buy-out, backed by Merrill Lynch Capital Partners, for around \$800m.

The chain comprises 2,398 screens, spread over 502 sites in the US and Puerto Rico, making it the nation's biggest cinema operator.

No financial details for the cin-

emas were disclosed, but the price is thought to represent around seven times cash-flow.

The sale follows the acquisition by TCI of all of United Artists' Entertainment's stock last year.

UA, ranking number three in

the cable TV industry, was formed by the merger of United Cable and United Artists Communications in 1989. After lengthy negotiations, TCI - already a 54 per cent shareholder in UAE - agreed to buy out the remaining equity for \$1.1bn in stock and cash.

Since the TCI/UAE merger became a strong possibility, Mr Stewart Blair, former chief executive of UAE, has been attempting to acquire the Denver-based cinema chain which TCI acknowledged was peripheral to its cable business.

News of his negotiations first

came public last August.

Under yesterday's deal, Mr Blair - with more than a dozen other members of the cinema chain's management - will be backed by Merrill Lynch Capital Partners, which manages two

leveraged buy-out funds. It is a wholly-owned subsidiary of the Wall Street investment bank.

The deal envisages \$112m of equity funding, provided by management and the LBO backers: \$82.5m of preferred stock to be issued by the buyer to TCI; and then a layer of debt financing.

Closing of the deal is subject to financing and certain other conditions.

Yesterday, parties involved in

the deal said the plan was to run the cinema chain on existing lines, and that only a few extra pieces of property might be sold off.

The Merrill Lynch LBO funds

hold more than 20 investments.

The second of the two funds will

be about 50 per cent invested

after this deal.

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**FINMRA**

Hewlett Packard earnings rise boosts share price

By Louise Kehoe  
in San Francisco

HEWLETT-PACKARD yesterday reported stronger-than-expected earnings for its first fiscal quarter, boosting the company's stock price by more than \$5 or 8 per cent.

The US computer and electronic instruments manufacturer was helped by a sharp increase in orders for its laser printers and strong demand for its computer workstations.

Earnings for the quarter rose 49 per cent to \$306m, or \$1.21 per share. Wall Street analysts had been projecting earnings between 79 cents and 95 cents per share. Net earnings in the same period a year ago were \$205m, or 83 cents.

Revenue for the quarter was \$3.9bn, up 13 per cent from \$3.4bn last time. US sales totalled \$1.7bn, up 13 per cent, while sales outside the US rose 14 per cent to \$2.2bn, the company reported.

"These results reflect the strong acceptance of HP's newer products and our on-going efforts to slow the growth of expenses," said Mr John Young, president and chief executive.

As a percentage of net revenue, operating expenses declined to 34.6 per cent from 37.7 per cent a year ago.

Although the November acquisition of Avantek, a semiconductor manufacturer, added about 1,800 employees, overall employment for the quarter increased only 700 people to 89,700.

For the first time, the group provided a breakdown of its computer sales revenues, which rose to \$2.8bn in the quarter from \$2.4bn last year.

In the key computer workstation market, HP holds an estimated 16 per cent share, running second to Sun Microsystems. Last month HP launched a new \$5,000 workstation twice as fast as Sun's lowest-priced model.

In the maturing market for electronic instruments, Hewlett-Packard's sales declined, from \$568m in the first quarter of 1991 to \$526m. However, sales of medical electronic equipment rose to \$229m from \$214m, while those for analytical instruments advanced to \$169m from \$154m. Electronic components sales rose sharply to \$106m from \$88m.

Mr Young said the company "remains cautious in our outlook because of continuing economic difficulties in the US and slower growth in some key markets outside the US."

If Ibercorps fails, so could Spain's experiment with specialised investment banking. And Mr Rubio's position as chief regulator could become untenable.

He added that the goal for the year was to sustain its improved financial performance.

conglomerates, found itself unable to meet a Pta17bn obligation in the interbank market. The bank was sold off to its creditors.

The BEF saga frightened larger Spanish banks into freezing interbank business with the boutiques and Mr Rubio was forced to set aside about Pta40bn to ensure that others did not get into similar trouble. Spain's banking crisis of the early 1980s, in which about 40 banks had to be rescued, still jangles nerves in Madrid.

Among the shares bought back

recently by Sistemas Financieros were Mr Rubio's, along with some other public figures. They are now being accused by the press of receiving favoured treatment from Sistemas Financieros while other shareholders were left to take losses.

Mr Rubio is in considerable trouble, especially as his second term of office ends this summer. He confirmed that last Monday he offered his resignation to the finance minister but was told to stay on. His going would be a pity, because he has skillfully presided over the liberalisation in Spanish banking. Mr Rubio's total portfolio is worth only \$120,000.

"I never paid any attention to my portfolio," he said yesterday. "I had always said that if I needed to know something about the portfolio I would ask." Mr Rubio is to appear before a parliamentary commission today to answer questions on the affair.

Mr Rubio's real problem, it seems, is leaving his portfolio with Ibercorpor in the first place and that in a company he controlled. As the Spanish stock market has fallen, it has become clear that many of the small financial services groups created in the past four years simply do not have the capital with which to cushion themselves against hard times.

The Bank of Spain, which has handed out banking licences to boutiques since 1986, got its first taste of trouble last year when Banco Europeo de Finanzas, the head of a mini financial services

conglomerate, found itself unable to meet a Pta17bn obligation in the interbank market. The bank was sold off to its creditors.

The BEF saga frightened larger Spanish banks into freezing interbank business with the boutiques and Mr Rubio was forced to set aside about Pta40bn to ensure that others did not get into similar trouble. Spain's banking

## INTERNATIONAL COMPANIES AND FINANCE

## Cable and Wireless names Ross as chief executive

By Hugo Dixon in London

**CABLE** and Wireless, the UK telecommunications group, appointed a new chief executive yesterday, completing a management shake-up instituted by Lord Young, executive chairman, soon after he joined 18 months ago.

Mr James Ross, currently chairman and chief executive of BP America, the oil group, takes up the job on May 1.

He fills a position which has been vacant since Mr Gordon Owen resigned last year.

Lord Young said it was "more important to get a good

international manager than someone who knows telecommunications".

Mr Ross is expected to be responsible for day-to-day management with Lord Young, a former Conservative cabinet minister, keeping control of strategy and political liaison.

In a separate move, Cable and Wireless will launch a new corporate identity later today. The launch involves modest changes to the current logo, replacing the "and" in Cable and Wireless with an "e".

Observer, Page 12

Mr Ross, a British citizen, has a reputation for having a safe pair of hands and is thought unlikely to challenge Lord Young's authority.

A stockbroker who follows the oil industry said Mr Ross was not seen as a candidate for

## Caltagirone wins Cementir bid

By Halg Simonian

**CALTAGIRONE**, an Italian construction group, yesterday beat consortia including representatives of both the Ferruzzi and Agnelli groups in the race to win a controlling stake in Cementir, Italy's third-largest cement manufacturers.

Caltagirone is believed to have offered around L480bn (\$688m) for the 51.76 per cent share in Cementir, which was put up for sale last year by IRI, the Italian state holding company, as part of the country's sporadic privatisation programme.

The price represents a pre-

mium of almost 100 per cent over the stake's current stock market value, and will come as a welcome shot in the arm for IRI, which is suffering severe financial difficulties.

Its holding in Cementir had a book value of L307.5bn, while the sale price is also well above the L340bn estimate by SIGE, the Italian merchant bank which valued the holding.

Cementir had sales of L425bn and produced 3.85m tonnes of cement last year. The company, which has almost 1,400 employees, had around 9.5 per cent of the Italian cement market, trailing Italcementi and

the Agnelli-controlled Unicem group.

After a long process, the number of bidders was whittled down to six and then three, prior to yesterday's final choice.

However, the last stage in the battle maintained the auction's reputation for controversy.

The consortium led by the Ferruzzi Calcescuzzi building arm angrily criticised a lack of transparency in the adjudication process.

Shares in Cementir, which were on Tuesday suspended pending the outcome of the auction, will resume trading today.

## French holiday group's profits advance

By Alice Rawsthorn in Paris

**NOUVELLES Frontières**, the French holiday company, bucked the recession in the travel market by increasing profits by 62 per cent to FF112.5m (\$20.1m) in the year to September 1991 from FF69.7m in the previous year.

Mr Jacques Maillet, president, said that Nouvelles Frontières, like its competitors, was affected last year by the instability caused by the Gulf war and the civil war in Yugoslavia. The company was also hit by the effects of the economic slowdown. However, it increased sales by 14 per cent to FF446m.

Nouvelles Frontières, which has interests in package tours,

hotels and airlines, has emerged as the chief competitor to Club Méditerranée in the travel tour market.

Package tours produced consolidated profits of FF7.85m in the last financial year. The division benefited from an exceptional profit of FF15.5m from the sale of Nouvelles Frontières' interest in the Opéra-Cade hotel company.

Airline activities, which includes Corsair, the charter company, boosted profits to FF40m. Distribution made a profit of FF1.4m.

The only loss-making area of activity was the hotel division, where Nouvelles Frontières lost FF4.7m, mainly because

of weak demand in Tunisia and Senegal and due to the temporary closure of an hotel in Martinique.

Arab Banking and stockbroker Goldman Sachs have continued as buyers of shares in Source Perrier, Reuter reports from Paris.

The French stock exchanges association (SFB) said Arab Banking had bought 6,475 Perrier shares at FF11.530 per share in Paris and another 9,500 shares for an undisclosed price in London. The purchases were for its own account, the SFB said.

The purchases raised Arab Banking Corp's stake in Perrier to about 2.2 per cent.

The price represents a pre-

market value of FF1.000 each, has yet to be paid.

As part of the link-up, Milano Assicurazioni will sell a variety of life and non-life insurance products through the San Paolo group, expanding an existing alliance.

The deal involves both San Paolo and the group's two big regional banking subsidiaries, covering around 775 branches in all.

Fondiaria, which is a one-third shareholder in an important joint venture formed with Royal Insurance of the US and Aachener and Münchener of Germany, said the agreement with San Paolo would roughly double premium income at Milano Assicurazioni to over

FF200m a year.

The company said restructuring measures already taken should gradually begin to

## San Paolo, Fondiaria in rights issue link-up

By Halg Simonian in Milan

THE bonds between Italy's biggest banks and insurance companies are to tighten further with a wide-ranging accord between Istituto Bancario San Paolo di Turin, the big Turin-based financial institution, and the Fondiaria group, the country's second biggest private-sector insurer.

The link will come through a rights issue of up to L453m (\$374.2m) by Milano Assicurazioni, one of Fondiaria's stock market quoted subsidiaries, which is to issue 22.2m new ordinary shares and 15.2m

savings shares.

As part of the deal, San

Paolo will raise from 6 per

cent to around 20 per cent its

stake in Milano Assicurazioni.

No details of how the increase

would take place were

revealed.

However, it is likely that some, if not all, the shares will come from Fondiaria, which currently owns 69 per cent of Milano Assicurazioni.

Fondiaria said it would

"participate" in the rights

issue but did not make clear

whether it would take up all

its rights, saying only that it

"would retain control" of

Milano Assicurazioni.

The new stock will be

offered to shareholders on a

one-for-two basis with an additional

one-savings share being offered for every eight shares of either category.

A premium of 20 per cent

will be paid for the new

shares, which will have a nominal value of L1.000 each, has

yet to be paid.

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## Drayton Consolidated shares slide

By Guy de Jonquieres, Consumer Industries Editor, in London

SHARES in Drayton Consolidated Investment Trust fell 49p to 147p yesterday on the announcement that receivers had been appointed to Alma Holdings, an unquoted confectionery company in which Drayton was a main shareholder.

Alma, which has its headquarters in Dundee, Scotland, owns some of Britain's oldest and most popular sweet brands, including Barker & Dobson, Kellers, Bensons, Blacks and Victory Vs. It has about 7 per cent of the sugar confectionery market.

Mr Rod Owen of receivers KPMG Peat Marwick said his immediate priority was to sell the company and that he was

in contact with several prospective buyers. The company would continue trading and all its staff would be kept on for the moment.

Alma, with six operating subsidiaries which have also been placed in receivership, has annual turnover of about \$52m and employs almost 800 people. In the 18 months to June 30 it made a £10.5m (\$17.85m) operating loss.

Drayton first invested in Alma in October 1988, when the family-owned company underwent a £39m management buy-out led by Mr Mario Maciocia, whose father

Mr Rod Owen of receivers

KPMG Peat Marwick said his immediate priority was to sell the company and that he was

Since then, the company has been rationalised and opened a factory.

A new management team was appointed in 1990. However, its financial performance this year, the bidder withdrew "in favour of an asset-based purchase". A receiver was appointed after it became clear that such a deal would have rendered the rest of the business insolvent and that Alma's bankers and shareholders were not prepared to extend financing.

Alma has factories in Dundee, Kirkcaldy and Glenrothes in Scotland and a sales office in Manchester.

The James Keiller

confectionery business dates back to 1797, and Barker & Dobson was founded in 1834.

worldwide tender process, discussions began with an unnamed prospective bidder.

However, following a further deterioration in Alma's performance this year, the bidder withdrew "in favour of an asset-based purchase". A receiver was appointed after it became clear that such a deal would have rendered the rest of the business insolvent and that Alma's bankers and shareholders were not prepared to extend financing.

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## Norsk Data deeper in the red

By Karen Fossli in Oslo

NORSK DATA, the troubled Norwegian mini-computer group, made a loss, before year-end allocations, of NKr1.810m (£125.6m) for 1991, against a NKr1.124m deficit in 1990. It plans to cut a further 200 jobs.

The deterioration in financial performance was exacerbated by a NKr65.5m non-recurring restructuring charge in connection with the group's transformation into a computer service company.

Operating revenue fell 23 per cent to NKr1.810m. Total orders last year dropped by 16 per cent to NKr1.9m, while orders for computer systems and solutions fell by 23 per cent to NKr350m. The group's order

reserve, however, rose by 28 per cent to NKr1.43m.

Norsk Data said developments in 1991 were dominated by the far-reaching reorganisation announced last September.

This resulted in a completely new structure built upon autonomous companies in Scandinavia, it said.

It said these companies

showed a profit in the fourth quarter of 1991, their first reporting period as separate units.

The company stressed that

its biggest problem in 1991

involved ND Contec and its German subsidiary.

The collapse of the Robert Maxwell empire stopped QED Technology, a Maxwell offshoot, from

NKR1.5bn from NKR1.31bn in 1990.

It said it had cut more than 780 jobs last year within the group, and that a further 500 jobs would go this year. It would have 1,500 employees by the middle of the year.

Last year operating costs

were reduced to NKr1.31bn from

NKR1.5bn in 1990.

mainly due to restructuring

costs – in construction and

maintenance technique activities,

with a 9 per cent fall in orders

to NKr1.52bn and a 7 per cent

decline in invoiced sales to

NKR4.49bn.

The industrial technique

division suffered a 38 per

cent deterioration in operating

profits, to NKr1.29bn, with

a 6 per cent drop in orders

to NKr3.23bn. Invoiced sales

fell 10 per cent to

NKR3.17bn.

## INTERNATIONAL COMPANIES AND FINANCE

**Brierley bids A\$127m for ACIL**

By Kevin Brown in Sydney



SIR Ron Brierley, the New Zealand entrepreneur, yesterday brought together the two investment companies with which he is associated to launch a A\$127m hostile bid for Australian Consolidated Investments (ACIL), formerly Bell Resources.

The 23 cents per share bid was made through Rossington Investments, an Australian company jointly owned by GPG, Sir Ron's British investment vehicle, and Brierley Investments of New Zealand, in which he holds a 2 per cent stake.

The bid is the first joint takeover attempt by the two companies since Sir Ron acquired GPG in 1989. He resigned as Brierley Investments chairman in 1990, but remains a director.

Rossington said the bid was conditional on the cancellation of ACIL's planned sale to Lion Nathan of New Zealand of its

**CBA beats forecasts and climbs to A\$229m**

By Kevin Brown

THE Commonwealth Bank of Australia (CBA) yesterday said a reduction in bad debts helped it record bigger-than-expected net profits of A\$229m (US\$178.1m) for the six months to December.

The bank, which was listed on the Australian Stock Exchange in September after the flotation of a 30 per cent shareholding by the federal government, was expected to announce profits of between A\$180m and A\$210m.

Shareholders who subscribed to the A\$1.5m flotation were rewarded with a fully franked interim dividend of 20 cents per share, also significantly higher than expected.

The result compared with earnings of A\$82m in the corresponding period of the previous year. However, the earlier period included an abnormal profit of A\$32m from the transfer of surplus staff superannuation funds. CBA said the result should be compared with the second half of the previous year, when the bank made net profits of A\$44m. The second half also included the operations of the State Bank of Victoria, which was acquired by CBA for A\$1.3bn.

The bank said bad and doubtful debt expense fell 38.8 per cent, compared with the previous half, from A\$84.7m to A\$50.1m. The level of non-accrual loans also fell to A\$2.1m, net of specific provisions from A\$2.16m.

Mr Don Sanders, managing director, said the bank's performance continued to reflect the effects of recession. Demand for new finance was subdued, and viable borrowers were tending to repay debt faster, while the debt servicing capacity of many business borrowers remained severely impaired. He said this had caused a cut in CBA's assets to A\$89.15bn from A\$89.25bn and warned the balance sheet could contract further in the second half. "Any such decline would have a deleterious effect on profit, and may affect the level of the final dividend paid in respect of the current year's profit."

**NBD slips to Dh412.8m**

NATIONAL Bank of Dubai (NBD), the largest bank in the United Arab Emirates (UAE), yesterday said 1991 net profits fell 11.5 per cent due to the drop in interest rates, AP-DJ reports from Manama.

Net profits slipped to Dh412.8m (\$114.6m) from Dh463.3m in 1990. The bank said lower dollar interest rates last year pushed down dirham rates because the UAE dirham is pegged to the US currency.

Pre-tax profit fell 12 per cent to Dh411.1m from Dh468.3m. Customer deposits rose 3.7 per cent to Dh19.94bn at the end of 1991, from Dh19.13bn. Total assets rose almost 2 per cent to Dh24.63bn from Dh24.14bn.

The bank proposed cash dividends of 40 dinars per share, unchanged from 1990.

**Occidental to reduce stake in Canada as part of restructuring**

By Bernard Simon in Toronto

OCCIDENTAL Petroleum, of Los Angeles, is selling up to half its 48 per cent stake in its Canadian subsidiary as part of a restructuring to reduce its debt burden.

Canox, which is based in Calgary, filed a preliminary prospectus yesterday for its US parent to sell about 12m Canox common shares to a syndicate of Canadian underwriters led by RBC Dominion Securities.

The shares are being offered to the public on an instalment receipt basis at a price of C\$25.75 a share. Canox's share price dropped by C\$2.50 to C\$25 on the Toronto Stock Exchange immediately after the

announcement. In addition, the underwriters have an option until late yesterday afternoon to buy an additional 4m shares. Occidental's ownership will drop to 24 per cent if all 18m shares are sold.

The US company said it had no plans to sell its remaining shares in Canox. It will continue to have four representatives on the Canox board, and business arrangements with the Canadian company will not be affected, including co-operation in a project in Yemen.

Canox separately reported 1991 net income of C\$92.1m (\$18.4m) on 35 cents a share, down from C\$31.6m, or 47 cents, in 1990.

**SA glass group seeks R354m**

By Philip Gavith in Johannesburg

PLATE Glass and Shatterprufe Industries, South Africa's largest glass manufacturer which recently became part of the South African Breweries (SAB) group, has announced it will be raising R354m (\$125m) in a rights issue.

The cash will enable PGSI to increase the equity base of its offshore operations and refinance local borrowings. Some R210m will be used to recapitalise PGSI's international operations, enabling them to take advantage of growth opportunities. The balance will, in the short term, be used to reduce local borrowings.

PGSI's ordinary shareholders will be offered renounceable rights to subscribe for new

ordinary shares at R43 a share, a 20 per cent discount to the market price of R54 at the time of the announcement.

The move is part of a complex web of transactions announced over the past two months between PGSI and SAB. The main transaction sees SAB acquiring 54.6 per cent of the equity of Placor, holding company for PGSI, with a proposed scheme of arrangement. In Placor whereby, if successful, it will become a wholly-owned subsidiary of SAB.

The second leg of the transaction is the purchase by PGSI of UK glass group Pilkington's effective 48.4 per cent interest in Glass SA, the holding company for the main part of South Africa's float and automotive glass industry.

The other legs are PGSI's rights issue and the disposal by Afcol, an SAB subsidiary, to PGSI of its interest in P.G. Bison, a company that manufactures and distributes particleboard and decorative laminates.

The rationale for the latter deal is that P.G. Bison is a non-managed, equity accounted interest of Afcol. The sale will improve Afcol's financial structure and provide the funds for Afcol to concentrate on its core business. It also gives PGSI the opportunity to increase its holding in P.G. Bison from 47.8 to 71.7 per cent.

**Unigestion net income ahead 58%**

By Philip Gavith in Johannesburg

UNIGESTION Holding reported a 58 per cent jump in net income to SFr18.7m (\$12.50m) in 1991. The Swiss group was created by the Geneva-based finance company of the same name following its sale last May of the controlling stake in Banca Svizzera Italiana, writes Ian Rodger in Zurich.

The directors have proposed a 53 per cent increase in the dividend to SFr5 from an adjusted SFr3.3. Unigestion Holding last August gave

shareholders of the old company seven of its bearer shares for each one of the old company.

Consolidated total assets stood at SFr514m at the end of the year, of which SFr208m were invested in securities, SFr130m in cash and approximately SFr137m in loans.

No provisions were necessary last year, and shareholders' funds stood at SFr300m, or SFr126 per share.

## INTERNATIONAL COMPANY NEWS IN BRIEF

**National Semiconductor to expand Texas plant**

effective," said Mr Scott Hendricks, the plant's managing director. "Now Arlington is at the forefront of that trend."

Mr Hendricks said the company will proceed with the expansion came after the passage of a tax abatement plan by local authorities which will offset a recent increase in Texas state taxes.

Over the past year, National has been restructuring its operations and closing some manufacturing facilities.

National said, however, the CMOS (complementary metal-oxide-semiconductor) technology at Arlington was one of its core activities. "One of our corporate goals is to concentrate our manufacturing efforts in fewer sites, each of which is more

MIPS is competing with Sun Microsystems, Hewlett-Packard and others to establish its microprocessor as a standard in the workstation market. IDT and Toshiba will now collaborate in developing reduced instruction set computing (RISC) microprocessors designed by MIPS Computer.

IDT, Toshiba and Siemens of Germany are partners in the manufacture of the MIPS microprocessors, which can be used to power computer workstations.

Prudential Insurance Company of America, the largest US insurer, plans to cut its workforce by up to 1,000 this year in an effort to trim costs, AP-DJ reports.

**Venezuelan steelmaker to invest \$300m in exports**

By Joe Mann in Caracas

SIVENSA, Venezuela's largest private steelmaker, is to invest \$300m in a new plant to produce direct-reduced iron ore briquettes for export.

Mr Henrique Machado Zuloga, chairman, said his company's exports of iron ore briquettes were aimed at meeting rising international demand for direct-reduced iron ore in steel furnaces where it is mixed with scrap steel.

The briquettes improve the quality of the mixture and help lower pollution levels, he said.

**Honeywell drops to \$102.6m in last quarter**

By Martin Dickson

in New York

HONEYWELL, the US controls group, reported fourth-quarter net income of \$102.6m, compared with \$109.2m a year earlier, in spite of the impact of the US and international economic recession.

As Bell Resources, ACIL was once a vehicle for takeover activity by the late Mr Robert Holmes à Court, who died last year. It was later part of the Bond group, which crashed last year.

Mr Geoff Hill, the Sydney merchant banker who has guided ACIL through extensive restructuring in the past two years, said he intended to go ahead with plans announced earlier to resign as chairman, but would remain an adviser to the group. He will be replaced by Mr Alan Bartley.

The profits, which worked through at \$1.45 a share, compared with \$1.49, were struck on sales which rose 2.3 per cent to \$1.71bn, with each of the company's three main businesses showing revenue gains.

The group's operating profit was \$199.4m, down from \$203.5m. Honeywell said operating profits had improved in the home and building control and industrial businesses, and remained steady in space and aviation.

For the full year, the company reported net income of \$321.1m, or \$4.70 a share, against \$320m, or \$5.02, in 1990.

However, the 1990 figures benefited from a lower tax rate - 28 per cent against 35 per cent - as well as a gain of \$14.3m from asset sales and \$10m of income from discontinued operations.

Mr James Penler, chairman, said the "stable, solid results" were a dramatic improvement over past recessions, and reflected the success of its strategy in concentrating on the core control business.

About 600 jobs will be lost by mid-year.

The company said the factory shutdown was part of a broad restructuring undertaken which activities in Canada were being reduced and emphasis was being put on expansion in the US, Europe, North Africa and south-east Asia.

The home control division earned fourth-quarter operating profits of \$88.5m, up 3.5 per cent, while orders showed a double-digit increase. The industrial business made \$66.2m, up from \$56.6m, with a modest increase in orders.

Manpower cuts losses to \$20m

By Martin Dickson

in New York

MANPOWER, the temporary employment business which was taken over by Britain's Blue Arrow but has now redomiciled in the US, reported a fourth-quarter net loss of \$20m, down from a loss of \$60.2m in the corresponding period of last year.

The figures included \$19.5m of goodwill amortisation and \$10m of restructuring charges, compared with \$20.1m and \$51.5m respectively in the same period of 1990.

After-tax earnings, excluding amortisation and restructuring, came to \$9.5m, down 16.2 per cent from the \$11.3m of 1990. Corporate revenues were \$709m, down from \$766m.

For the full year, earnings excluding amortisation and special charges totalled \$29.4m, down 50 per cent from 1990's \$59.6m.

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Mr Robert Winters, chairman, has said the company needed to cut its operating costs.

Prudential insurance had net income last year of more than \$1.1bn in 1991, up from 1990's \$1.13m.

Last month, Moody's Investors Service, the US rating agency, lowered its assessment of Prudential Insurance's claims-paying ability amid concerns over possible deterioration in the insurer's real estate and junk bond investments.

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## INTERNATIONAL COMPANIES &amp; CAPITAL MARKETS

# Sony struggles with the rewind button

Steven Butler looks at the deterioration in the electronics company's balance sheet

**S**ony, the Japanese electronics company, is having trouble winning friends in the investment community these days. The company enjoys one of Japan's most famous brand names. And it probably deserves its reputation as one of Japan's most innovative companies.

Yet Sony is having trouble turning all of this into profits, and suspicions are growing that Sony may have been simply too ambitious for its own good in recent years.

Yesterday's dismal third-quarter results, with a 35.9 per cent decline in pre-tax profits — excluding extraordinary items — along with official projections that the parent company would lose Y20bn (\$156.25m) in the operating level in the year to end-March, have driven this message home with startling clarity.

"The company really does look overstretched," said Mr Barry Dargan, electronics analyst at James Capel.

Mr Dargan calculated that Sony has Y1.000bn in net debt, and that if goodwill was taken out of the balance sheet, its ratio of debt to shareholders' funds was 150 per cent. "Clearly they need equity financing," he concluded.

The ultimate cause of the deterioration in Sony's balance sheet was the purchase in recent years of CBS Records and Columbia Pictures Entertainment, the film studio, for more than \$5bn.

Sony is now having to manage the debt it accumulated to

make those acquisitions, while it copes with a recession in the US and a decline in the Japanese market that have stunted sales, fired competition and whittled away margins. Profits it has been able to generate overseas have been further pared back by the strength of the yen.

On top of this, Sony, in common with all the electronics companies, is having to cope with a lack of new, hit products of the sort that have kept the electronics industry bubbling along almost non-stop since the 1980s, when Sony started with pocket-size transistor radios.

"The consumer electronics industry is dead in the water," said Mr John Sculley, chairman of Apple Computer, during a visit to Tokyo yesterday.

Mr Sculley was commenting on why consumer electronics companies such as Sony were seeking partners in the computer industry in an effort to generate new types of products. Traditional products, he argued, had little growth left in them.

In many ways, Sony's troubles are the result of its aggressive efforts to keep the company growing in an environment that has become progressively more difficult, and it may yet succeed with a surprise hit product.

Sony began a broad restructuring in 1988 when the rise of the yen following the Plaza Accord provided a strong incentive to move operations overseas. As a result, the bal-

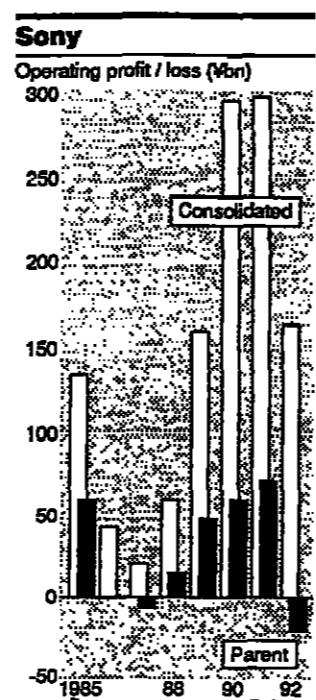
ance of Sony's operating profits have gone increasingly toward its subsidiaries, and away from the parent company.

While this makes good business sense, and makes the group stronger, Japanese investors tend to focus mainly on the results of the parent company, which must pay the dividend. The income-generating ability of the parent has to some extent been eroded by the expansion of the group, since the parent shoulders a good chunk of research and development costs for the whole.

Thus the expected plunge into the red by the parent this year, following Y72bn of profits last year, may overstate the difficulties of the group, even though Sony's projection of a 45 per cent decline in consolidated operating profits to Y15bn is hardly good news.

The other important move to restructure the company was the expensive diversification into the recorded music and film industry. This was based on a recognition that reliance on electronic hardware alone may be insufficient to secure a good future for the company.

**W**hile analysts have criticised the acquisition as being too expensive and ill-advised, Sony can at least be credited with helping to foster a turnaround at Columbia Pictures, which finished 1991 with 20 per



cent of US box office receipts. Sony film revenues in the three months to December were up by 65.4 per cent to Y112.5bn compared with a year ago. Film profits, excluding interest rates depreciation, and amortisation, rose by two and a half times from the first to the third quarter of the fiscal year to Y47bn.

Sony's operating profits from its entertainment business, at Y32.7bn, were only 30 per cent less than profits from elec-

tronic hardware. Sony is no longer just an electronics company.

There are also bright spots in the results. Sales in the US rose by 16.4 per cent, while sales in Europe rose by 15.7 per cent even when translated back to yen. In Germany local currency sales were up by 34 per cent.

Similarly, worldwide sales of 3mm camcorders for the fiscal year are projected to rise from 3.5m to 4.1m units, colour televisions from 6.1m to 7m units, compact disc players from 9.5m to 13m units, and even video tape recorders from 3m to 3.5m units.

While this may appear positive, none the less, Sony is not managing to make much of a profit on the sales.

And the most severe difficulty the company faces is at home, where sales declined by half a per cent during the quarter and are expected to be off much more severely in the current quarter. Sony is counting on new product launches, including its Minidisc recordable CD player, to stimulate growth.

But at the same time Sony is pulling in its horns. The company will slash capital spending by 38 per cent to Y220bn in the next fiscal year, and as the burden of depreciation costs begins to recede, the financial results should at least look healthier.

Whether Sony can re-ignite the sales growth or years past and keep profits on the rise too is another question.

## Honda Motor slides to Y10bn in quarter

**H**ONDA Motor, the Japanese car and motorcycle maker, yesterday reported a 36 per cent fall in net profits to Y10.72bn (\$83.75m) for the third quarter to end-December from Y16.75bn a year earlier, AP-DJ reports from Tokyo.

Sales advanced 2.8 per cent to Y1.045bn from Y1.017bn, while pre-tax profits fell 24 per cent to Y21.94bn from Y16.75bn. Earnings per share were down 35 per cent at Y10.96 compared with Y17.01.

The directors said the rise in turnover was made mainly on the back of strong motorcycle sales in Asia and sales of new car models worldwide. However, they said pre-tax profits fell because the yen was stronger during the quarter compared with the same period a year ago, and operating expenses grew at a faster rate than sales.

For the whole year, however, the directors are maintaining their forecast, made early in January, that net income would come to Y86.10bn — a rise of 51 per cent over the previous year — and they see

sales of Y4.528bn, up 5 per cent.

Third-quarter operating income totalled Y22.01bn, down 20 per cent from Y27.58bn. Net profits fell more sharply than both operating income and pre-tax profits because of a fall in equity income in affiliates, the directors said.

During the third quarter, motorcycle sales amounted to Y106.8bn, a gain of 0.1 per cent. Unit sales for the period totalled 802,000 vehicles, up 7.4 per cent from the year before.

Car sales rose 4.1 per cent to Y973.70bn, "owing primarily to better product mix in both Japan and North America," the directors said, although in terms of volume, car sales slipped 3.7 per cent to 467,000 units.

Revenue from other businesses fell 9.7 per cent to Y64.5bn, mainly reflecting a fall in sales of power products.

For the nine months pre-tax profits fell 2.5 per cent to Y112.55bn, while net profits fell 18 per cent to Y83.84bn and sales rose 3.6 per cent to Y3.274bn.

## Yamaha names new president

By Emiko Terazono in Tokyo

**Y**AMAHA, the Japanese musical instrument maker, yesterday announced a restructuring plan involving sales of its property holdings and a freeze in interest payments to its creditors.

The company also appointed Mr Toshimi Shibata, a former official of Mitsui Trust and Banking, its main creditor, as president. Mr Shibata succeeds Mr Kitaro Watanabe, the stock speculator and land developer, who supplied funds to Mr T. Boone Pickens, the Texan corporate raider, in his purchase of a 26.4 per cent stake in Koto Manufacturing, which has close links with Toyota Motor.

Although Mr Watanabe will retain corporate representative position, Mr Shibata, backed by Mitsui Trust, which has extended loans totalling Y120bn (\$1.56bn) to Azabu group, will take actual control.

Azabu's borrowings are estimated at Y700bn, including Y500bn at Azabu Building. Azabu's 33 per cent stake in

## Restructuring planned at Azabu Building

By Emiko Terazono in Tokyo

**A**ZABU Building, a Japanese real estate company facing increasing financial difficulties, announced a restructuring plan involving sales of its property holdings and a freeze in interest payments to its creditors.

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Koto is also a heavy burden on the company. After Mr Pickens returned Koto's shares to Azabu last year, Mr Watanabe reached an agreement to sell 54m Koto shares, or 33 per cent stake in the company, for Y120bn to Carlson Investment Management, an independent Swedish finance company.

However, Carlson has since refused Azabu's offer, due to doubts over Koto's fulfillment of TSE requirements about the number of shareholders.

Azabu said it will sell Y280bn worth of property by late next year and will try to liquidate some of its real estate holdings in Tokyo and Hawaii. Azabu is in talks with its creditors, including non-bank financial institutions, over a deferral in loan repayments.

Koto said it was considering buying back its shares from Azabu, and hoped Azabu would sell its stake in the market. Koto said the adequate price for its shares, which reached a high of Y5,470 in March 1989 due to share cornering, was around Y1,000.

## BUSINESS LAW

### Time for little sister to come of age

By Derek Wheatley

**W**hy can't building societies be more like banks? The Building Societies Act 1986 was intended by parliament to liberate societies from the constraints of their past so as to allow them to compete on more equal terms with the traditional rivals for the public's custom — the high street banks.

Unfortunately, the Act left many areas of injustice, and building societies continue to be befooled by their past, and by the too easy assumption that their aims should retain the simplicity of those of the Friendly Societies from which they evolved.

But times change, and the larger societies are rightly anxious to offer a full service to their customers in competition if necessary with the financial strength of the big banks. At present, their hands are tied by the legislative fetters of the 1986 Act, repeating as it does the outmoded constraints of the past.

For example, to be competitive, any financial institution must have ready access to funds, to take advantage of commercial opportunities as they arise.

A bank can obtain funds in large quantities and at short notice at commercial rates. Not so a building society, which must not raise more than 40 per cent of funds in the wholesale market or hold more than 17.5 per cent of commercial assets except for first mortgages over wholly-owned residential property.

This is all because originally the only object a society might legitimately have was to raise funds from the deposits and subscriptions of its members and use them so that they could buy residential properties for their own use on mortgage to the society.

How different and diverse are the objectives of building

societies now — or rather, how different are the financial services they would like to be able to offer their members were it not for the restrictions imposed by the 1986 Act. This is already outdated and it was always too restrictive. Societies in the 1990s face competition from banks in their traditional home loan market, and are unable to respond effectively to new ventures of their own.

The unfair disparity between what a bank can do and what a society can do was highlighted soon after the Act came into force. The Abbey National, one of the largest societies, thought its best course to achieve a level playing field was to become a bank itself.

Banks are publicly limited companies governed by commercial legislation, and can do what they please, since the objects of a bank are not specifically prohibited and are automatically wide.

The 1986 Act, however, says only what building societies may not do rather than what they may do. Any activity not specifically prohibited is automatically forbidden. This includes all new ventures and activities not thought of in 1986.

At the time Abbey National converted to a plc it listed several areas in which previously it could not compete with banks. These included the raising of funds otherwise than by the deposits and subscriptions of members already mentioned.

There were also such restrictions as the prohibition against lending more than £10,000 to any one individual unless secured, the baffling restriction against owning more than 15 per cent of a general insurance company, the inability to operate outside the European Community and then only through a subsidiary company, the inability to develop land except

primarily for residential use; the inability to use some instruments available to banks for liquidity management.

The results have not all been bad. No building society was able to invest imprudently in the American banking world because no building society could invest in America at all. But the restrictions prevent any opportunity for profit to be made outside the EC.

Even in the UK, a bizarre result of the Act is that it is uncertain whether any society can take part in a syndicated loan designed to spread the risk of lending. A thriving market in the purchase of entire stocks of local authority housing has developed comparatively recently. Sums between £20m and £100m are usually involved but there is a prospect of two deals of £200m or more occurring within the next year.

Not many banks standing alone would wish to commit themselves to figures such as these; the situation cries out for syndication. But building societies, the traditional lenders for house purchase, are inhibited from taking part because this market was not in existence in 1986 and syndicated loans were not mentioned in the Act. Some believe this fact prevents any building society from participating.

There is an urgent need for change by way of amending legislation. The essential nature of a building society could be preserved by a requirement that its members could only be investors and mortgage borrowers and that one of its principal purposes should be to make advances to them to buy houses.

Societies could be required to have perhaps 25 per cent of their liabilities in respect of share deposits and loans represented by members' shares. Subject to this, any society

should be entitled to do anything set out in its memorandum, to be approved by the regulatory body.

Societies would still pursue their original purpose of lending to their members but they should be able to raise funds with far less restraint than today. They should be given a chance to cast aside the restrictive characteristics of its past and to meet the challenges of an expanded role.

The main purpose of a regulator is early detection and prevention of failure and fraud. In contrast to the Bank of England, the Commission's record in this respect is good. As Ms Gilmore said at the Building Society Association conference in Glasgow last summer: "Our duty is to promote the protection by each building society of the investments of its shareholders and depositors."

Whenever a society has shown signs of difficulty, the Commission has acted with commendable speed. Larger societies have been asked to assist and the result has often been a merger of the weaker with the stronger building society. The Commission has enforced its liquidity and capital adequacy requirements well.

It would be a pity to remove from its regulatory control the larger and more adventurous societies which would be likely to seize the new opportunities made available to them.

But most societies feel there would be a need for a sea change in the attitude of the Commission. If there is to be a change in the statutory restrictions, the attitude of the Commission must also change so as to give effect to the new liberality and flexibility of the industry it would regulate.

The author is banking consultant with City solicitors Watson Farley Williams.

# Treasuries given boost by January inflation data

By Karen Zagor in New York and Sara Webb in London

US TREASURY prices changed direction yesterday morning, recovering most of their previous day's losses as investors took heart from the consumer price index for January.

At midday, the Treasury's bellwether 30-year bond was 44 basis points higher at 100.11, yielding 7.92 per cent at 100.11, up from 100.07 on Tuesday. Gains were less pronounced at the short end of the yield curve, with the two-year note unchanged at 98.98, yielding 5.23 per cent.

Similarly, worldwide sales of 3mm camcorders for the fiscal year are projected to rise from 3.5m to 4.1m units, colour televisions from 6.1m to 7m units, compact disc players from 9.5m to 13m units, and even video tape recorders from 3m to 3.5m units.

While this may appear positive, none the less, Sony is not managing to make much of a profit on the sales.

And the most severe difficulty the company faces is at home, where sales declined by half a per cent during the quarter and are expected to be off much more severely in the current quarter. Sony is counting on new product launches, including its Minidisc recordable CD player, to stimulate growth.

But at the same time Sony is pulling in its horns. The company will slash capital spending by 38 per cent to Y220bn in the next fiscal year, and as the burden of depreciation costs begins to recede, the financial results should at least look healthier.

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GOVERNMENT BONDS

	Coupon	Red	Off	Price	Change	Yield	Week
AUSTRALIA	10.000						

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KENT BONDS

## Underwriters set sights on Spain's 10-year issue

By Simon London

NEW ISSUE activity remained light in the international bond market yesterday, with underwriting firms pre-occupied with the launch of Spain's Y30bn 10-year issue, expected to be launched this morning.

Now, International emerged as the winner of a bidding contest for the next issue mandate and said that deal would be priced following consultation with other firms this morning.

However, syndicate managers were yesterday divided on the correct yield level for the issue. Some firms commented that the bonds should be priced to yield the same as Belgium's Y50bn 10-year issue - 9.5% per cent in the secondary market yesterday.

Others said that Spain's slightly lower credit quality, and the sheer size of the deal, meant that a yield up to 8 basis points more than the Belgian bonds was required for the deal to be a success.

Elsewhere, the Victorian Public Financing Agency, which carries the guarantee of the Australian state of Victoria, launched a \$300m 10-year

deal lead managed by Morgan Stanley International.

The 8% per cent bonds were priced to yield 7.5 basis points more than US Treasury bonds, considered fair by participants in the deal although the issue was said to have generated little enthusiasm among investors.

### INTERNATIONAL BONDS

Syndicate officials said that only bonds issued by top-rated sovereign and supranational borrowers would sell quickly under current market conditions. The lead managers held the deal at the fixed re-offer price of 99.35 throughout the day.

Nacional Financiera, the Mexican state-backed finance agency, launched a Ecu100m five-year deal. This is the longest maturity Euro bond issue by a Latin American borrower and underlines the extent to which developing country borrowers are gaining access to new currency sectors.

### NEW INTERNATIONAL BOND ISSUES

Borrower	Amount m.	Coupon %	Price	Maturity	Fees	Book number
Victorian Public Fin.(s)t	300	8%	99.14	2002	40/20bp	Morgan Stanley Int.
ECU100m						
National Financiera(s)t	100	10%	100%	1997	1.75/1.75	SBC
100	8.5	100%	1994			Banco di Roma
Credit Fonciere de France(D)t	10bn	8%	100.35	2004	2/1.85	Paribas Capital Mkt.
FRENCH FRANCS						
Credit National(c)t	600	8.4	99.70	2003	35bp	Societe Generale
AUSTRALIAN DOLLARS						
State Bk of Nth Australia(d)t	100	11	101.85	2002	2 1/4/1%	Hambros Bank
LIRE						
Oesterreichische K'bank(e)t	5000m	zero	35.85	2002	1/4/1.15	Paribas Capital Mkt.
SWISS FRANCS						
Asia Motors(e)+s	70	4	100	1998	-	SBC

\*\*Private placement. #Convertible. \$WNon equity warrants. #Floating rate note. tFinal terms. Non-callable. b) Amount increased from Ecu750. Non-callable. c) Investors have option to reinvest coupon payments in further bonds at 100%. d) Potentially increasing issue size each year. Non-callable. e) Fungible with existing A\$100m deal. Non-callable. f) Put option

issue

## Czech ATM network launched

Ariane Genillard in Prague.

The bank intends to install several dozen ATMs this year. Cardholders eventually will be able to use them for payments on goods and services as well as withdraw cash.

The bank has formed an Interbank Credit Card Association which will allow for a linked banking structure in the country. It will also issue international cards linked to the Eurocard/Mastercard and Cirrus networks, giving Czechoslovak citizens access to currency while they are travelling abroad.

## Venezuelan deals go ahead after coup delay

By Tracy Corrigan

THE PRICING of two Venezuelan deals launched before the failed coup earlier this month went ahead last week, after being postponed.

Dealers said the market had now stabilised, though recovery so far had been slight and sentiment remained nervous.

The pricing indicates that, despite a 20 per cent fall in the local stock market in the wake of the coup, the market for new issues remains open.

A \$10m global offering of shares for Sivensa (Siderurgica Venezolana), a large margin of safety, was due to be priced two days after the coup attempt, on February 5. The shares were finally priced earlier this week at \$9.50 per unit. The deal has been fully placed, according to adviser Samuel Montague.

An offering of 5m global depositary receipts in Venezuela, a paper and pulp company, was being promoted at a US roadshow on the day of the coup. The price was set on Tuesday, after a short delay, at \$10.50, the price having been sold out, according to co-ordinator Lehman Brothers.

The Mexico Fund, a closed-end investment company listed on the New York and London stock exchanges, announced a rights issue entitling shareholders to acquire one new share for every three they currently hold.

This will allow the issue of up to 6.57m new shares at a slight discount to the market price, which yesterday was \$26.50, suggesting the offer will raise roughly \$180m.

The research identifies a number of "noteworthy" trends:

## Latin America's new-found allure

Stephen Fidler on the recent rush of private capital to the region

### CAPITAL FLOWS TO LATIN AMERICA 1989-1991 (US\$m)

	1989	1990	% of GDP	1991	% of GDP
Argentina	1,400.5	521.5	0.8	5,100.0	7.6
Brazil	152.0	400.3	0.1	11,380.0	2.7
Chile	1,149.0	2,045.4	1.2	1,620.0	5.8
Mexico	702.3	8,982.2	3.6	16,072.8	5.3
Venezuela	1,020.2	1,842.6	3.7	4,767.0	10.0
Regional	577.2	175.0	-	422.0	-
Total	5,800.4	13,388.0	40,092.8	199.5	-
% rise year-on-year				167.7	-

Source: Salomon Brothers

• Non-bank institutional investors became significant investors in the region in 1991, while the volume of repatriated flight capital rose considerably.

With an estimated \$200bn of flight capital leaving Latin America over the past two decades, some observers think that more than half of the capital flow entered Latin America from Latin American investors. Mexico estimated returning flight capital at close to \$5.5bn in 1991. Regional investment funds now total some \$800m. Direct foreign investment in Mexico amounted to more than \$5bn in Brazil to \$1.3bn and in Chile to more than \$1bn.

• Four of the top performing markets in 1991 were in Argentina, Mexico, Chile and Brazil. Market capitalisation of these countries has climbed dramatically: Mexico's grew from \$33bn at the end of 1990 to \$33bn at end-October 1991.

• Although most capital was short-term in nature, some countries, in particular Mexico and Chile, began to attract longer-term capital.

The resurgence of economic growth and the prospects for numerous free trade agreements with the US have led to a number of joint ventures between Latin American and US and European companies. Some multinationals are directly acquiring stakes in Latin American companies - such as the \$300m purchase by PepsiCo of Empresas Gamex.

"As in western Europe we expect the formation of strategic alliances to be an increasingly important element of capital flows to the region during the 1990s," the report concludes.

in the region have improved with declining inflation levels, positive GDP growth rates, reduced fiscal deficits, privatisation of state owned enterprises and movement away from protected markets," it said.

New trade policies, including negotiations between the US, Mexico and Canada over a free trade agreement, were also significant.

It described as surprising the ability of countries such as Argentina and Brazil to raise capital in the international bond markets while remaining in substantial arrears on their debt to commercial banks. Capital flows to Argentina were 10 times higher in 1991 at \$5.1bn, but overall inflows to Brazil were 20 times greater at \$1.5bn.

Inflows to Mexico nearly doubled to \$1.1bn. In the case of Venezuela, they increased from \$1.8bn to \$4.5bn. Inflows to Chile to \$1.6bn from \$2.6bn, due mainly to the end of the country's debt for equity conversion programme.

The research identifies a number of "noteworthy" trends:

• A large proportion of the capital flowing into Latin

America was short-term and attracted mainly by local interest rates significantly higher than in the US.

• All countries but Brazil registered solid growth rates in 1991, while growth for all countries save Brazil is projected to exceed 5 per cent this year.

Average growth in gross domestic product (GDP) across the region translated into per capita growth of 0.9 per cent, reversing a eight-year trend of declining GDP per capita. Inflation also dropped sharply.

• Privatisation initiatives have gained momentum, attracting debt, foreign investment and a reduction in domestic, and to a smaller extent, commercial bank debt.

Brazil's raised its base after its programme finally began last October, and has since raised \$15bn over three years. In Argentina, all the main industries will be outside state control by the end of this year.

Mexico raised \$7.2bn in 1991 from the privatisation of nine banks alone; a further nine are due for privatisation in the first half of this year. Venezuela raised \$1.9bn from the sale of a 40 per cent stake in its state telephone company late last year.

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The report also highlights the divergence between commercial paper rated prime by Moody's and paper without a prime rating, whereby the market rationed the quantity of paper issued by declining credits. "Buyers simply refuse to hold risky paper at any price," Moody's reports.

Defaults have been common in less-developed markets, but Moody's expects that "over the next few years, they will adopt their own version of the default rate has been propor-

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The report points to several reasons for the increase in default rates globally since

1989, including the greater issuance of low-grade or junk CP, associated with the bull market.

Then, as liquidity in the credit markets tightened in 1989, commercial banks proved unwilling to back up liquidity as "lenders of last resort".

An accompanying report highlights the importance of alternative liquidity to the successful functioning of the commercial paper market.

## Moody's says default rate on commercial paper may be easing

THE PACE of commercial paper, which rocketed in 1989, appears to be tailing off, according to a special report by Moody's published yesterday.

By Tracy Corrigan

Since January 1989, 14 issuers have defaulted on a total of \$1.4m of commercial paper in public markets.

The rate of European commercial paper defaults outstrips the default rate in the

US market. According to Moody's, some 46 per cent of commercial paper losses over the past three years were in the Euro-CP market and other developing sectors such as the sterling CP market.

The remainder was concentrated in the \$800bn US CP market, which overshadows the much-increased \$80bn Euro-CP market.

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tionately lower in the US because the more mature US market has developed an "orderly exit" process, whereby the market rationed the quantity of paper issued by declining credits. "Buyers simply refuse to hold risky paper at any price," Moody's reports.

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### LONDON MARKET STATISTICS

RISES AND FALLS YESTERDAY									
Rises		Falls		Same		Calls		Puts	
Options	Call	Put	Call	Put	Call	Put	Call	Put	Call
All Lyons	600	52%	45 80+	9%	231	291	5	10%	13
(P33)	550								

## UK COMPANY NEWS

## 'Honest broker' attempts to end Brent Walker/GrandMet dispute

# Bank adopts peacemaking role

By Robert Peston

**THE BANK OF ENGLAND** has been acting as a peacemaker to end the dispute between Grand Metropolitan, the drinks conglomerate, and Brent Walker, the leisure group.

"The Bank has been acting as an honest broker," said a banker with a close knowledge of the talks. A settlement with GrandMet has been the last hurdle to be cleared by Brent Walker in its year-long attempt to reconstruct its balance sheet and avoid receivership.

However, it also emerged yesterday that the refinancing of Brent Walker - which owes £1.5bn to more than 50 banks - could go through as soon as next week, whether or not a deal with GrandMet is struck.

The Bank had been acting as an honest broker, said a banker with a close knowledge of the talks. A settlement with GrandMet has been the last hurdle to be cleared by Brent Walker in its year-long attempt to reconstruct its balance sheet and avoid receivership.

But a banker said that the bank's patience was almost at an end. So the banks are likely to drop the condition that Brent Walker reach agreement with GrandMet before the refi-

Brent Walker owes GrandMet the £50m deferred payment on its 25% purchase of the William Hill bookmaking chain. But it is counter-claiming almost £300m, which it said is owed by GrandMet, because William Hill's profits have been less than expected.

The banks had originally stipulated that they would only reschedule their loans to Brent Walker and convert some of the debt into equity if GrandMet also agreed to defer its £50m claim on Brent Walker.

But a banker said that the bank's patience was almost at an end. So the banks are likely to drop the condition that Brent Walker reach agreement with GrandMet before the refi-

nancing is finalised. They are no longer frightened of the consequences if GrandMet exercises its right to put Brent Walker into receivership. The banks have also told GrandMet that they would provide funds to a receiver to allow the receiver to pursue GrandMet through the courts for payment of the £300m.

"If it does not accept and puts Brent Walker into receivership, it will end up with nothing," said another banker.

The banks have also told

GrandMet that they would provide funds to a receiver to allow the receiver to pursue GrandMet through the courts for payment of the £300m.

"GrandMet will not come to the negotiating table", said one of the group's principal bankers, who are owed more than £1.5bn. Because of its reluctance, Standard Chartered, the bank acting as co-ordinator of Brent Walker's banks, recently arranged for officials at the Bank of England to attend a meeting between Brent Walker and GrandMet.

## Pilkington gets £40m for Coburn Optical

By Maggie Urry

**PILKINGTON**, the glass group, has agreed the sale of Coburn Optical Industries, a US subsidiary which makes spectacle and contact lens processing machinery, and expects to receive the \$40.3m (£22.5m) cash consideration by its March financial year end.

Coburn was put on the market last May when Pilkington hoped to sell it for more than £30m. It said yesterday that in the current climate the price achieved was not disappointing. It is likely to see a small loss on the sale. The purchase is a private company controlled by Mr Robert Jepson, a US businessman.

The disposal is part of Pilkington's programme of selling non-core activities which has raised about £200m over the last two years. The money will be used to reduce debt.

Pilkington acquired Coburn when buying Visioncare, Revlon's eyecare business, for £36m in 1987, but it was not considered an essential part of that business.

Although Coburn was profitable, Visioncare plunged into losses and its future was uncertain. When Pilkington reported interim figures in December it said that Visioncare had returned to trading profits, and since then has said it would not sell Visioncare.

## Redland resumes war of words

By Jane Fuller

**REDLAND**, the building materials group which is making a hostile £225m bid for its rival Steetley, yesterday resumed its assault after receiving a favourable indication from the trade and industry committee on Tuesday.

With Steetley's rival plan to merge its own operations with Tamson referred to the Monopolies and Mergers Commission, Redland has written to Steetley shareholders amplifying previous criticisms and making new claims about cost savings.

It has not so far moved on its offer of 85 shares for every 100 of Steetley's, with a mainly

cash alternative. The offers value Steetley's shares at nearly 400p or 361p respectively compared with the target's closing price of 388p.

The latest document attacks Steetley's profit performance over the past five years, its high gearing - 67 per cent on net debt of £242m, low interest cover and intention to pay an unapproved dividend.

It questions its claim to have a focused business and criticises its efforts at expansion overseas, notably in France.

The new claim for annual cost savings of £30m raised eyebrows at Steetley. Mr Richard Miles, managing director,

said: "We don't believe that figure." He challenged Redland to spell out how it would be done.

He also retaliated against the comparison of profit records, saying that Steetley had performed better than Redland over the past 10 years in terms of increases in pre-tax profit, earnings and dividend.

• The Takeover Panel said yesterday that the bid timetable would resume after the secretary of state announced that the Redland offer would definitely not be referred to the MMC. The announcement was expected soon after February 25 and "day 33" would be two days later.

## Clegg denies unlawful share dealing

By Bronwen Maddox

**MR JOHN CLEGG**, who resigned three weeks ago as managing director of Wace Group, the printing services company, denied last night that he had in any way been involved in potentially unlawful dealings in the shares of Parkway Group, one of Wace's most ambitious acquisitions.

Mr Clegg left the company after a press article on January 26 alleged links between Wace and the IRA. Wace immediately denied any such links.

It has become clear that Wace's funding was investi-

gated last year by security forces, and no evidence was found of links with the IRA.

However, Wace's internal inquiry since Mr Clegg left has revealed that up to 4% shares in Parkway - about 9 per cent of its capital - were bought in the names of Mr Clegg's cousins and others at the same addresses in the months before Wace's bid on August 1 1990.

Wace has passed a dossier on these dealings to the Department of Trade and Industry.

Mr Clegg said yesterday, in a statement issued through his

solicitor, "I have never acted on, or provided to others, any price-sensitive information. I am more than happy to co-operate in any enquiries which may be conducted by the London Stock Exchange, or the DTI."

He had "little alternative but to resign" as the other directors of Wace "became concerned at the possibility of continuing rumours regarding myself and my family which in the climate created by the original article they felt might be damaging to Wace."

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## BP board changes 'unconnected with results'

By David Lascelles, Resources Editor

**SEVERAL CHANGES** to the main board of British Petroleum were announced yesterday, a move which will strengthen the role of executive directors. BP will also get its first female director.

The changes were triggered in part by the departure yesterday of Mr James Ross, the managing director in charge of BP's US operations, to become chief executive of Cable and Wireless. Mr Ray Knowland, another managing director, is leaving having exceeded retirement age. Sir Campbell Fraser, a non-executive director, is retiring after 14 years on the board.

In their place, BP is appointing three executive directors. Mr Steve Aherne, chief financial officer, Mr Rodney Chase, who will take over Mr Ross' US responsibilities, and Mr Bryan Sanderson, chief executive of BP Chemicals.

A new non-executive director is Ms Karen Horn, chairman and chief executive of Banc One, the Cleveland banking group. She will become the first woman to penetrate the BP boardroom.

The changes mean that all of BP's principal divisional heads now have seats on the board under Mr Robert Morton, chairman and chief executive. Last year, Mr John Brownie, chief executive of BP Exploration, and Mr Russell Seal, chief executive of BP Oil, were made managing directors.

The changes give BP eight executive directors and nine non-executives.

BP said the changes were unconnected with last week's poor set of 1991 results. BP denied that at the time that there had been any divisions in the board over dividend policy.

See Lex



Howard Klein: a foreign holiday is no longer regarded as a luxury but as a necessity

## Owners Abroad surges to £31.6m despite international instability

By Michael Skapinker, Leisure Industries Correspondent

**THOSE WHO** make their living spending foreign holidays to the British continued to defy the recession yesterday when Owners Abroad, the UK's second biggest package tour company, announced full-year pre-tax profits more than doubled from £15.3m to £31.6m.

The results, which beat City expectations, came at the end of a year in which the travel companies were rocked by international instability.

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many consumers are continuing to buy foreign holidays, despite cutting back on the purchase of other goods.

Mr Howard Klein, chairman, said: "I believe this is largely due to the fact that a foreign holiday is no longer seen as a luxury but as a necessity, and that people are extremely reluctant to give up something for which they have worked hard and saved hard and looked forward to all year."

Turnover rose from £497.9m to £543.6m. Fully-diluted earnings per share improved to 12.5p (8p). The proposed final dividend of 2.925p brings the total for the year to 4.2p (2.9p).

As a result of the £23.5m rights issue last March the company held a cash balance of £73m at the year end.

• **COMMENT**

It must be galling to see your shares fall after you have more than doubled profits in the midst of arguably the worst recession in living memory. The 3p drop in Owners Abroad's results suggest that

those consumers are continuing to buy foreign holidays, despite cutting back on the purchase of other goods.

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after its performance had deteriorated sharply, Drayton's final exposure by terms of its equity and debt was £18.8m, equivalent to 11 per cent of its total portfolio.

The trust said it had already written down the value of its holding in Drayton last year, as part of a review of its unquoted portfolio which resulted in a 23.7% provision.

But even after the write-down, Drayton advanced further loans to the company before attempts were made to sell the company late last year

at which the last balance sheet date was 422.4p.

In August, a sudden fall in its share price prompted Drayton to issue a statement detailing its exposure to unquoted companies. Drayton's share price has fallen from a peak of 557p in late 1989.

A number of investment trusts specialising in the unquoted sector revealed write-downs of assets last year, as the recession battered the finances of smaller companies.

Investors have questioned the methodology used by investment trust managers to value unquoted assets.

See Lex

## Lloyds Abbey Life declines to £305.5m

By John Authers

**LLOYDS ABBEY** Life, the life assurance group, yesterday announced profits before tax of £305.5m for 1991, a 4.2 per cent drop compared with the previous year.

The share price fell 11p to 379p on the news, mainly in reaction to the company's decision not to increase its final dividend. The total for the year is 17.5p, up from 17p last time.

The company pointed out that pre-tax profits in its insurance businesses rose from £263.5m to £294m, and it was optimistic that its core strategy of selling life assurance and pensions to the customers of Lloyds Bank would continue to succeed.

However, Abbey Life barely improved its position, increasing pre-tax profits by only 0.4 per cent from £142.3m to £142.9m.

On the non-insurance side, pre-tax profits at Lloyds Bowmaker dropped 55 per

cent from £50m to £22.3m, while Black Horse Agencies incurred a loss of £1.4m.

Mr Roman Cizdny, an analyst at Smith New Court, pointed out that from the point of view of the dividend the profits had been made in all the wrong areas of Lloyds Abbey's business. He said: "A lot of the profit is not distributable because it is embedded in the life business."

However, Mr Roger Harvey, analyst at Kleinwort Benson, said the dividend had always been a "finely balanced decision". He said it reflected a prudent approach by the new chairman to the recession, and had not been forced on the company by any unforeseen circumstances.

See Lex

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## UK COMPANY NEWS

Recession affects most British Aerospace divisions, though Gulf war benefits defence and construction

## Rover dives to losses of £83m

By Kevin Done, Motor Industry Correspondent

**THE ROVER** Group motor vehicle operations plunged from profits of £103m to pre-tax losses of £83m last year in the face of the deep recession in the UK new car market.

Rover, a subsidiary of British Aerospace, also suffered an additional extraordinary loss of £45m arising from the withdrawal from the US car market and the costs of closing Sterling Motor Cars' US car marketing subsidiary.

Vehicle operations suffered a trading loss of £52m (profit £65m). The trading performance improved in the second half of the year, however, with 24% of the overall trading loss coming in the first half.

Turnover at Rover was virtually unchanged last year at £3.74bn (£3.79bn) and accounted for a third of BAE's group turnover.

Despite a fall in sales volume and production, Rover's turnover was helped by an improved model mix and prices

increases. The company also stood largely aloof from the discounting price war started by Ford, the UK market leader, last summer.

Rover's vehicle production fell by 16.2 per cent to 419,861 (501,323).

The fall was cushioned by a 36 per cent jump in output to 35,552 of the Honda Concerto (included in the above figures) at Rover's Longbridge, Birmingham, assembly plant.

Honda, the Japanese car maker, owns a 20 per cent stake in Rover's vehicle plant.

Excluding the Honda production, Rover's car output fell by 19 per cent to 329,335 (406,553), while output of Land Rover four-wheel drive vehicles (including the Range Rover, Discovery and Defender ranges) fell by 20.5 per cent to 54,574.

Rover car sales declined by 12 per cent to 351,588 (400,821) with the main decline

in January.

Rover's financial performance in the second half of last year had improved "substantially", thanks to swift actions taken to cut costs - £50m was taken out of annual fixed costs during 1991.

Inventories had been reduced significantly and had shown a year-on-year fall of more than £200m.

The group's break-even man-

ufacturing level had been reduced by 80,000-90,000 vehicles and was now significantly below 450,000 vehicles a year, he said. Investments this year were expected to fall from £250m to just over £200m in 1992.

Mr Simpson said that Mr Kevin Morley, formerly managing director for Rover Cars' commercial operations, had left the company during the recent reclassification of management.

He remained a non-executive member of the Rover board but was "no longer an employee of the company".

Mr Morley had formed his own company, Kudos, to provide "integrated marketing services" to Rover, but it had not yet been decided which services Kudos would provide and which would be supplied by sub-contractors.

Mr Simpson said that the formation of Kudos was aimed at reducing Rover's marketing costs per vehicle.



Dick Evans (left), chief executive, and Sir Graham Day, chairman: possible Saudi stake 'has never been discussed'

Ashley Ashwood

## Lone bright spot is defence with £553m

By David White, Defence Correspondent

### DEFENCE CONTINUED

defence sales. Mr Dick Evans, chief executive, said he expected continued growth under the second phase of Britain's Al Yamamah agreement with Saudi Arabia to be concluded "in the fairly near future".

The framework agreement

for further UK arms exports including more Anglo-German-Iranian Tornado fighter-bombers and Rae Hawk jets was signed by the two governments over 3½ years ago.

Mr Evans pointed cold water on reports that Saudi Arabia might be poised to take a shareholding in BAE. "It has never been discussed with us. We don't have knowledge of it," he said.

Development of the European Fighter Aircraft with German, Italian and Spanish partners was "progressing well", he said, predicting that the first two prototypes would be flying soon after mid-year.

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## Commercial aircraft side deeper in loss

By Paul Betts, Aerospace Correspondent

**THE REGIONAL** aircraft business remains the Cinderella of British Aerospace.

Both Sir Graham Day, BAE's interim chairman, and Mr Dick Evans, chief executive, conceded yesterday that the company's regional aircraft activities faced an extremely tough year in 1991 and that the company was currently talking with other regional aircraft manufacturers to try to rationalise the sector.

BAE's commercial aircraft operations reported a trading deficit of £37m last year compared with a £142m surplus in 1990 in spite of achieving profits from its 20 per cent stake in the European Airbus airliner programme and its corporate jet activities.

Mr Evans said that in the regional aircraft market there were "too many producers producing too wide a variety of

aircraft types".

But he added there was now emerging a consensus among manufacturers to find a "common ground" and a "way forward" for the regional aircraft business.

BAE produces the 146 regional jet, the Advanced Turbopropeller Aircraft and the smaller Jetstream turbopropeller commuter aircraft.

These programmes have faced intense competition in a market which has suffered from the dire financial difficulties of smaller commuter and regional airlines.

Sir Graham confirmed yesterday that BAE would no longer consider financing the development of a new commercial aircraft on its own. But although talks were continuing with other manufacturers, there had been no concrete indications so

far of an imminent partnership deal between BAE's regional aircraft business and other manufacturers.

However, Mr Evans said the decision of splitting BAE's commercial aircraft activities into three separate units - including its Airbus activities, regional aircraft and corporate jets - was expected to help the company negotiate a partnership deal in the regional aircraft sector.

He also said there were no similar plans for the company's profitable corporate jet operations.

"Our executive jet business is not on the market", he insisted.

BAE continues to see its stake in Airbus as providing the best prospects for its commercial aircraft activities. BAE produces all the wings for Airbus airliners.

### NEWS DIGEST

## Acquisitive Alumasc rises 32%

**ALUMASC**, the UK's biggest producer of beer kegs and a maker of precision components and building products, is raising its interim dividend on the back of a 32 per cent increase in pre-tax profits.

For the six months ended December 31 1991, profits were £3.65m, compared with £2.77m, from turnover of £23.6m (£22.3m).

Earnings per share rose 13 per cent to 15.8p (14p), and the interim distribution is lifted 11 per cent to 3.65p (3.2p).

The rise in profits came principally because the group had widened its business through acquisition. It continued to draw interest from its net cash balances, and it had sought to fend off pressure on margins by stringent management controls.

Although subject to any further expansion, the group expected to remain cash positive for the second half, market conditions for its products were depressed "with particular weakness in demand for products linked to consumer demand", Mr John McCall, chairman, reported.

Business with the brewing industry "experienced the most severe decline with demand for new caskers falling away", he noted.

Operating profit rose to £3.94m (£2.2m), while interest contributions climbed to £10.900 (£6.000).

### Leslie Wise falls 43% to £2.86m

Leslie Wise, the textiles, women's wear and knitted fabrics group, suffered a 43 per cent fall in profits to £2.86m pre-tax for the year to end November.

However, with the core companies reporting "an improved outlook" and "in the light of the sound financial strength of the group" the dividend for the year is maintained at 4p via a proposed same-again final of 6.2p per share at December 31, compared with 49.3p a year earlier. Its latest published asset value was 59.6p on January 31.

Turnover fell by 7 per cent to £40.5m. A 93 per cent increase in exports to £5.31m partially

offset a 14 per cent reduction in UK turnover.

Tax was reduced from £1.7m to £955,000 leaving earnings per share at 5.8p (9.56p).

Legal and professional costs of £159,000 resulting from termination of the merger talks last December between Leslie Wise and Helene were taken below the line.

### New Zealand Trust suffers downturn

Net asset value per share of the New Zealand Investment Trust stood at 89.3p at January 31. That compared with 92.77p a year earlier and with 95.8p at the October 31 year-end.

Net revenue for the three months to January 31 amounted to £52.141 (£52.768), or earnings of 0.62p (0.54p) per share.

The first interim dividend is reduced from 0.75p to 0.5p.

### FBD moves on with Spanish development

**FBD HOLDINGS**, the insurance and property development group, has increased its interests in Spain through its FBD Properties subsidiary.

It has become the sole owner of Rambos Reunidos, which is currently developing La Cala Golf and Country Club in southern Spain and in which it previously held 48 per cent stakes.

FBD is now accelerating completion of the 620 acre project which currently has one golf course and club house finished. The next phase includes residential properties, shopping centres and hotels.

Total investment in the project to date is £25m and a further £7m will be invested before the year-end. Pre-holdings of sales to be completed exceed £5m and the company is confident that the sales budget for the year of £10m will be achieved.

### ECU Trust net asset value at 58.2p

The ECU Trust, which was launched at the end of July 1990, had a net asset value of 53.2p per share at December 31, compared with 49.3p a year earlier. Its latest published asset value was 59.6p on January 31.

Turnover fell by 7 per cent to £40.5m. A 93 per cent increase in exports to £5.31m partially

search and evaluation costs were reflected in a loss of £153,000 (£241,700) for the six months to October 31.

That came from turnover of £138,000 and compared with a deficit of £49,000 on turnover of £152,000 in the previous year.

Losses per share were 4.3p (1.5p).

The principal focus of activity was a joint venture on the proposed retail development in the Tallaght area of Dublin. Though no longer a likely investment, discussions continue to recover costs which were incurred.

### Jos net asset value shows improvement

Net asset value per share of Jos Holdings, an investment trust, improved to 17.7p over the half year to end-January 15.8p a year earlier.

Net revenue for the three months to January 31 amounted to £52.141 (£52.768), or earnings of 0.62p (0.54p) per share.

The cash acquisition is expected to be completed by next month.

Flanagan is one of Denver's leading producers of ready mixed concrete, and the mineral assets acquired consist of some 22m tons of sand and gravel reserves.

### CountyGlen losses leap to £153,000

CountyGlen, the Irish property investor and trader, continued to seek suitable acquisitions;

Dividends shown per share net except where otherwise stated. \*USM stock. \*\*Scrip option. #First interim.

Current payment Date of payment Corres - ponding dividend Total for last year

	Int	Apr 13	3.2	-	10
Brit Aerospace	fin	June 1	16.1	25	25
Joe Higgs	Int	1.75	Apr 8	1.125	5.49
Leslie Wise	fin	2.25	April 15	2.25	4
Lloyds Abbey	fin	11.15	May 5	11	17.3
NZ Inv Trust	Int	0.31	Apr 2	0.75	2.6
Owners Abroad	fin	2.2925	Apr 30	2.075	9.21

Dividends shown per share net except where otherwise stated. \*USM stock. \*\*Scrip option. #First interim.

### BOARD MEETINGS

TODAY  
Interiors - Ardingly, Colyton & El Oro Mining & Refining Co, Ramming Enterprises, Inv Trust, Glaxo, SWF

Friday  
Fisons - Barrow, Crise, Fording & Colton, GKN, GKN Electronics, GKN Plastics, Inv Trust Of Sheerness, Provident Finance, Royal Dutch Petroleum, Shell Transport & Refining, Tarmac, Tayside, Tayside Fibre Glass, Tayside Securities, Tayside Technical Services, Tayside Trading, Tayside Vitrified Brick Inv Trust, Ward Hedges, Yorkshire Chemicals

MAR 4  
British Polythene Inds, Cullercoats

MAR 5  
Evans Halshaw, MTL Instruments, London Foilings

MAR 6  
Futura, Marconi, Pilkington, Tayside

MAR 7  
Gulf Oil, Marconi, Pilkington, Tayside

MAR 8  
Goodwin, Marconi, Pilkington, Tayside

MAR 9  
Hong Kong Inv Trust, Marconi, Pilkington, Tayside

MAR 10  
Marconi, Pilkington, Tayside

MAR 11  
Marconi, Pilkington, Tayside

MAR 12  
Marconi, Pilkington, Tayside

MAR 13  
Mar

## COMMODITIES AND AGRICULTURE

# Headaches over Russian metal sales 'to continue'

By Kenneth Gooding, Mining Correspondent

**RUSSIA'S METAL** production and exports to the west would fall this year but remain high enough to continue causing western producers severe headaches, analysts suggest yesterday.

Metal output might drop as much as 15 per cent from last year's level, according to Burdett, Buckridge & Young, the Australian stockbroker. Last year production of the main traded metals fell from the 1990 level by between 5.5 (nickel) and 11.5 per cent (tin).

Russian metal exports could fall by a third this year, mainly because of problems caused by new taxes and licensing. Mr Ted Arnold, analyst at Merrill Lynch, suggested.

He pointed out there was an eight-week backlog for licences in Russia and it seemed likely that metal might not quite reach 1991 levels. It will remain very high by historic standards," said Mr Neil Buxton, analyst at Metal Bulletin Research.

"There will be a lot of metal for the relatively sluggish western European economies to absorb."

Mr Buxton pointed out, even if exports slowed, there was a

Soviet Mineral Output ('000 tonnes)		
	1990	market share
Aluminum	2,800	14.3%
Copper	1,340	13.5%
Lead	730	11%
Nickel	215	26%
Zinc	1,015	13%
Gold	270	13.5%
Iron ore (metal cont.)	132,000	27%
Steel	154,000	20%
Coal	630,000	13%
Crude oil	11,400	17.5%
Natural gas (oil equiv.)	855	37%

great deal of Russian metal already in Europe - for example 30,000 tonnes of nickel in Rotterdam.

Analysts were puzzled by remarks made in London by Mr Anatoly Filatov, chairman of Norilsk, Russia's main nickel producer. He insisted that delays in nickel shipments had not been caused by bureaucratic delays and the new export tariff but because prices were too low.

Mr Filatov told Reuter that Norilsk had already closed one smelter in Siberia for six months maintenance work because of low prices and said it would not ship nickel to the west if the price fell below \$3.50 a lb. Last night nickel closed in London at \$3.63.

Analysts suggested that Norilsk could not have escaped the difficulties faced by other Russian metal producers. Burdett, Buckridge pointed out in a study of the Russian resources industry that these included problems of labour productivity, old-fashioned equipment, shortages of raw materials and capital and failures in power supply.

Other analysts were less con-

## Credit doubts hit US grain futures

By Barbara Durr in Chicago

US GRAIN futures prices fell yesterday as trader scepticism in about more US agricultural credits to Russia and the weather looked favourable for winter wheat.

Prices for maize and soybeans had risen on Tuesday because of the announcement that Mr Boris Yeltsin, the Russian president, had requested another \$600m in agricultural credits from Washington. It was believed that the Russians would be primarily interested in these feed grains.

But by mid-morning yesterday at the Chicago Board of Trade, maize had fallen by 1 cent in the March and May contracts, to \$2.622, and soybeans had dropped by 2 cents and 1/2 cents in its March and May contracts, to \$5.712 and \$5.804.

Grain analysts in Chicago said they doubted that Washington would be quick to agree to fresh credits for Moscow. They expect that the US government will wait to see if the Russians keep up with their hard currency payments in March on previous loans.

There was also uncertainty about Mr Yeltsin's political longevity. "There is caution about how to trade this information (about Russian credits)," said Mr Steve Freed, a grain analyst with Dean Witter.

Wheat futures took a bigger fall, dipping 5 cents for the spot month of March to \$4.065 and by 4.5 cents to \$4.04 for the May contract. Traders had been expecting an Arctic blast in the upper Midwest, which would have potentially damaged winter wheat. But warm, moist weather, which will help the crops, settled in the region.

## Czechs eager for farm land

THOUSANDS OF Czechs are eager to acquire private farms or start companies processing agricultural produce, according to the farmers' daily Zemeliske Noviny, reports Reuter from Prague.

"People are interested in buying parts of state farms to be privatised," the paper quoted Mr Karel Burda, head of the Czech regional agriculture ministry's privatisation department, as saying. "They do not want to start an arid smallholder farm, but rather modern agribusinesses with 150 to 500 hectares of land."

He said that last year the ministry received only 700 projects to privatise ineffective state farms. The number at present was more than 2,600.

Unifruco's venture into wine

ture by two Canadian companies, Golden Star Resources and Cambior. They are opening a mine in the Oural District of Guyana, where production is expected to begin by late this year. Annual output from next year is projected at an average 255,000 tonnes annually during mine's anticipated life span of about 10 years.

Guyana's diamond production last year, at 22,000 carats, was just over 7,000 carats more than 1990 output. The increase has been attributed by government officials to changes in the manner in which miners are allowed to declare production. The government recently removed the need for miners to produce extensive documentation to back their declared production.

The industry is expecting a further expansion in national output from a US\$150m ven-

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## LONDON STOCK EXCHANGE

# Falls in oil shares depress the market

By Terry Byland, UK Stock Market Edt

**RENEWED** selling of the leading oil and pharmaceutical stocks, triggered by worries over the outlook for Wall Street following the result of the New Hampshire primary election, turned the London stock market lower yesterday. The Footsie 2,500 mark was again abandoned as hopes of an early cut in base rates melted away and investors turned their attention to the international scene.

Equities opened lower after the Tokyo market had fallen back to the year's low and sterling's weaker performance against the D-Mark had cast doubt on the hopes for a base rate cut which had sustained the UK stock market earlier in the week.

Stock index futures were firm in early trading but could

market. Wall Street lost ground in early deals, and London extended its losses to around 25 Footsie points, but then rallied when the Dow turned higher for a gain of 4 points in UK hours.

At the close, the FT-SE Index was down 19.2 at 2,567.1. UK traders sounded apprehensive, in spite of the relatively steady performance in the early part of the New York session. There was little recovery in the heavyweight oil and drug stocks. Indeed, the closing minutes of trading were overshadowed by hints that US investors, after supporting BP last Friday, were turning away from the new session on Wall Street.

UK oil companies were still waiting to see Wall Street's definitive response to the New

Hampshire poll as well as to the appearance of Mr Greenspan, chief of the Federal Reserve, before the House of Representatives and also the Fed's reduction in banks' reserve requirements.

Trading volume in equities in London totalled 561.3m shares yesterday, compared with 559.3m on Tuesday, when retail, or customer, business increased to £95.4m. Some stock in the Sean leaders was sold yesterday but traders said that pressure was no more than moderate.

Outside the oil and drug sectors, the picture was less gloomy. Shares in British Aerospace advanced strongly in heavy trading after announcing a loss for the year which was not far from the market's predictions.

ICL with the trading report now only a week away, moved ahead in good turnover, and there were scattered gains elsewhere in the Footsie list.

However, Drayton Consolidated Trust fell sharply after disclosing that a substantial loss was likely in view of the appointment of receivers at Alma Holdings, an unquoted company in which Drayton had invested. Invesco, which manages Drayton, lost a few pence on the news.

The less certain tone of the market yesterday inspired some profit-taking in those stocks which had led the market ahead in the two previous sessions. Some store shares gave ground, although the market appeared to have no agreed view on the latest retail sales data.

Stock index futures were firm in early trading but could

## Further selling hits BP

**RELENTLESS** selling by UK and international institutions drove BP down to its lowest level since January 1988. One fund was believed to have unloaded a large line of stock late yesterday. BP suffered renewed selling in bonds stories regarding Cusiana oil discovery.

Cusiana, one of BP's biggest drilling successes of recent years, has generated considerable excitement among investors, and prompted strong US demand for the stock last week.

Strauss Tabull, the securities house said yesterday, however, if the latest news from Cusiana is "disappointing in size structure, it means more expensive drilling".

Further disappointing news has come with a series of boardroom changes. The market is particularly concerned at the loss of Mr James Ross, chief executive at BP America, who is moving to Cable and Wireless. Already weakly weakened by last week's disastrous preliminary figures, the shares have been hurt further by the Opec agreement to reduce output by 4m barrels a day. At the close BP was 14 lower at 251p, with the Seagull ticker revealing blocks of 9m and 1m share traded at 249p.

**BA outperforms**

British Aerospace (BAe) stood out as the day's best FT-SE performer. The market greed the group's figures and a maintained dividend with relief.

Shares started rising early in the session as some dealers carried out bear closing but powered ahead after examination of the figures, going 30 to 303p by the close. Turnover soared to 15m shares, the highest daily total for more than three years. Smith New Court was a sizeable buyer, while UBS Phillips & Drew was reported to have been among the day's big sellers. Dealers said a large amount of the buying was for the dividend, which falls on Monday.

Analysts differ on the outlook for the company. Mr Peter Delighton at Smith raised his current year forecast by £20m to £250m. He said: "We are pleased that there are no surprises in the figures and the cashflow position was bet-

Recent Dressing Dates		
First Date	Feb 24	Mar 5
Open Dressing Date	Mar 5	Mar 15
Last Date	Feb 28	Mar 20
Accruing	Mar 15	Mar 30

Every dressing date is 10 days from the previous day.

Source: London Stock Exchange

Market

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UK oil companies were still waiting to see Wall Street's definitive response to the New

Yorkshire, where 3.3m were traded but the shares settled a shade easier at 313p.

A block of 5.4m TSB (3 higher at 125p) boosted the session at 125p/4 boosting turnover to 12m.

Shell Transport, affected by extreme nervousness over today's fourth-quarter figures and worries about the dividend, weakened 13 to a 12-month low of 455p on high turnover of 5.7m shares. Mr Keith Morris, oil specialist at CIBC First Boston, was cautious on the dividend payment, and said he expected a final of 11.25p, against most estimates of 11.5p, pointing to Shell's traditional conservatism during difficult times.

Second line oils were again in disarray, shaken by actual and expected earnings and asset valuation downgrades said to have been carried out by a number of brokers houses. Enterprise dropped 13 to 35p, its lowest level since June 1988, and Lasmo retreated 10 to 197p, its lowest point since March that year. Clyde slipped 4 to 58p and Hardy Oil & Gas 11 to 40. Most closed off the bottom, however, responding to a positive note issued by Hoare Govett, which said most of the stocks, except for Enterprise, were still trading at a discount to asset value, even with crude oil at \$18 a barrel.

Pharmaceuticals were weak yesterday, reflecting falls in US pharmaceutical stocks overnight. Merck fell 32%, and Glaxo, which tends to track Merck, and which announces its half-year results today, failed to respond to good news in the US on asthma drugs and lost 22 to 825p. The performance of Glaxo shares was also affected by expectation of a negative report today from Hoare Govett, which said most of the stocks, except for Enterprise, were still trading at a discount to asset value, even with crude oil at \$18 a barrel.

Funds were said to have sold the Package at 2,670 and reinvested some of the proceeds in a handful of individual stocks. These included London Electricity, whose turnover jumped to 4.6m and whose shares firms 3 to 275p, and

ICI firm

A positive note on ICI published by a leading securities house, ensured that the shares were firm in the dual market. The stock is 34 at 130p, close, 11 ahead of 130p.

News of UK government defence orders also helped sentiment.

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A positive note on ICI published by a leading securities house, ensured that the shares were firm in the dual market. The stock is 34 at 130p, close, 11 ahead of 130p.

News of UK government defence orders also helped sentiment.

Yorkshire, where 3.3m were traded but the shares settled a shade easier at 313p.

A block of 5.4m TSB (3 higher at 125p) boosted the session at 125p/4 boosting turnover to 12m.

Shell Transport, affected by extreme nervousness over today's fourth-quarter figures and worries about the dividend, weakened 13 to a 12-month low of 455p on high turnover of 5.7m shares. Mr Keith Morris, oil specialist at CIBC First Boston, was cautious on the dividend payment, and said he expected a final of 11.25p, against most estimates of 11.5p, pointing to Shell's traditional conservatism during difficult times.

Second line oils were again in disarray, shaken by actual and expected earnings and asset valuation downgrades said to have been carried out by a number of brokers houses. Enterprise dropped 13 to 35p, its lowest level since June 1988, and Lasmo retreated 10 to 197p, its lowest point since March that year. Clyde slipped 4 to 58p and Hardy Oil & Gas 11 to 40. Most closed off the bottom, however, responding to a positive note issued by Hoare Govett, which said most of the stocks, except for Enterprise, were still trading at a discount to asset value, even with crude oil at \$18 a barrel.

Funds were said to have sold the Package at 2,670 and reinvested some of the proceeds in a handful of individual stocks. These included London Electricity, whose turnover jumped to 4.6m and whose shares firms 3 to 275p, and

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## **AUTHORISED UNIT TRUSTS**

UNIT TRUSTS

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Int. Gr.	Gen.	Sec.	Prin.	Std. Pric.	Offer + or -	Yield %	Gr.	Int. Gr.	Gen.	Sec.	Prin.	Std. Pric.	Offer + or -	Yield %	Gr.	Int. Gr.	Gen.	Sec.	Prin.	Std. Pric.	Offer + or -	Yield %	Gr.	
Sovereign Unit Trust Managers Ltd C10000F	0702 200 4622							Funds in Course*																
10 Chancery Ln, EC2R 5AS	172-200 1010							Central Fund F13	498.33	502.02		2.51				Attired Investors Assurance Plc	0703 514514							
Castel Private	55.45	55.45	51.31	52.49	-0.04	-0.07		Central Fund F13	172.52	173.64		1.23				Century Life Plc	071-278 4488							
Income	55.45	55.45	51.31	52.49	-0.04	-0.07		Castel Fund F13	172.52	173.64		1.23				Eagle Star Life Assurance Co Ltd	0702 242 311							
Growth	55.45	55.45	51.31	52.49	-0.04	-0.07		Castel Fund F13	172.52	173.64		1.23				Guardian Royal Exchange	0702 242 311							
UK Growth	55.45	55.45	51.31	52.49	-0.04	-0.07		Castel Fund F13	172.52	173.64		1.23				Citi Lifespan Assur Co Ltd	071-240 0210							
UK Growth	55.45	55.45	51.31	52.49	-0.04	-0.07		Castel Fund F13	172.52	173.64		1.23				Mercury Life Assurance Co Ltd	071-250 2000							
Standard Chartered Equitor 12000F	0702 200 105							Henderson Unit Trust Management Ltd								23 King William Street, EC2A 2BS	071-250 2000							
10 Old Broad St, EC2M 10S	151.46	151.46	140.12	140.12	-0.01	-0.01		Invesco MIM Management Ltd	553.10	543.41	-0.01	1.00				Forfait Energy Fund	0703 514514							
Maple Fund Acc	55.45	55.45	51.31	52.49	-0.04	-0.07		Investment Fund	1178.0	1270.0		7.01				Forfait Energy Fund	071-278 4488							
Maple Fund Acc	55.45	55.45	51.31	52.49	-0.04	-0.07		Investment Fund	1178.0	1270.0		7.01				Forfait Energy Fund	071-278 4488							
Standard Life Tst Mgmt Ltd (0629H)								Lazard Brothers & Co. Ltd	12400.0							Forfait Energy Fund	071-278 4488							
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Standard Life Tst Mgmt Ltd (0629H)								Property Sec.	12400.0							Forfait Energy Fund	071-278 4488							
Standard Life Tst Mgmt Ltd (0629H)								Property Sec.	12400.0							Forfait Energy Fund	071-278 4488							
Standard Life Tst Mgmt Ltd (0629H)								Property Sec.	12400.															

For Disability Insurance see Britannia Life Assurance

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Ref.	Difr.	+%	Yield	Price	Ref.	Difr.	+%	Yield	Price	Ref.	Difr.	+%	Yield	Price	Ref.	Difr.	+%	Yield	Price	Ref.	Difr.	+%	Yield	Price	Ref.	Difr.	+%	Yield	Price
<b>Norwich Union Asset Management Ltd</b>																													
PO Box 140, Norwich NR3 1PD	0603 622200				Providence Capital Life Ass. Co Ltd - Contd.					Royal Heritage Life Assurance Ltd - Contd.					Skandia Life Assurance Co Ltd - Contd.					Target Life Assurance Co Ltd - Contd.					Rutherford Asset Management Ltd				
Managed Fund	77.3	-0.3			Contd.					Personal Funds					Alois Pospisil Fund					Alpha Pospisil Fund					PO Box 542, St Peter Port, Jersey				
Stock Market Fund	72.8	-0.3			Broker Funds	75.1	-0.2			American Growth	144.5	-0.5			Carsten's Manager	116.2	-0.4			Alpha Alpha Fund	200.3				PO Box 542, St Peter Port, Jersey				
International Fund	52.5	-0.2			Global Fund	102.0	-0.2			Far East Growth	117.5	-0.4			Deutsche Manager	180.5	-0.4			Alpha Beta Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
North American Fund	72.8	-0.2			Managed Fund	140.5	-0.4			International	121.1	-0.4			Dropout	180.5	-0.4			Alpha Gamma Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Property Fund	69.5	-0.2			Contd.					Investment	120.1	-0.4			Interim Fund	120.1	-0.4			Alpha Delta Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Private Equity Fund	53.7	-0.2			Technology Fund	159.7	-0.2			UK Recovery	112.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Epsilon Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Fleet Interests Fund	53.7	-0.2			Contd.					UK Trust	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Zeta Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Debt Fund	73.4	-0.2			Technology Fund	159.7	-0.2			US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Eta Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Investment Plan	53.7	-0.2			Contd.					US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Theta Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Interest Fund	164.7	-0.2			Technology Fund	159.7	-0.2			US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Iota Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Property Fund	84.2	-0.2			Contd.					US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Kappa Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Asset Lined Set Fund	56.3	-0.2			Technology Fund	159.7	-0.2			US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Lambda Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Debt Fund	73.4	-0.2			Contd.					US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Mu Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Investment Plan	53.7	-0.2			Technology Fund	159.7	-0.2			US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Nu Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Interest Fund	164.7	-0.2			Contd.					US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Xi Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Property Fund	84.2	-0.2			Technology Fund	159.7	-0.2			US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Omicron Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Asset Lined Set Fund	56.3	-0.2			Contd.					US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Pi Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Debt Fund	73.4	-0.2			Technology Fund	159.7	-0.2			US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Sigma Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Investment Plan	53.7	-0.2			Contd.					US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Tau Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Interest Fund	164.7	-0.2			Technology Fund	159.7	-0.2			US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Upsilon Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Property Fund	84.2	-0.2			Contd.					US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Phi Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Asset Lined Set Fund	56.3	-0.2			Technology Fund	159.7	-0.2			US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Chi Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Debt Fund	73.4	-0.2			Contd.					US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Psi Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Investment Plan	53.7	-0.2			Technology Fund	159.7	-0.2			US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Nu Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Interest Fund	164.7	-0.2			Contd.					US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Xi Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Property Fund	84.2	-0.2			Technology Fund	159.7	-0.2			US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Omicron Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Asset Lined Set Fund	56.3	-0.2			Contd.					US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Pi Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Debt Fund	73.4	-0.2			Technology Fund	159.7	-0.2			US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Sigma Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Investment Plan	53.7	-0.2			Contd.					US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Tau Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Interest Fund	164.7	-0.2			Technology Fund	159.7	-0.2			US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Upsilon Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Property Fund	84.2	-0.2			Contd.					US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Phi Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Asset Lined Set Fund	56.3	-0.2			Technology Fund	159.7	-0.2			US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Nu Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Debt Fund	73.4	-0.2			Contd.					US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Xi Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey				
Investment Plan	53.7	-0.2			Technology Fund	159.7	-0.2			US Assets	102.5	-0.4			Int'l Recovery	112.5	-0.4			Alpha Omicron Fund	107.7	-0.4			PO Box 542, St Peter Port, Jersey			</td	

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Ref	Price	Offer	+	Yield	Grid	Ref	Price	Offer	+	Yield	Grid	Ref	Price	Offer	+	Yield	Grid	Ref	Price	Offer	+	Yield	Grid
Saving Mutual Fund Mgmt (Ireland) Ltd	399.92			0.00		Savers Int'l Funds - Contd.						Credit Suisse - Contd.						North Star Fund Managers Ltd					
Standard Investors' Funds Plc	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi Advanced Technology Fd						West Germany Fd	Div 7.70				
Standard Short-Term US Govt Bond Fund	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						High Income Fd	1.25				
Standard Services Fund	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Bond Income Fd	1.24				
Standard US Bond Fund	100.00			0.04		Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Dollar Income Fd	1.21				
Standard Yield Fund	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Corporate Fd	1.20				
<b>ISLE OF MAN (SIIB RECOGNISED)</b>						Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Debtors Fd	1.19				
Alpha Bond Fund	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	1.18				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	1.17				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	1.16				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	1.15				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	1.14				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	1.13				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	1.12				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	1.11				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	1.10				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	1.09				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	1.08				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	1.07				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	1.06				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	1.05				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	1.04				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	1.03				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	1.02				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	1.01				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	1.00				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	0.99				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	0.98				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	0.97				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	0.96				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	0.95				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	0.94				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	0.93				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	0.92				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	0.91				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	0.90				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	0.89				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	0.88				
Alpha Bond Fund Mgmt (Ireland) Ltd	1.00					Aetna Int'l Umbrella Fund - Contd.						Yamalachi 1992 OHM Fund SICAV fd						Equity Income Fd	0.87				
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**NEW YORK STOCK EXCHANGE COMPOSITE PRICES**

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## NYSE COMPOSITE PRICES

1992  
High Low Stock Div. P/ Shs High Low Close Chg Stock Div. P/ Shs High Low Close Chg Stock  
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Continued from previous page

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## AMERICA

## Broader market fails to respond as Dow rises

## Wall Street

US BLUE chips showed gains that the broader market was unable to register yesterday, as investors encouraged by January economic data bought economically-sensitive Dow stocks, writes Karen Zagorin in New York.

At 1.30 pm, the Dow Jones Industrial Average was up 10.96 to 3,235.65 in moderate volume after posting modest losses in the first half hour of trading. On the big board, advancing issues led those declining by a ratio of three to one.

The gains were less pronounced on the Standard & Poor's 500, which added 0.49 to 497.87 at 12.30 pm, while secondary stocks posted losses in the morning, with the Nasdaq composite sliding 4.78 to 621.63.

Hewlett-Packard, the computer company, jumped \$2.14 to \$70.74 after turning in first quarter profits of \$1.10 a share against 83 cents last year.

Rob, an aircraft component manufacturer, dropped \$2.14 to \$17.74 after turning in first quarter profits of \$1.10 a share against 83 cents last year.

A series of disappointing corporate results also contributed to the secondary market's slide. Fleet dropped \$2 to \$22.14 on the back of fourth quarter earnings of 10 cents a share compared with 27 cents a year earlier. Analysts had expected

earnings of about 30 cents in the latest quarter.

Ford Motor advanced \$1.14 to \$38.54 and General Motors rose \$1.54 to \$38.44.

News of reduced reserve

funds to invest in the stock market - providing some badly needed liquidity.

Other measures seek to give increased investor protection by tightening up on insider trading, and regulating the actions of fund managers.

There has been some profit-taking recently by investors who feel that the market may have already discounted the impact of the reforms.

Yesterday the index closed 7.74 down to 4,174.23, compared with over 4,500 in February 1991, and its all-time high of 5,749 on August 2, 1990, the day Iraq invaded Kuwait.

Trading in 135 stocks, Istanbul's equity market is still considered undervalued on a price/earnings ratio of 12, compared with around 24 for the US. It is hoped that the reforms will bridge some of the gap.

One proposal is to allow insurance companies and pen-

## Canada

A rebound in the US bond market helped Toronto stocks recover from early weakness to trade unchanged at midday. Inflationary fears eased following a rise of 0.1 per cent in the US January consumer price index. The TSE 300 composite index was 0.6 higher at 3,547.6 in midsession. Volume was 15.3m shares.

Canadian Occidental fell C\$2.92 to C\$24.40. Occidental Petroleum said it will sell about half its stake in Canadian Occidental, or about 12m shares, at C\$35.75 each.

THE CONTINENT put in a mixed performance yesterday, writes Our Markets Staff.

PARIS reinforced Tuesday's gains as foreign investors, including the Japanese, continued to buy stocks with exposure to cyclical industries and to the US economy. But some analysts feared that the optimism was premature. The CAC-40 index rose 3.20 to 1,914.61 in heavy turnover of FF2.6bn.

Rhône-Poulenc saw its investment certificates rise FF22.9 to 35.9 per cent to FF58 with a respectable 153.375 units traded as the market gave an unexpectedly good reception to its lukewarm 1991 results. Analysts were cheered by the message given at a meeting with the company, that a further recovery in earnings could be expected in 1992 and 1993, with the extra help from a lower tax charge.

CERN, the French holding company of the Italian entrepreneur Mr Carlo de Benedetti, rose FF4.70 or 4.1 per cent to FF120 in a heavy 312,150 shares on rumours that it would sell its 36 per cent stake in the car components manufacturer Valeo or, alternatively, buy in the outstanding shares. Analysts said the former had more credibility, given the fragile financial position of Olivetti.

Ascar, the hotels group, rose FF15 to FF76.11 with 117,400 shares traded on news that SGB was likely to increase its holding.

Daimler led carmakers down with a DM6.90 fall to DM734.60 as some analysts lowered their forecasts following reports that its models saw a 15 per cent year-on-year drop in new registrations in western Europe in January, and that the company expects to cut production this year.

Retailers, which had a good run on this week's tax package, ran into profit-taking, Douglas falling DM15 to DM645, Asko by DM17 to DM738 and Kaufhof by DM7 to DM1,556.

MILAN overcame an uncertain start and consolidated the previous day's late gains as turnover improved to between L58bn-L100bn from L89bn. The

comit index rose 4.38 to 531.27.

Among industrials, Fiat added L8 to L740 while in insurers, Generali was officially fixed at L30.55, up L3.75.

Rumours of a rights issue pushed Ras down by L250 to L2,150.

Olivetti rose L87 or 3.2 per cent to L2,807 on expectations of a turnaround in 1992, but the buying was described as speculative. Montedison was another gainer, as investors re-assessed the Beghin-Say/Eridania restructuring in a more favourable light. The stock rose L22 to L1,356 in heavy trading.

The state-controlled cement group Cementir was suspended yesterday ahead of IRF's announcement of the winning

bidder for its 52 per cent stake in Cementir. The stock is due to be re-quoted today.

AMSTERDAM, after moving strongly in the morning, fell back on nervousness over a weaker Wall Street and closed barely changed on the day, up 0.1 at 123.7 in turnover of F1,676.5m.

Royal Dutch, which reports its 1991 results today, lost F12.30 to F1142.10. Most analysts are expecting to be disappointed, given a generally poor fourth quarter for the European petrochemical industry.

Among other blue chips, Unilever recorded another record high, gaining F1.30 to F1,320, helped by a stronger dollar. Elsevier moved ahead

F10.20 to F1109.70, while Philips was off F1.50 to F1,324.40 on rumours of a rights issue.

Begemann, the engineering group, which has been weak over the last few days, came back F1.50 to F1,103.00, helped by favourable local press comment.

STOCKHOLM saw a 3.8 per cent drop in the banking and finance sector as the Affärss-

världen General index closed 6.8 lower at 933.1.

Worries over loan losses were intensified by the suspension of payments by Rehnhold, the property company. Among Reinhold's main creditors, SE Banken and Handelsbanken both fell, SE Banken C shares by SKR4 to SKR4 and Handelsbanken B by SKR4 to SKR3.

OSLO closed at its lowest level this year, depressed by a weak oil price. The all-share index fell 9.08 to 413.86 in turnover of NKr1,203m. Norsk Hydro, which is expected to announce a net loss for 1991 today, fell NKr4 to NKr129.

MADRID closed down L18 at 260.23 with Telefónica actively traded after reports about its pension scheme plans sent the shares to a day's low of Pta1,185. However, it recovered to close down Pta1 at Pta1,180.

ZURICH ended a quiet session slightly lower, the SMI index losing 5.0 to 1,182.5.

Some cyclicals continued to attract interest, Alusuisse

bearers closing SFr17 higher at SFr970. VIENNA's 18-share ATX index fell 8.10 to 1,075.55.

## Istanbul holds its breath ahead of reforms

John Murray Brown examines Turkish government proposals for the equity market

Turkey's stock exchange, like a nervous debutante waiting to be asked to dance, is holding its breath as the government puts the finishing touches to the reform package which helped take Istanbul's 75-share index to a 1992 peak of 15,281.91 a month ago.

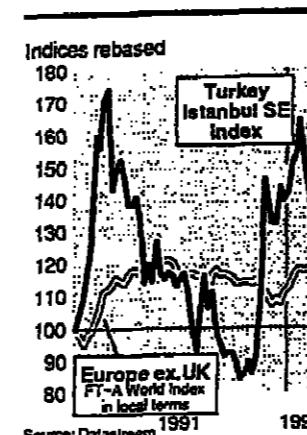
There has been some profit-taking recently by investors who feel that the market may have already discounted the impact of the reforms. Yesterday the index closed 7.74 down to 4,174.23, compared with over 4,500 in February 1991, and its all-time high of 5,749 on August 2, 1990, the day Iraq invaded Kuwait.

Settlement is a major headache, particularly for foreign investors. There is a proposal to introduce a two-week account period. Currently, deals have to be settled within 48 hours. Companies are also required under capital market rules to distribute a fixed percentage of their profits as dividends. In the past, say brokers, this resulted in a deluge of rights issues, with the inevitable dilution. As a result, the stock market's earnings per

share, measured in real terms, have actually fallen over the past three years.

There is also an increasing expectation that Mrs Tansu Ciller, the economics minister, will go further in pushing for wide-ranging legislation to regulate the market and at the same time attract new investment.

The government has already



announced a change in the withholding tax on treasury bills which will encourage investors to move funds to the stock market. And, from February, banks will have to separate their capital markets departments from general banking activities, putting them on an even footing with the brokers. Banks hitherto have used their foreign exchange and interbank lending departments in support of their broking activities, giving them a clear advantage over broker houses.

Market leaders in Turkey include Arcelik, the consumer electronics subsidiary of Koc Holding, Turkey's largest trading conglomerate. Construction companies with interests in the former Soviet Union are also attracting attention as Turkish businessmen eye up opportunities in the new republics. Of the key industrial sectors, cement remains attractive.

Brokers say that there is still plenty of money in the market.

## Foreigners continue to buy French cyclical

## EUROPE

bidder for its 52 per cent stake in Cementir. The stock is due to be re-quoted today.

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Deutsche Presse-Agentur (DPA), Berlin Germany

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FINANCIAL TIMES SURVEY

# VEHICLE FLEET MANAGEMENT

## SECTION III

**Many companies consider the cycle of purchase, operation and disposal of car fleets to be an obvious area for cutbacks and savings. John Griffiths investigates the severe effect on the motor industry, as operators review their policies on replacement of vehicles and contemplate the alternative of giving employees cash**

## Brakes on in the car park

AS RECESSION has tightened its grip in the UK and other leading European countries, so the business sector has looked with growing urgency for ways of cutting costs.

Not without reason, attention has been drawn ever more closely to the company car park.

For whereas the operation of vans, trucks and other commercial vehicles is an unglamorous business in which cost control is paramount, the large "perk" proportion in company cars, the perceived status and other emotive issues involved in their provision, and – not least – their use as a magnet to attract key recruits, served to thrust cost from the top of the list of concerns almost throughout the 1980s.

But with UK unemployment again creeping towards 3m, the property and other large economic sectors showing scant signs of life, and thousands of companies struggling simply for survival, the 1980s-style preoccupations appear increasingly frivolous. And, as a result of successive UK Budgets, they have also become considerably more expensive to indulge.

Last year the Chancellor, Mr Norman Lamont, hit the motor

industry and business car users alike with what both regard as his now-infamous "triple whammy".

■ A further increase in tax scale charges payable by employees;

■ A hike to 17.5 per cent in VAT, which, unlike any other business good, companies cannot reclaim on car purchases; and

■ The imposition for the first time of National Insurance Contributions, payable by the company, on employees' private benefit of their cars.

One effect was to bring to almost tenfold the increase, during the past decade, in the taxable benefit to the employee of his company car. The typical operator of a 1.5 litre car under four years old in 1982-83 paid tax on an assessed benefit of £260; in the current year the assessed benefit is £2,250.

For most employees, that remains a very good deal – paying tax at 25 per cent, his newish company car will have cost him or her around £900 in the current tax year, far below the cost of buying and running the same car privately.

The additional cost to employers, however, is much more substantial.

Thus, a steady stream of sur-

vays – the latest by the UK's Monks Partnership consultancy group in mid-February – has shown a majority of companies identifying the cycle of buying, operating and disposing of their car fleets to be one of the most obvious areas for cutbacks and savings.

To the dismay of car makers, importers and dealers, one of the easiest decisions has been to postpone replacement of cars, which, for most companies in easier times, had taken place in two- or three-year cycles.

Instead, as shown by the Monks Partnership survey of 222 UK companies operating a combined fleet of 115,000 cars, nearly one quarter of vehicles are likely to cover more than 70,000 miles before replacement – up from 8 per cent in 1981 – and 31 per cent are keeping cars more than three years (up from 19 per cent).

Some 120 of the companies, surveyed between December of last year and the end of January, were shown to be contemplating change to their company car policies this year. Of these, a relative handful – 12 per cent – were contemplating measures which could increase costs while 85 per cent were looking for savings.

No less significantly, for the first time several surveys have identified considerable interest by companies in opting out of the hassles of providing and administering company car fleets altogether, usually by offering a cash alternative.

The complexity of the calculations involved in determining the extent to which such a course might save corporate cash has provided fuel day for accountants.

It has also resulted in a flood of often contradictory data from various vested interest groups, such as the specialist contract hire, leasing and fleet management companies which make their living from convincing vehicle operators that they can do a better job than "in-house".

There is something approaching consensus, however, that probably between one half and two-thirds of company cars are still tax advantageous for companies, although they are deeply fearful.

Their fears are well founded.

And the irony is not lost on them that it is legislation from

a government which committed itself to eradicating the company car "perk" which is helping to retain it.

Much the biggest problem relates to VAT. The courts are testing the decision of Customs and Excise to demand VAT where "cash for cars" schemes are offered, even if most employees decide to keep their cars instead.

To illustrate: if a company offered its 500 employees £4,000

year which has so severely affected vehicle makers and importers. From a record 2.3m sales in 1989, the market plunged to just 1.5m last year. Commercial vehicle sales have suffered even more, and are now running at little more than half the levels of two years ago.

In the past few weeks, the industry has been tested at least one cross of comfort publication of the Monopolies and Mergers Commission report on car pricing in the UK, and the related question whether the system of sales through exclusively franchised dealers (in theory at least) had played a role in keeping prices higher than necessary.

In spite of the MMC's conclusion that there was a complex monopoly in the supply of new cars, it found also that this did not necessarily work to consumers' disadvantage. To the chagrin of consumer groups, it accepted both that UK prices were not, overall, disproportionately high in comparison with Continental markets, and that franchised networks were needed properly to care for such complex products with strong safety implications.

Its conclusions will be assessed closely by the industry and business vehicle operators in Continental countries, for it is likely considerably to influence the European Commission's own deliberations on pricing after the advent of the single market next year and in whether the present exemption from normal EC competition rules (which allows the franchised car trade to exist) should continue after its scheduled expiry in 1995.

The MMC's report does,

however, propose greater freedom for dealers to compete more intensively with each other. It also is critical of exceptionally large fleet deals, involving very large discounts, and concluded directly between vehicle maker and operator. These, it argues, require subsidies from smaller business and private buyers in the form of higher list prices.

It is possible that the bringing of such issues into the open, combined with a growing hope that Mr Lamont's Budget intentions, help explain the continuing sharp fall-off in UK new car sales over the past

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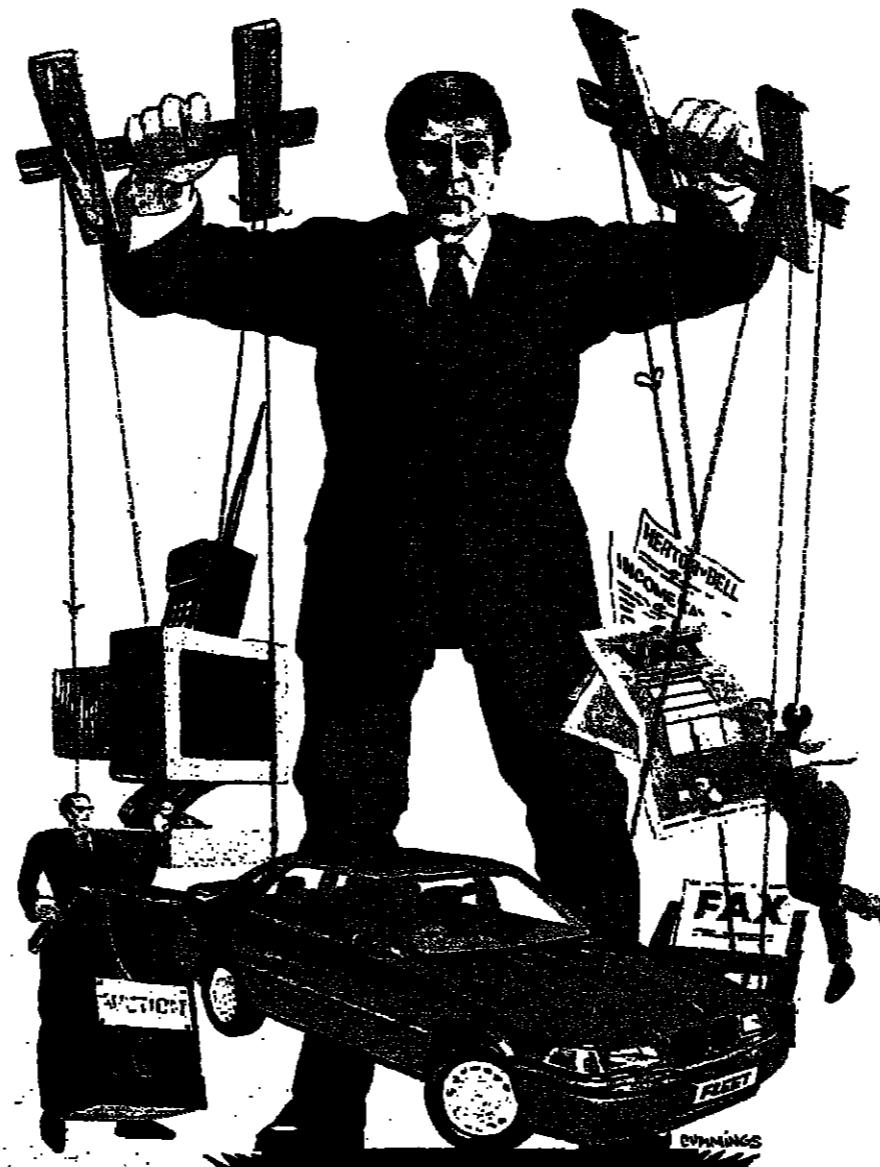
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Editorial production: Roy Terry  
Illustration: Robin MacFarlane



# Chalk. Cheese.



1989 Sierra LX.

1992 Sierra LX.

A pair of Sierras, both LX models. But the same car? Definitely not.

Over the last 3 years alone, we've engineered in some dramatic changes on Sierra.

We have introduced a new range of 2.0 litre DOHC engines, a 1.8 litre turbo diesel and added four catalyst equipped engines.

**Sierra.** All high performance Sierras now transfer

their power to the road through the MT75 gearbox.

This lightweight, 5-speed transmission even has synchromesh on reverse.

While in the ride and handling department, the suspension has been tuned to make the Sierra both smoother and quieter.

The interior has been transformed by smart new trims, a restyled fascia, new instrument panel

and steering column adjustable for rake and reach.

The sunroof on Ghia models is now powered and leather upholstery is an option.

Estate, from the GLX up, now arrive with an integral styled roof rack. All Cosworth, 4x4 and Ghia models sport new style alloy wheels.

And GLS models now have alloy wheels too. All GLS models and above, now have anti-lock

brakes and all 2.0 and 2.9 litre models now benefit from power steering.

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## VEHICLE FLEET MANAGEMENT 2

The contract hire and leasing industry has been shrinking, writes Kenneth Gooding

### New business difficult to find

THE UK's vehicle contract hire and leasing industry has been shrinking in the recession. The most spectacular example of rationalisation has been provided by the T Cowie group which in November snapped up the Royal Bank of Scotland's loss-making Royston subsidiary for £28m. Cowie also snapped up the assets of Centre Contracts, previously part of the John Martin car retailing group in Edinburgh, for about £300,000, and Ringways Contract Hire in Leeds for £2m.

Several other small contract hire companies are up for sale because they find it almost impossible to make a living in present market conditions. All this might bring problems for their clients.

Dozens of small companies allowed their way into the contract hire industry in the late 1980s when business was booming. Many of them based their prices on the car residual values

being achieved at the peak and they are feeling real pain today because most residual values have remained flat for nearly two years.

One contract hire company which was approached recently by a number of smaller rivals said an analysis of the residual values of the cars on their

car-buying boom ended dramatically in 1990, new business has been hard to find.

"The industry is very short of new business and it is very hard to make a living as a small contract hire company," says Mr Roger Macey, chairman of the British Vehicle Rental and Leasing Association and a director of Commercial Union Insurance's FMM Group.

Competition is incredibly intense, he says, "and contract hire prices are not going up as they realistically should".

The lack of new business is not total disaster, of course. It means in most cases that customer companies are simply extending the life of individual contracts and keeping the vehicles longer, typically for four instead of three years.

This brings some headaches for the contract hire company. Maintenance costs are bound to rise as cars get older and

high-mileage cars are very difficult to sell. Mr Macey points out: "The irony is that manufacturers are making cars that are more reliable and will last for at least 80,000 miles. But people don't want to buy a car with 80,000 miles on the clock."

Mr Macey says some of the newer contract hire companies grew up in the 1980s and assumed that new car prices would continue to rise, pulling used-car prices up with them. "But for the past 18 months residual values have been absolutely flat. The gap between new car and used car prices is becoming wider and wider."

A simple example of the impact on the industry is as follows: a company bought a car three years ago for £10,000 and assumed a residual value of 1992 pounds of £4,500. In present conditions the car is unlikely to fetch more than £4,000, thus all profit on that

particular contract is eliminated.

Mr Macey points out that, because contracts usually run for three years and as the industry's most recent glory days did not end until 1988, there are still two years of painful financial results to come through.

At the same time, even if, as many predict, the UK new car market picks up in the second half of this year, the improvement will not make itself felt on contract hire companies' balance sheets until 1995.

He also warns that the industry must not assume car prices will rise steadily through the 1990s. There are a number of important factors in the offing which are likely to conspire to keep a lid on UK car prices. These include the report on car pricing by the UK Monopolies and Mergers Commission which has just been published and which the Trade



Robert Blower: we compete on quality of service, not price

and Industry Secretary is at present mulling over.

Meanwhile, the European Commission is urging harmonisation of taxes and the UK government might well heed the advice. The UK-based car producers have certainly been campaigning hard for a reduction in the total tax on new cars.

Then in 1995 the so-called "block exemption" given to the

car makers by the European Commission comes to an end. This is the system which enables them to have exclusive dealer networks - the Commission previously considered that it was in the public interest particularly when it came to the safety that comes from having cars serviced properly. If the Commission changes its mind, car retailing in Europe will undergo a massive shake-up.

As for customers, most hire contracts contain clauses which enable users to "escape" should the worst happen and the contract hire concern go into liquidation.

However, previous experience suggests that users suffer when contract hire companies get into trouble. For example, if a contract hire concern does not pay its maintenance and repair bills on time, the impact is felt by its clients. Client companies lose the use of their cars if the vehicles are kept off the road when the contracted garage refuses to do the necessary repair or maintenance work because its bills have not been paid.

Mr Robert Blower, T Cowie's corporate communications

manager, says that already contract hire customers are putting much more emphasis on the financial stability of potential car suppliers when choosing between them. "Last year was very damaging for contract hire companies and 1992 will be even worse for many in the industry, particularly those which rely on car residual values for their profits," he says.

Cowie is not dependent on residuals for profit, he points out. "We compete on quality of service, not price." Overheads are kept to a minimum. For example, at the time of the takeover, Royston had 83 people looking after 6,000 cars while Cowie had 25 for 35,000. "This enables us to make money while others are losing it."

Cowie's three acquisitions last year has taken the total of vehicles it has on hire to corporate clients to more than 60,000, making it by far the largest business of its kind in the UK.

Mr Blower says the takeovers came only after Cowie completed extensive research and found that "the contract hire industry has a good future".

**Peter Tucker examines the pros and cons of fleet management companies**

### Something in it for everybody

Computer system," he advises. "However, they must recognise that running a fleet is a high cost activity."

Just as an example, Kalamazoo's Profleet system costs from £3,000, with the end user simply supplying some form of PC to run it on. From there

which are often tailored to meet individual needs.

According to Mike Newing, general manager of Kalamazoo Logistics, when fleet operators are evaluating computerised vehicle management systems, they may be aware that software comes in different forms, to run on a variety of hardware and perform a whole panoply of tasks.

"Fleet operators need to examine their requirements and determine exactly how much they want to spend on a

prices rise according to the sophistication of the system and the way it is run, up to packages for mainframe users with networks linking operational centres round the country, as in the case of some of Kalamazoo's larger customers.

But, says Mr Newing, today's software is user friendly and adaptable to individual customers' needs:

"Most of the software that's available these days is designed for people who are not necessarily computer

experts, nor necessarily fleet managers."

"In addition, with customised software, you can break your company down by your organisation so you can look at costs incurred by your fleet with your in-house system based on the organisation of your company - and not just a reflection of overall vehicle costs. It is almost impossible for a third party company servicing a large number of other customers to provide information based on all their organisations. You can imagine the logistical nightmare that would involve for the supplier."

Naturally enough, Derek Cant, Avis Fleet Management's director, believes that a professional fleet management company can offer a number of vital services, some of which cannot be achieved by an in-house operation.

"Clients can choose to have a vehicle acquisition programme, maintenance of vehicles while they are in ser-

vice - plus any number of ancillary services, such as an accident management programme, advice on the best funding method, fuel cost management, or access to daily rental vehicles - right through to the point at which the customer's vehicle becomes an asset to be disposed of," explains Mr Cant.

"And we are consistently able to obtain a better net return on used vehicles than the end users are themselves. Many fleet operators can perform administrative disposal quite adequately, but that is a long way from ensuring the vehicle is sold at the right time and in the right way, to

realise its optimum re-sale value."

According to Mr Cant, and users benefit also from professional advice on vehicle acquisition: "It is remarkable how many fleets continue to include vehicles in their car policies based on a very simplistic and dangerous comparison of capital costs. Arguably, it is more critical to look at what a vehicle's re-sale prospects are, as well as fuel and maintenance costs."

And costs of all sorts, as well as how to control them, are indeed the key considerations when a fleet operator is deciding how the vehicles are to be managed.

#### BASIC SALARY INCREASES REQUIRED TO COMPENSATE FOR LOSS OF COMPANY CAR

	Ford Fiesta 1.4 LX CRi	Cavalier 1.6 GL	Mazda 323 2.0 GLX	Rover 820 SLi 16v	Mercedes 300E
Retail price	\$10,002	E12,898	E17,700	E19,877	E31,162
Tax band insurance	up to 1400cc	up to 2000cc	over 2000cc	over 22,000cc omv*	over 25,000cc C950
Loan interest	E273	E225	E485	E700	E2,992
Lost interest on deposit	E360	E1,288	E1,700	E1,808	E2,903
Depreciation	E230	E274	E213	E377	E377
Maintenance	E1,320	E1,908	E3,312	E3,468	E4,212
RAC membership*	E185	E165	E350	E260	E320
Road fund tax	E59	E59	E59	E59	E59
Fuel consumption (mpg)	38.36	37.55	29.25	32.68	26.60
Total annual running cost	E12,706	E14,721	E21,110	E2,895	E10,514

Plus the appropriate sum to cover increased income tax and national insurance liabilities (dependent on individual circumstances and tax bands).

\*Original market value

Source: T-Cars

**Kenneth Gooding looks at changes in company car perks**

### Cash option poses problems

VERY many UK companies would like to offer cash to employees as an alternative to the company car. Yet the number of corporations actually offering the cash alternative has gone down in the past year.

This is in spite of the fact that the 1991 UK budget was expected to drive many "perk" company cars off the road because the Chancellor caused many corporations to re-think fundamentally their company car policies.

Giving a simple illustration, Mr Vernon-Harcourt takes the example of a company which offers employees a choice of £3,000 cash or a company car. The company has 500 cars and 50 employees take the cash while 450 retain their cars. Customs and Excise will insist that the 450 car users have had the supply of a car from the company on the following terms: supply £2,553.19 plus VAT £46.81 (for a total of £2,600.)

So Customs and Excise might demand 450 times £46.81, or a total of £20,000, from the company.

For a company with 2,000 to 3,000 cars the VAT bill could be £1m." Mr Vernon-Harcourt points out.

That certainly gave corporations food for thought. A survey by the William M Mercer Fraser consultancy group shortly after last year's Budget showed that two thirds of the companies contacted were reconsidering their car policies.

Half of those thinking of changing were considering the introduction of a cash alternative.

So, what stopped them?

"While there is evidence that a large number of companies would like to offer a cash alternative, they are being put off by administrative complexities and the imprecise VAT and income tax position of cash allowances," says Mr Tony Vernon-Harcourt of Monks Partnership, the remuneration advisers.

Not only that, some companies which anticipated the Chancellor's tough measures and launched a cash instead of car policy in 1990, have been forced to drop the offer.

Mr Vernon-Harcourt suggests that, while the income tax difficulties eventually can be ironed out with the help of individual tax inspectors, the potential VAT problem remains a serious one for companies.

He says Customs and Excise are taking the view that, if an

employee could have, say, £2,000 in cash or a company car, the supply of a company car by the employer to the employee must be deemed supplied by the employer of a car for the VAT-inclusive consideration of the cash alternative.

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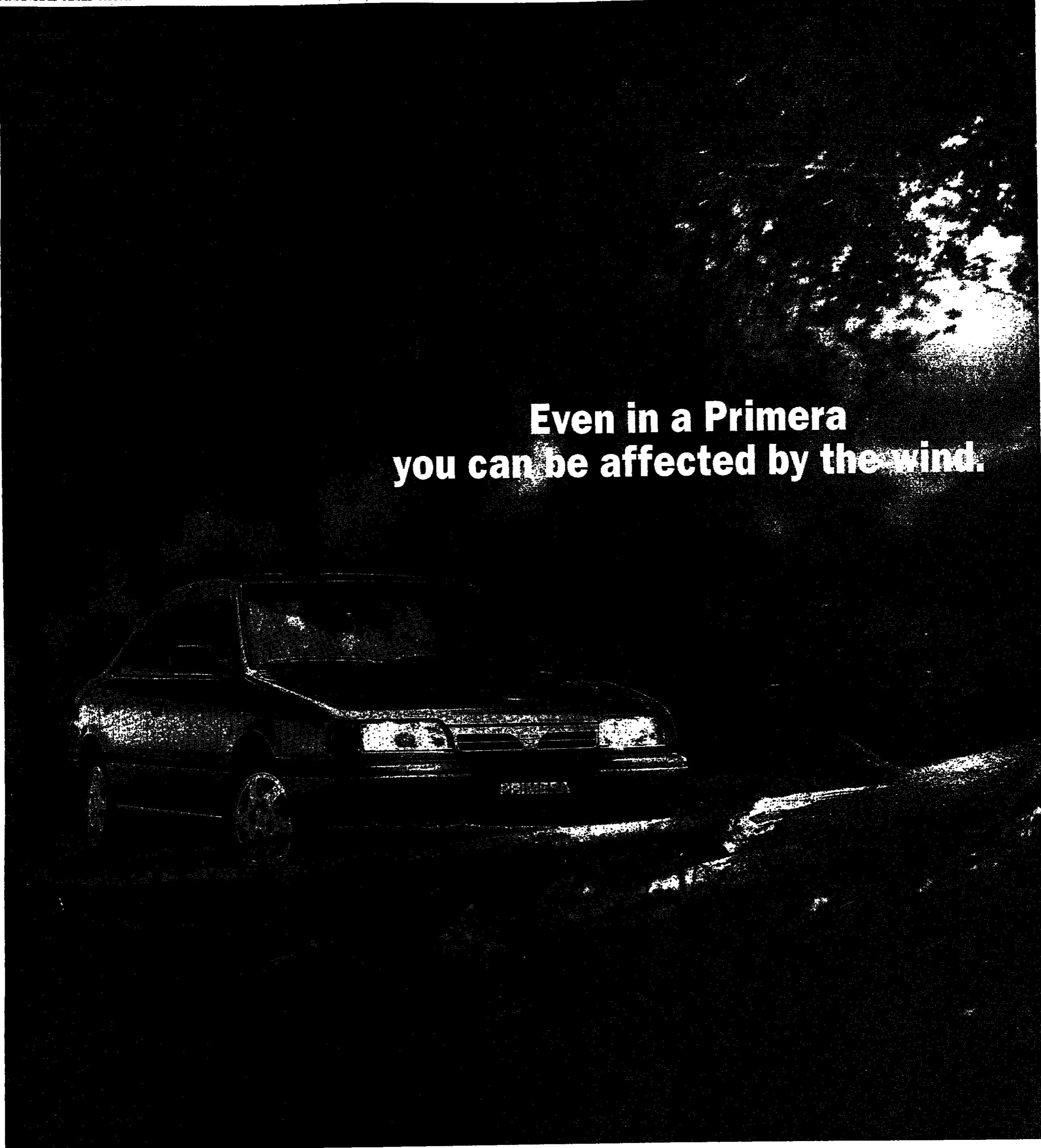
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We try harder

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times in one of the world's largest wind tunnels.)

You drive smooth, stable and certain. You can even find your favourite radio program without fighting your steering wheel.

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This sophisticated system is further enhanced by an extra rigid body. One that completes the Primera's high-performance handling.

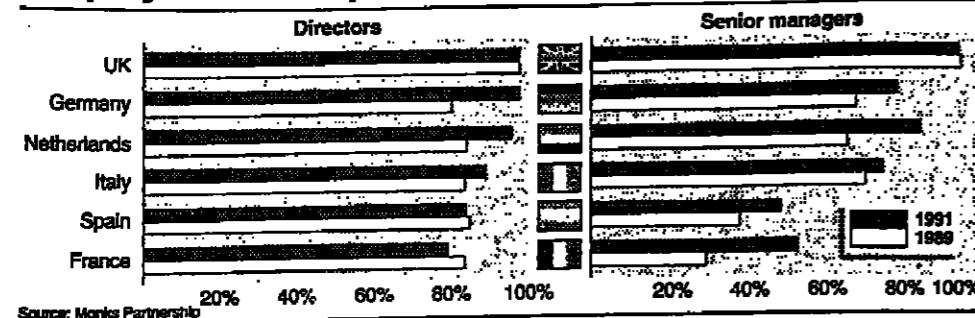
So when you happen to drive on this very day, on this very road, in this very car, you know exactly what to expect. Well, almost.



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## VEHICLE FLEET MANAGEMENT 6

### Company cars in Europe



Source: Monks Partnership

**John Griffiths on the EC company car market**

## Essential business tool

WHILE successive UK chancellors have sought to discourage the company car through taxation increases well in excess of inflation, its popularity, particularly as an executive perk, is growing in most European countries.

At director level the widespread perception that the UK is somehow unique for the profligacy with which "perk" cars are dispensed is not standing up to close scrutiny.

An extensive study of the European company car scene by the Monks Partnership makes clear, at director level there is a fairly small and ever-narrowing difference in the extent of provision between the UK and some leading Continental countries.

Only in Switzerland, among a total of 14 countries surveyed, does the level of provision to directors fall significantly below 90 per cent. Needless to say, Swiss directors are in a better position than most to fund their own cars out of salary.

At managerial level the gaps, as might be expected, widen—but even here provision is increasing. Monks partner Mr Tony Vernon-Harcourt concludes:

### The cars run by British managers are the most expensive

£26,500.

In comparison, German directors and managers appear positively modest at average spending of £30,400 on the managing director's car and just £14,600 on senior managers'.

This does not necessarily prevent those operating within the UK vehicle provision industry from complaining about the British tax burden. For example, Mr Freddie Aldous, chairman and chief executive of TSB's Swan National vehicle leasing and rentals group—and a leading light of ECTA—the European car and truck rental trade body—complains that UK company cars are now "greatly overpriced" compared with many other EC states.

According to an analysis by Swan National, the assessed tax benefit to the company car user of his private use of the vehicle is substantially higher than in France, Germany, Italy, the Netherlands or Spain—the other countries studied in the analysis.

The Swan figures examined only a slice of the sector, but the group argues that it is by far the most important—cars of 16 to 18 litres; less than four years old; in use by sales and marketing personnel and engineers, and typically covering around 15,000 business miles and 5,000 private miles a year.

Such a user, Swan's figures show, faces a £2,650 assessed taxable benefit in the UK, compared with £2,400 in the Netherlands, £2,055 in Germany, only £1,250 in France and Italy and a lowly £55 in Spain.

"The government must recognise that the company car is an essential and irreplaceable business tool," says Mr Aldous.

The biggest fleet operator, with its flotilla of official cars, is the public sector. In addition

to the standard *machine bleue* (dark blue cars), there are vehicles of sundry colours, some bearing rotting blue lights, others carrying gun-toting law officers riding shotgun and others merely displaying discreet official discs.

From ministries to state and quasi-state bodies, state-controlled corporations and banks, and the local communal authorities, this part of Italy's fleet market bought 120,000 vehicles last year. This was four times greater than sales to car rental operators.

The largest single fleet operator in Italy, outside the military, is the SIP state telephone corporation.

Of its 40,000 vehicles, dispersed the length

and breadth of the Italian boot and on the islands, about 34,000 are Fiat Pandas and derivatives.

The remainder also carry "made-in-Italy" badges, an aspect that characterises virtually all the country's public sector fleets.

Indeed Fiat Group, comprising

GERMANS love their cars, and executives and managers are no exception.

Big corporations and banks have fleets of vehicles to ferry their top employees in a country where extensive driving is vital to doing business. The same is true of government and public authorities, which also have garages full of cars.

Metallgesellschaft, the Frankfurt-based metals, mining, engineering, and chemicals group, has a fleet of 304 cars, which includes all the main German car marques except Porsche, whose luxury sports cars hardly fit the role of the sober executive.

The Metallgesellschaft cars are allotted to managers on a hierarchical basis (accounting for a third of its fleet) and according to who drives the most. Having weighed up the relative costs and benefits of leasing against purchase, it favours purchase, thus the company owns all its cars.

The cars in the Metallgesellschaft fleet do not include those of its subsidiaries such as Lurgi, the big engineering company, and Klockwitschmidt, which makes motor components. But the rules for executive and company cars are roughly the same throughout the concern.

At director level the increasingly burdensome taxation regime in the UK, the Monks survey, conducted after last year's Budget, concluded that there has been little reduction in the level of allocation and that company cars are still more prevalent throughout the corporate hierarchy than in any other European, or indeed industrialised, nation.

This does not, however, prevent those operating within the UK vehicle provision industry from complaining about the British tax burden. For example, Mr Freddie Aldous, chairman and chief executive of TSB's Swan National vehicle leasing and rentals group—and a leading light of ECTA—the European car and truck rental trade body—complains that UK company cars are now "greatly overpriced" compared with many other EC states.

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### JAPAN'S MOTOR INDUSTRY A PERSPECTIVE ON THE FUTURE

From 260,000 Japan's car production in Europe will rise to 1.2m by 1995 and over 1.8m by the end of the decade. Some 1.2m of this will come from the European South East and South Asia. At the same time a sharp decline in probably has thrown the most vulnerable products into loss, especially those with a share-out among Japanese car manufacturers.

After a decade when output has surged by 50 per cent Japan is reassessing its strategy for the future in the light of the world's production base will be in-reaching.

The new 300 page report from The Economist Intelligence Unit examines in detail Japan's domestic plants, overseas production base, and its influence on key global markets. The latest technology is revealed along with future model details, a financial analysis of performance and prospects.

For further information on Japan's Motor Industry: A Perspective on the Future please ring Anni Villiers on (+44 71) 453 6711.

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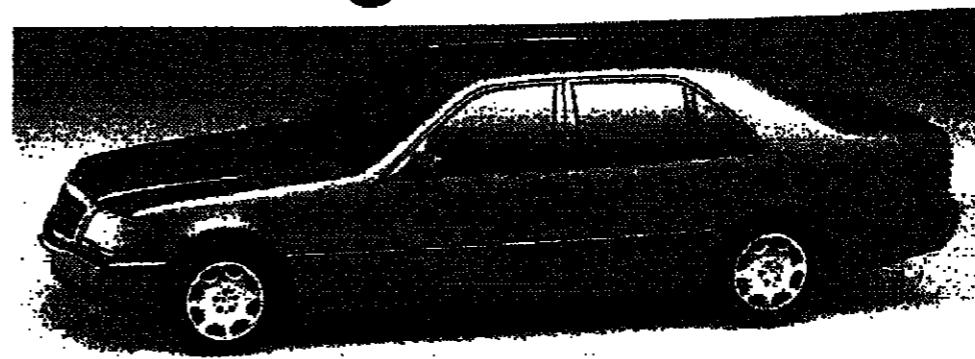
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## Vehicle Fleet Management 6

German policy examined by Andrew Fisher

## Driving motivation



New S-class Mercedes-Benz: the German executive car par excellence

Metallgesellschaft changes its cars every four years or after 150,000km. Last year, it bought 70 new cars at a cost of just over DM1m. Those cars which are provided according to an employee's rank tend to do the full four years, with the others reaching their kilometre level in less than three. The cars driving the furthest distances are mostly accounted for by Chemetall, a materials consultancy subsidiary of the group.

A company car does not mean a free ride for German employees, who are taxed on 1 per cent of the car's list price (including extra per month) and also on mileage covered for travelling to and from work. However, maintenance, insurance, petrol, and other costs are taken care of by the user of such a car—considerable benefit. Each main board director has a driver, with two others available when needed. The company also has 18 cars in a general pool, consisting of vehicles whose users have retired, left, or moved up the scale.

For Mercedes-Benz especially, the company fleet market is of vital importance, although it is coy about saying just how much. The new S-class, an increasingly common site as it puts down German motorways, dwarfing most other cars, has put the company back at the top of the executive class market. In Germany, there is no single dominating business centre. Because of its highly decentralised economic structure, it is now extended with the addition of eastern Germany through unification, a tremendous amount of time is spent on the road. For some journeys, say between Frankfurt and Munich, it is quicker to fly. Rail is also the better option for some routes, such as between Frankfurt and Cologne or Frankfurt and Stuttgart.

Moreover, many companies are not in the main cities or towns at all. Bertelsmann, one of the world's biggest media companies, is based in the small northern town of Gütersloh, though it has important divisions in Hamburg, Munich, and elsewhere. Germany's thousands of Mittelstand (small- and medium-sized) companies, which are such a vital part of the economy, are spread all over the country.

## ITALY

## Operators buck the trend

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the standard *machine bleue* (dark blue cars), there are vehicles of sundry colours, some bearing rotting blue lights, others carrying gun-toting law officers riding shotgun and others merely displaying discreet official discs.

From ministries to state and quasi-state bodies, state-controlled corporations and banks, and the local communal authorities, this part of Italy's fleet market bought 120,000 vehicles last year. This was four times greater than sales to car rental operators.

The largest single fleet operator in Italy, outside the military, is the SIP state telephone corporation.

Of its 40,000 vehicles, dispersed the length

and breadth of the Italian boot and on the islands, about 34,000 are Fiat Pandas and derivatives.

The remainder also carry "made-in-Italy" badges, an aspect that characterises virtually all the country's public sector fleets.

Indeed Fiat Group, comprising

The public sector is starting to open, with state bodies and corporations being more willing to consider change than ministries. But importers have only been able to evoke Fiat's position with specialist vehicles for which the Turin company cannot offer an alternative. It will be real progress when importers sell their saloon models to the public sector," says Elio Tiberi, General Motors' fleet sales manager.

Since Fiat's acquisition of Alfa Romeo, there is concern about the monopoly position that the Turin Group has won in domestic production. However, adds Mr Tiberi, public sector purchasers are nevertheless subject to considerable pressure to buy Italian.

Some industry experts believe that the group has been able to use its position as sole national manufacturer when setting prices. Mr Tiberi notes that importers generally offer between 10 and 12 per cent basic discount on list prices, together with volume-related discounts of 6 per cent and more. It is thought that, when it gives discounts to the public sector, Fiat offers rather less.

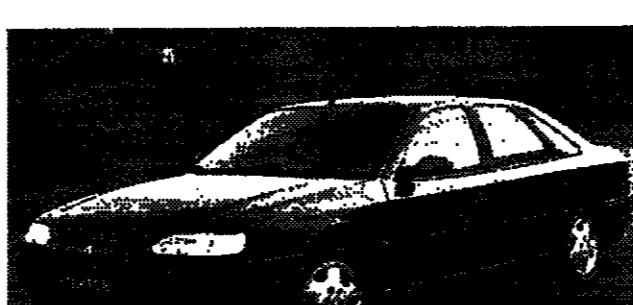
But as in other countries, Italy's fleet operators' choices are not determined only by initial purchase price. Trade-in value is an important factor.

And this is giving a significant advantage to importers whose increasing market share in Italy owes much to the attractiveness of model ranges, as well as to competitive prices. "Private sector businesses in Italy are lengthening their lists of staff eligible for company cars and offering a choice of models. Usually staff opt for the most attractive, which are often those with the highest resale value. We emphasise the importance of re-sale when negotiating with clients," says Mr Tiberi.

That this aspect is increasing in an area of competition is confirmed by Fiat. A spokesman notes that the group faces buy-back prices on large fleet contracts at the time of sale.

The maintenance factor is also attracting greater attention.

David Lane



Renault Safrane: new executive car replacing the Renault 25

between 50 and 100 units. Requests for tender submissions are sent to all leading vehicle manufacturers, but the final choice has consistently remained between Renault and Citroën. Peugeot misses out because of its essentially passenger car range. Fine tuning of prices and specifications are carried out after submissions have been received.

The directors, on the other hand, are allowed a healthy choice of cars and tend to pick the top-of-the-range Citroën XM and Peugeot 605S—a reflection perhaps that the Renault 25, due for replacement this year, is now looking a little tired. They are expected only to use company cars for company business and have a car of their own for private use. Insurance, maintenance and petrol are all paid by Alcatel.

Mr Rousson explains that in addition to the practical reasons of price and servicing, "buying French is a group decision. It is simpler, but there is also a certain sentimentalism (towards the French marques)." His colleagues in foreign subsidiaries are not expected to import French cars or to buy locally-sourced French-made vehicles.

Alcatel amortises the cost of its fleet over four years, but tends to keep vehicles longer—up to six years. The vans

clock up an average of 50,000 km a year. "After that they are dead in terms of cost and usability," says Mr Rousson. "We keep them all that long and the chairman sets a good example."

The decision to buy rather than lease, Mr Rousson explains in terms of price, even though leasing and long-term hire are gaining in popularity among other fleet operators. "We are able to amortise the cost," he explains. Diesel-engined vehicles for the van fleet "cost more at the beginning but that gives us more to amortise". His relaxed position on committing so much capital to his vehicle fleet is perhaps one that companies smaller than the giant Alcatel could not hold quite so easily.

Buyers are penalised by a number of special taxes. Cars attract France's 25 per cent luxury goods rate of VAT (18.6 per cent is the standard rate) and a special *Taxe sur les Véhicules de Société* (TVS) that is calculated on the mysterious *puissance fiscale* (fiscal value based roughly on engine size and make), which adds an extra FF25,700 (\$1,062) to the cost of running the smallest cars and FF15,000 the largest. Users also have to pay a *taxe professionnelle* which varies from region to region.

While the majority of fleet operators are still buyers, the proportion has been dropping

since the mid-1980s and is now only 67 per cent, according to the motoring weekly Auto Plus, as leasing and long-term hire become more sophisticated. That challenge to the traditional modus operandi and the possibility that European tax harmonisation might reduce the cost of company motoring and hence, increase fleet sizes has sparked a new interest in fleet operation in France. At present only 23 per cent of new cars, depending on the interpretation of the figures, are bought for professional use—a rate considerably lower than that of the UK. But as a sign that things are changing French fleet operators will next month be able to attend Auto Flotte 1992, the first exhibition of its kind in France.

That aspect is increasingly an area of competition is confirmed by Fiat. A spokesman notes that the group faces buy-back prices on large fleet contracts at the time of sale.

The maintenance factor is also attracting greater attention.

## ANY VEHICLE?

**WELL ALMOST!** In these unstable times it is vitally important to select a company that is financially secure as well as experienced, to discuss fleet and leasing.

The

## VEHICLE FLEET MANAGEMENT 5

Peter Tucker checks the latest vehicle security methods

## UK heads the EC theft table

MOST people have either experienced or know somebody who has experienced car theft. That is a statistical probability, as demonstrated by the fact that the UK leads the rest of the EC in the number of vehicle related thefts - 7.1 per 1,000 head of population according to figures compiled by the Insurance Service.

Compare that with the figures per head of population for France (4.2), Italy (3.6) and Germany (1.14) and it is not hard to see why these crimes have become such a hot topic for the motor industry, government and fleet operators.

Among the UK Home Secretary's reactions to this growing problem was a declaration of his intention to make "joyriding" a criminal offence. The resultant Aggravated Vehicle Taking Bill has now completed the committee stage in the Lords, to be followed by a third reading in the Commons. Furthermore, the Home Office this month launched its new 25m initiative, Crime Prevention Year 1992. The intention is to involve the public, as well as businesses, industries and organisations, in an attempt to combat car crime.

Among those most seriously affected by these problems are companies such as rental and leasing companies, which operate vehicles as their prime source of revenue. For this reason, the British Vehicle

Rental and Leasing Association (BVRLA) has over the past five years been operating an annual award scheme for manufacturers it considers do the most to build into their products deterrents to the thief. But progress appears to have been disappointing.

Mr Freddie Aldous, BVRLA vice-chairman, says: "As far as the majority of companies are concerned, very little has been done, contributing to a situation which is, at best, depressing. Manufacturers have a clear social responsibility to ensure that cars, vans and trucks are made as difficult as possible to be used illegally and action cannot be delayed any longer."

Among the few exceptions, according to the BVRLA, has been Vauxhall, which has won the award three times. When making its third presentation to Vauxhall, the association congratulated the company for remaining a clear leader in the field, and for demonstrating that additional progress had been made over the previous 12 months.

At present, Vauxhall fits dead-

locks to five out its six car model ranges, which the company claims account for more than 80 per cent of new Vauxhalls now on sale. Immobilisers, too, are standard where alarms are fitted, such as on higher level Astras, Cavaliers and Cartridges, plus all Calibras and Senator. Vauxhall claims this accounts for 25 per cent of all its cars.

Among Vauxhall's other security measures are the provision of car stereo units with either removable displays or, on the new Astra, displays which are located separately from the control unit and payment to its dealers for etching on every window surface the registration number of all new cars and vans.

Renault, too, is taking steps to make its vehicles more secure. The company has initiated a programme whereby its complete range of high-performance cars will be protected by the Renault Anti-theft Protection System. This is a key-operated engine ignition inhibitor, hidden within the car, although a dashboard light shows the system is in operation and there are windsreen

locks to warn the potential thief. The new device was introduced with the recent launch of the Renault Clio 16-valve. It has since been phased in on the 16V and Cabriolet versions of the Renault 19, 21 Turbo and 21 Turbo Quadra, plus Alpine GTA.

In addition, Renault's Bureau des

Etudes in France is evaluating a new vehicle security device known as *Vernon Logiciel* (literally: "digital lock") for lower-specification models. Due for introduction in the UK towards the end of the year, this is an electronically-controlled keypad, located in the passenger compartment, on which the driver has to

key in a numbered code before the car's engine management system can be "unlocked". According to a Renault spokesman, one of the options under evaluation is that of linking this device to the Renault "Pip" remote control system for the central locking, so that one beam from the driver's key ring allows both the doors to be unlocked and the engine to be started.

Meanwhile, at BMW (GB) - which has received a commendation from the BVRLA security award judging panel - a call was made in November for the removal of car tax and VAT from engine immobilisers, to reduce retail prices and encourage consumer demand.

Should the Treasury support the Home Office by adopting tax incentives, BMW would respond with 100 per cent fitment of immobilisers as soon as practically possible," promised Tom Purves, managing director of BMW (GB).

He adds that in September the Home Secretary asked manufacturers to fit deadlocks, visible chassis numbers and immobilisers to new vehicles. While BMW has been fitting deadlocks to all its models since 1988 and visible chassis numbers since September last year, he believes that, without these tax incentives, 100 per cent fitment of immobilisers would be mean too large an increase in car retail prices in a recession.

The Whitehall view is that the complexities of implementing such tax incentives - and the fact that they would have to be initiated not by the Home Office, but by the Treasury which has other priorities - make this an unlikely event during Car Crime Prevention Year.

However, BMW has responded to the Home Office's initiative by announcing a 12m car security programme, to run from February 24 to March 20 this year. While there is still no commitment on fitting immobilisers, the scheme includes a free car security audit at a BMW Dealer, a BMW approved anti-theft system fitted for half the normal retail price and enhancements to the deadlocking system on eight older BMW 5 and 7 Series models.

Fleet operators, though, have already been given a financial incentive to be security-conscious by the Association of British Insurers, which has grouped car insurance ratings, to make higher-performance cars, and others more likely to fall prey to criminals, more expensive to insure. Consequently, fleet operators are facing large rises in premiums on these cars, and some may decide not to issue them to their staff. Since a significant proportion of sales of these cars are to companies, this may produce a noticeable reduction in the number on the roads. If so, it could be a partial solution to the problem.

**Kenneth Gooding on ways to cut claim rates**

## Reward for safety



Training incentive: premiums can be cut by participation in approved courses

SOME company car fleets have seen their accident claim rates drop by 39 per cent compared with the previous year. They have seen their accident claim costs fall by 29 per cent at a time when average claims costs have been rising much faster than the rate of inflation.

Consequently, insurance premiums for those fleets have been reduced by about £100 a vehicle.

The fleets experiencing these startling improvements are taking advantage of the FIRMS (or Fleet Insurance and Risk Management Services) scheme, introduced by the General Accident insurance group in 1988.

The FIRMS concept is very simple: if a company's management shows determined commitment to a genuine safety culture and if drivers are educated to think about safety, then the company's vehicle accident rate should improve. And when it does, GA will reduce its insurance premiums.

Not only that, to show its faith in the idea, GA is paying towards the cost of training - the insurance group's contribution (paid via a reduction in the premium collected) was recently increased from £25 to £45 a driver.

GA's initiative sprang from the appalling fact that more than one company car in three will be involved in an accident this year and motor insurers will deal with an

claim.

In 1989 there was on average one death or injury per 41 company cars. The claims frequency (expressed as the number of claims per 100 vehicles a year) rose substantially during the 1980s and by 1988 stood at 43.5 per cent for fleet vehicles compared with 33.5 per cent in 1985.

Yet fleet operators usually ignore this problem. When GA surveyed 1,000 fleets and asked whether they kept in-house records of car accidents, 82.2 per cent said they did. And 83.6 per cent said they analysed the records to establish common factors. But, when asked whether they took any action as a result, more than 75 per cent said "no".

The average cost of a damage-only accident in 1989 was £2850 if social costs such as police time are included. Mr David Crichton, GA's commercial motor manager



David Crichton: fleet managers could do a great deal to reduce accidents

for the UK, says this is probably what an accident costs a fleet operator if management time and inconvenience are taken into account. If a company's accountant found that more than £200 was being stolen from the company on a regular basis, he would clamp down immediately. Why is it the same approach is rarely taken on vehicle accidents?" Mr Crichton asks.

He points out that there are now more than 3m company cars on British roads travelling a total of 83bn miles a year. That is 40 per cent of the total car mileage in Britain. "Fleet managers could, therefore, collectively have a tremendous influence on the national casualty figures," he says.

"Most car fleet managers could do a great deal to reduce their fleet's accidents. Perhaps the most important single measure would be to introduce good quality driving training. It is not unusual for a fleet to find that such driver training reduces its rate of accidents by more than 30 per cent, provided it is backed up by a firm management commitment to an overall coherent strategy to reduce accidents."

Mr Crichton is backed by Mr Wayne Gardner, a director of BSM Health & Safety, one of about a dozen driver training organisations recommended by GA. He points to a BP Oil division with 70 company cars and where the accident rate has

been reduced by 30 per cent. "It is not sensible if the driver's abilities were tested and then the driver was provided with a car which matched those abilities."

Then how do you discipline a good salesman with a poor accident record? Mr Crichton suggests this situation is best tackled by offering a "reward" for safe driving so that the salesman "wins" a better company car if he drives for two years without an avoidable accident. Drivers with particularly bad accident records could be allocated pool cars which they would not be allowed to take home.

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Chris Clark discusses insurance

## In search of value

PREMISUMS were increased during the past year in line with the predictions of brokers and insurers. Although the recession means that claims are down overall, claims costs per vehicle mile are still moving upwards.

Several factors contribute to this trend, including rising repair costs for vehicle damage, rising court awards for personal injuries, higher value of equipment inside vehicles and increased incidence of theft and fire. Coming at a time of poor general underwriting results, these trends have forced insurers to impose premium increases of 25 per cent or more on some policyholders, though competition remains fierce for what John Pegnall, of Norwich Union, calls the "blue chip" fleets with the best loss records.

Most insurers report a substantial difference in claims experience between the good and bad risks. Premium levels for the good ones have been pegged more or less to the rate of inflation, but overall, according to Mr Pegnall, the market is less concerned about market share and more determined to charge realistic rates. Royal Insurance, the market leader, has taken a very hard line this year. After some years of unprofitable business in this sector, its stance has been that there is a correct premium for each risk, based on underwriting for a profit. As a result, Royal has lost a significant amount of business.

The hardening of the insurance market has led, according to Chris Palmer of Zurich International (UK), to a switch in the debate from premium levels to value added and guaranteed service standards. Independent market research for Zurich suggests that fleet operators place service

standards marginally ahead of price in their criteria for selecting insurance cover. The finance director of one haulage company described the claims handling service as "absolutely vital". When repairs take several days to be approved, the lost revenues from vehicles off the road far outweigh some of the premium discounts on offer from less efficient insurers.

Larger insurers see their spread of offices with authority to settle claims as a key element in what they have to offer. "Cheapest is not necessarily best," says Ray Morley, of Commercial Union. "If I charge half as much as another company, but keep your vehicles off the road twice as long, that would be a very poor deal for you."

Nevertheless, insurers cannot afford to ignore the financial pressure that their customers are under. They are therefore looking for ways to help keep the costs down. Few are recommending a switch from comprehensive to third-party-only insurance, except for the largest fleet owners, who can afford to carry much larger risks on their balance sheets. For small fleets, third party cover would be very poor advice, according to Mr Morley.

Instead, Commercial Union, like many of its competitors, is looking to risk management and larger excesses or deductibles, to control policyholders' costs. There has been a general trend to move from 100 to 250 excesses per claim, with excesses of 500 and more among larger fleets. Some companies require drivers to pay these excesses whenever a claim arises, to concentrate their minds, although one broker fears that this could lead to drivers not

ignoring the financial pressure that their customers are under. They are therefore looking for ways to help keep the costs down. Few are recommending a switch from comprehensive to third-party-only insurance, except for the largest fleet owners, who can afford to carry much larger risks on their balance sheets. For small fleets, third party cover would be very poor advice, according to Mr Morley.

General Accident has increased its training grants for advanced driver training, extended the scheme indefinitely into the future and opened it to people not initially insuring through GA. Other insurers have put more emphasis on providing information to policyholders, seeing this as crucial to loss control.

Dudley Brown, of brokers Alexander Stenhouse, argues that some of the fleets which carry only catastrophe level insurance are not properly measuring their losses. "If you can't measure it, you can't manage it," he says. Better use of databases can help operators to identify the causes of accidents and make informed judgments about the cost effectiveness of prevention measures, like controlling who is allowed to drive the vehicles in leisure periods, drivers' minimum ages and technologies such as anti-theft devices.



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## VEHICLE FLEET MANAGEMENT 7

John Griffiths discusses friction between makers and dealers

## Davids subsidise cash flow of Goliaths

ONE OF the less pleasant aspects of a recession for many smaller businesses is the way in which it mysteriously starts taking longer for large companies to which they are suppliers - and on which, seemingly, they are dependent - to settle their accounts. Effectively, it is a case of David subsidising Goliath's cash flow.

The Davids will not be at all pleased to learn that they could well be subsidising Goliath's fleet of company cars as well.

The report which first highlighted this possibility was commissioned by the Retail Motor Industry Federation. "Earlier this month, it was lent support by the Monopolies and Mergers Commission report on car prices, which concluded that the business car sector overall, but particularly large-scale, heavily discounted deals, are indeed distorting the market to the detriment of private and small business buyers."

The RMI, in ordering its own hefty, 200-page study from consultants Harbour Wade and Professor Jonathan Brown, research professor in financial management at Brighton Business School, was more concerned with the welfare of the 7,500 franchised car dealers who form the bedrock of its membership than end users. It was seeking mainly to

Discounts available in the UK*			
Segment	Volume (000s)	Average discount /unit Dealer	Average discount /unit Manufacturer
Private	1,125	490	100
Small fleets	412	650	100
Fleets 25-100	235	1,000	140
Fleets 101+	378	1,025	340
Daily rental	150	1,100	750
<b>Subtotal fleets</b>	<b>1,175</b>	<b>900</b>	<b>270</b>
<b>Total</b>	<b>2,300</b>	<b>700</b>	<b>185</b>

1989, some figures rounded

Source: Harbour Wade/Brown

identify the extent to which car makers, ever anxious to "move metal", have been bypassing their franchised dealers - through which all sales should theoretically be made - to sell directly to the private customer.

It concluded that at least 200,000 such sales are being made annually and, for some particularly large and favoured fleets, at discounts sometimes reaching as high as 40 per cent. That is considerably more than double most franchised car dealers' own official profit

margins, which are typically around 16 per cent.

Since, in the present depressed UK car market, most dealers in volume cars would be happy to retain 5 or 7 per cent of their margin even to private customers, it is hardly surprising that the main thrust of the report was that such sales stand to undermine dealer viability and perhaps result in the disintegration of the franchised dealer system itself.

However, it is the effect that these deeply-discounted cars have when they emerge two, three or four years later into the used car market - in other words their residual values - which is of most relevance to smaller businesses and to an even greater extent by private buyers.

Cars bought at considerably less discount, typically 8 to 12.5 per cent for volume cars, still form most of the market and represent the level of discount available to reasonably persistent private and small company buyers.

If this were to be the maximum discount level, as is the case in many other markets where the fleet influence is less pervasive, residual values for a given age and mileage would be relatively equitable.

The "drift-down" in residual value suffered by the private buyer, resulting largely from the lower price a company might accept for its used cars bought at a higher discount, would be relatively insignificant.

The way things work at present in the UK, however, is

seen as altogether more damaging.

At least 300,000 cars, bought at 25, 30 or even 40 per cent discount, finding their way back into the used car market are likely to have a noticeable impact, particularly in a market where last year only 1.5m new cars were sold.

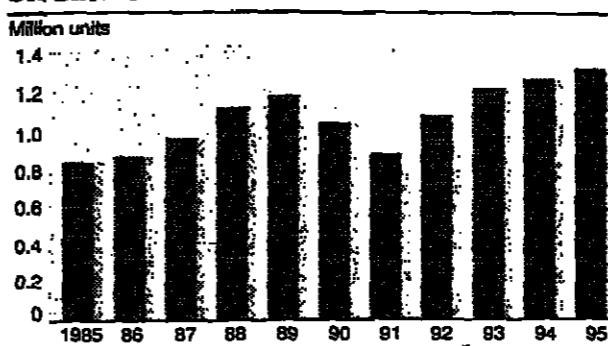
Naturally, the big fleet operators selling them could accept much lower prices in the used car market yet, proportionately, suffer no worse from depreciation than the private or small company buyer. The point is, however, that they do not have to.

Because the bulk of the used car market is still made up of relatively less discounted cars, the residual value contained

within the trade guides which motor traders themselves use as "price guides", Glass's Guide and the Car Black Book, will easily reflect depreciation on these vehicles.

However, the extra availability of very deeply discounted cars in such numbers undoubtedly reduces the value of the private or

## UK business car sales



Source: Harbour Wade/Brown

cheaply, but courtesy of the private buyer and small company sector, it is benefiting from much higher residual values than if everybody had been able to buy at a similar discount.

Once again, David is subsidising Goliath.

As the RMI research found, there is a lot of money at stake. Its statistics demonstrate that, on average, private buyers in 1990/early

1991 received a discount of 55%.

That rose to 67% in the case of small company fleets of two to 24 cars; £1,140 per car for fleets of 25-100; £1,365 for 100-plus fleets; £1,870 for small daily rental fleets and a full £2,000 for the rental market "majors".

If the RMI study is right, and the franchised dealer system really is under threat from being bypassed that too, it is argued, would have considerable implications for all business car buyers.

"We consider that its replacement by a largely unstructured supply organisation would not work in the interests of consumers, customers or manufacturers. There would be a significant downscaling and reduction of investment by dealer networks, which would affect national coverage, quality and standards," the report's authors conclude.

On that count, too, the Monopolies and Mergers Commission also appeared to agree.

\* The Fleet Sector and Direct Sales, Harbour Wade partners and Prof Jonathan Brown. Details from: Retail Motor Industry Federation, 201 Great Portland Street, London W1N 5AB.

even smaller and cheaper handsets.

The first of these newcomers was Chicago-based Motorola with its \$2.3bn Iridium project. Here the plan is to use 77 low earth orbit satellites to offer links for voice, facsimile and data to handheld terminals anywhere in the world. These satellites are cheaper to build and launch and do not have the great signalling distances to overcome from outer space which affect today's communications satellites.

Inmarsat, France's Alcatel and Japan's KDD are also studying systems similar to Motorola's. Mr Lundberg, of Inmarsat, believes his organisation should be able to provide global voice services to hand-held terminals by the end of the decade.

Compatibility with terrestrial cellular systems is a priority and should not cost more than \$1,000, with service delivery costs not rising above \$1 a minute, he adds. As with today's mobile telephone systems, Mr Lundberg notes that any manufacturer should be able to provide equipment for the system, providing it is type-approved.

By 2000, he predicts, the worldwide mobile satellite user population could reach 1m to 2m, mainly international business travellers, justifying investments in the region of \$1bn.

Customers will be able to travel all over the world and communicate with each other

mobile telephone networks, and features an optional extra handset to be used as a mobile telephone as well as a mobile data terminal and portable computer. The third uses ordinary fixed telephone lines.

International Maritime Satellite organisation (Inmarsat) and the European telecommunications satellite organisation (Eutelsat) have launched messaging services aimed at international freight haulage companies so that truckers can keep in constant two-way contact with their bases.

The messages are restricted to data/text only and the receiving equipment is relatively large and expensive, but future developments promise smaller and cheaper equipment, also capable of transmitting and receiving voice signals.

Inmarsat, for instance, is collaborating with US company GE Astro to design satellites 20 times more powerful than the Inmarsat spacecraft. Customers will be able to travel all over the world and communicate with each other via telephone, facsimile, personal computers or pagers using terminals that are small enough to fit into business briefcases", says Olof Lundberg, Inmarsat's director-general.

In recent years, a number of newcomers to satellite-based mobile communications have claimed they can offer full voice communications with

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Of the more than 1.3m carphones in use in the UK, half are of the take-anywhere hand-portable variety

There are more than 1m carphones in the UK, writes Peter Purton

## Gold-plated electronic future

THE MOBILE phone has become as much a fixture in the typical executive's company car as the dashboard clock or the spare wheel. Just 10 years ago few could have predicted its impact on business efficiency and working practices. The next 10 years, however, could see a host of new communications devices introduced to the introduction of cellular radio in the UK in 1985, there were fewer than 20,000 carphones in use, many of which had to be manually "patched into" the public telephone network by an operator. Today there are more than 1.3m, an increasing proportion of which (now more than 50 per cent) are of the take-anywhere hand-portable variety and all of which are attached to fully automatic networks. Typical retail prices - even of the hand portables - are a fraction of those of a decade ago.

The low cost and consequent popularity of the mobile phone has been largely the result of new technologies which combine computing and communications to make highly efficient use of limited radio spectrum resources. The same technologies also

provide the basis for the latest developments.

Today's Total Access Communications System and Extended Total Access Communications System (TACS and ETACS) standards, which account for most mobile phones in the UK, are set to be replaced during the 1990s by the Global System for Mobile communications (GSM). GSM is an all digital version of today's analogue TACS/ETACS

cellular radio system. It offers the added advantages of in-built text messaging as well as the ability eventually to use mobile phones in other European countries.

Services based on GSM are now being launched across Europe although, ironically, the UK's high density of users of analogue mobile phones is likely to delay its introduction in Britain.

Another big advantage promised by GSM is its relative ease of handling of mobile data traffic from such terminals as fax-similes or computers dedicated to use as mobile data terminals.

IBM has announced three new models with built-in communications facilities, two featuring wireless technologies.

IBM describes the 2kg PCs as "note-book sized, ruggedised, battery-operated computers" which allow users to access port for mobile data. But GSM should be able to offer five times the date rate and with greater degrees of integrity and security.

A rival to GSM's data role,

however, is likely to arise from dedicated mobile data service providers. In the UK, four such companies have already received licences - electronics

company Dowty subsidiary Cognito, Hong Kong-owned Hutchison Mobile Data, US-owned Ram Mobile Data and semiconductor, computing and radio communications giant Motorola. Three of these have now launched services and are reporting good take-up rates.

Makers of terminals also see mobile data as the way of the future. Last year US computing giant IBM landed a bombshell in the personal computing market with the unveiling of a series of laptop computers dedicated to use as mobile data terminals. It listed three new models with built-in communications facilities, two featuring wireless technologies.

IBM describes the 2kg PCs as "note-book sized, ruggedised, battery-operated computers" which allow users to access port for mobile data. But GSM should be able to offer five times the date rate and with greater degrees of integrity and security.

Satellites promised by

IBM is not the only company investing in the future of mobile data. Before the IBM announcement, a number of companies had dedicated wireless data computer terminals and NEC and the US's NCR even had laptop computers on the market with built-in radio communications.

Satellites promise to play a

significant role in mobile communications in the 1990s. The

third uses ordinary fixed telephone lines.

International Maritime Satellite organisation (Inmarsat) and the European telecommunications satellite organisation (Eutelsat) have launched messaging services aimed at international freight haulage companies so that truckers can keep in constant two-way contact with their bases.

The messages are restricted to data/text only and the receiving equipment is relatively large and expensive, but future developments promise smaller and cheaper equipment, also capable of transmitting and receiving voice signals.

Inmarsat, for instance, is

collaborating with US company GE Astro to design satellites 20 times more powerful than the Inmarsat spacecraft.

Customers will be able to travel all over the world and communicate with each other via telephone, facsimile, personal computers or pagers using terminals that are small enough to fit into business briefcases", says Olof Lundberg, Inmarsat's director-general.

In recent years, a number of newcomers to satellite-based mobile communications have claimed they can offer full voice communications with

West Sussex Fire Brigade receive information about dangerous chemicals on a fax machine



Gillian Shepherd: careful consideration of views

removed, he insists that it must be done on a phased basis.

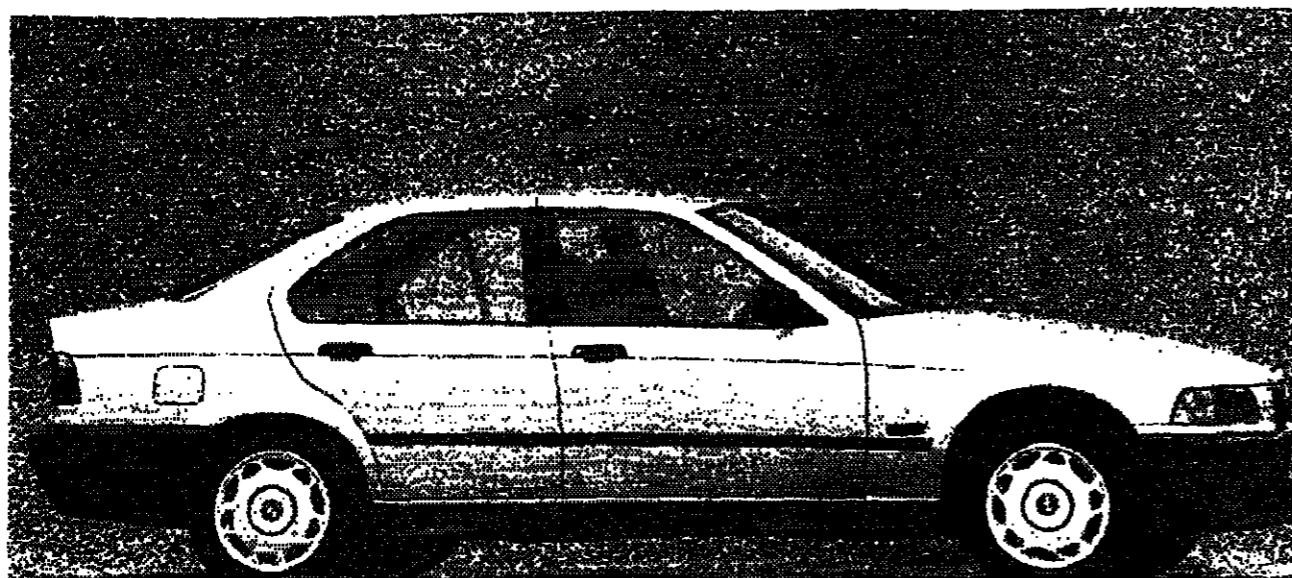
He estimates that if new car prices come down by some 10 per cent then overnight £1bn will be wiped off the residual values of Britain's used cars - disastrous not only for the leading leasing and rental companies who would see their inventory values slashed, but also for private companies running their own fleets.

He estimates that removal of SCT would not only increase the new car market by between 5 and 10 per cent "which would be of enormous benefit to the industry", but would also encourage more motorists to buy newer, more fuel-efficient and cleaner cars.

However, a strong word of caution comes from Roger Macey, chairman of the British Vehicle Rental and Leasing Association (BVRAL). Though like others in the motor industry he wants to see SCT

removed, he says: "While the long-term benefit of the removal of Special Car Tax is in everybody's interest, it has to be phased out gradually."

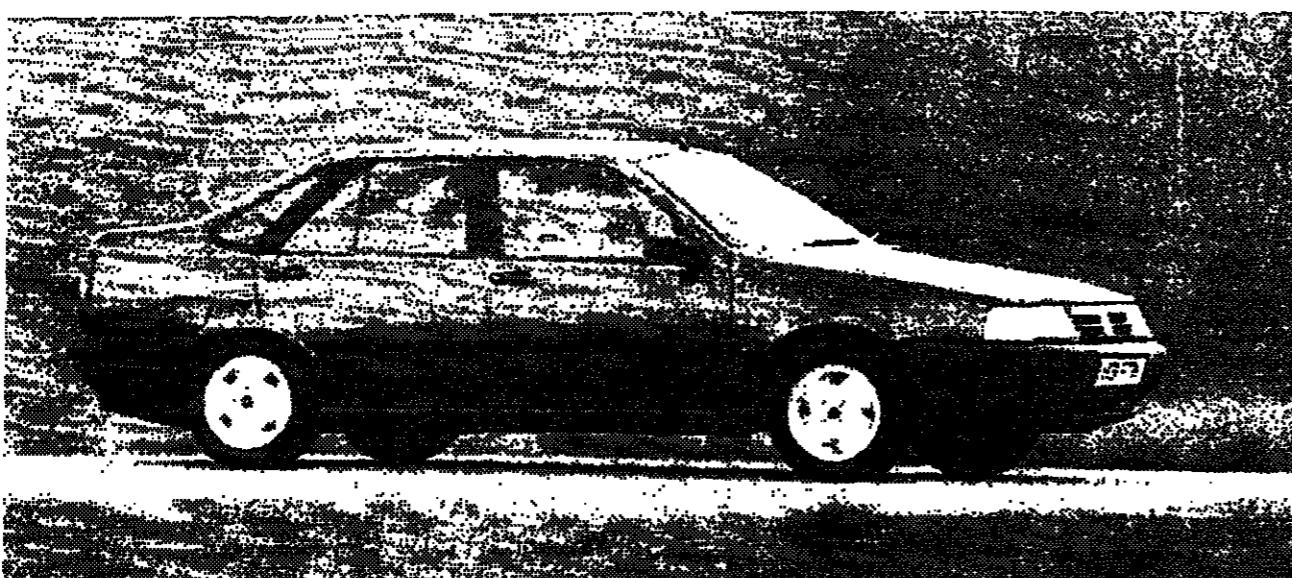
## VEHICLE FLEET MANAGEMENT 8



The new BMW 3 Series 4-door 316i



The new Audi 80



Fiat Tempra



Rover 420 GSi Sport

Merits of the latest business vehicles on the market assessed by Stuart Marshall

## Emphasis switches to smaller engines

ALL THE emphasis among business car buyers and users is now on vehicles costing no more than £19,250 and having engines of less than 2-litres cylinder capacity.

This is nothing new for fleet cars but the business car user has become uncomfortably aware that going over £19,250 and two litres brings an unwelcome rise in personal taxation.

As a result, the best sellers among executive cars are now the smaller-engined ones. They include the newly facelifted and much improved Rover 820s and such 4-cylinder familiar as the Granada and Carlton, Audi 100, BMW 518, Mercedes 190, Saab 9000 and Volvo 940.

Some even slip into the under £19,250 category when fitted with automatic transmission. This is something fewer and fewer business users, faced with city centre crows and the aggravation of motorway tailbacks, are prepared to do without.

There is no doubt that a modern 4-cylinder engine, often multi-valved and fitted with contra-rotating balance shafts, performs so smoothly it is hard to distinguish from an inline or V6. This is certainly the case up to moderately high revolutions.

It would, of course, be idle to suggest there is absolutely no difference at all between driving, say, a 2.7-litre Rover Sterling and an 820, or a 2-litre Peugeot 605SLi and 3-litre 605 SEV. Of course, there is in terms of sheer acceleration and unusable top speed. But most user-choosers have decided it is not enough to make the tax penalty worthwhile, even if their employers should be in a

position to provide the larger-engined car.

Many front-wheel-driven executive class cars of similar size and price are so similar that the choice may depend more on subjective matters such as appearance and image than on actual performance.

The manufacturers may be

reluctant to acknowledge it, but there is not a great deal of difference in performance or general ambience between a Rover 820i and a Lancia Thema, a Saab 900i and an Alfa Romeo 164.

Standard power steering makes them easy to drive and park; they have comfortable

seats, electric windows, big boots, effective heating-ventilation systems and decent stereo radio/tape players and, most important, are quiet enough for easy listening on motorway journeys.

The same can be said of 2-litre front-wheel-driven cars whose cheaper, smaller-en-

gined versions are either the staple of company fleets - the Vauxhall Cavalier and Penguin 405s - or family cars. Now that the bitter conflict between Nissan's erstwhile UK distributor and Nissan Motor has been resolved, the admirable, British-made Nissan Primera deserves to pick up a lot of

sales in the business market this year.

From the entry model 1.6L to potent 2.0 ZE, the Primera - every one 16-valve-engined and power-steered - sets a class standard for refinement, build quality, handling and equipment.

There are, of course, still

some executive-type under 2-litre cars of individual character.

Among the front-wheel-drivers, the Cirrus XM and the veteran Saab 900 spring to mind. For users who prefer rear-wheel drive or who never think about such things, the BMW 518i and 520i look and

feel athletic, the Mercedes 190 oozes status and quality, and the roomy Volvo 940 carries real but undeniably overtones of safety and environmental acceptability.

If size is not first priority, the user-chooser is well catered for by highly specified cars such as the new Audi 80, BMW 3-Series, Fiat Tempra, Lancia Delta and the Rover 200/400 Series.

They offer everything that most business drivers expect of larger cars except their bulk. If not more than two people are regularly to travel long distances in them, they are often to be preferred. They feel nimble on winding roads and are easier to park.

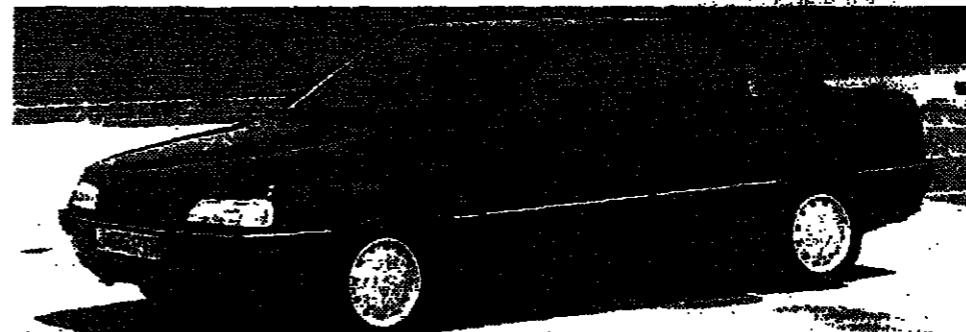
One of the best newcomers in this segment is the SEAT Toledo, in effect a Spanish-built Volkswagen between Golf and Passat in size and most competitively priced. Other new entrants that would appeal to younger business motorists include the Citroën ZX, Honda Civic 1.6 VTi and, insurers willing, such hot hatchbacks as the 16-valve-engined Renault Clio, Fiat Tipo, Ford's admirable Escort RS2000 and the new Vauxhall Astra 2.0 GLS.

At the moment, Japanese makes are handicapped in the business market simply because they are Japanese and most companies feel they should support British or at least European manufacturers.

In so doing they deprive their employees of an opportunity to drive cars that are often ahead of class rivals for creative design as well as for reliability, refinement and equipment.



Nissan Primera 2.0 eGT four-door saloon



Peugeot 405 GL



Citroën ZX 1.9D Aura



Seat Toledo 2.0 GTI

John Griffiths looks ahead to possible future developments

## Mind-boggling technology

ONE AREA of costs associated with vehicle fleet operation lies largely beyond the control of the fleet manager: the delays, wasted fuel, lost man-hours and other inefficiencies caused by road congestion and often inadequate infrastructure.

Near the end of last year, as part of the pan-European Prometheus (an acronym for Programme for European Traffic with Highest Efficiency and Safety) research programme to improve traffic safety and efficiency, Europe's motor industry issued its own estimate of the problem's cost: Ecu75bn (£30bn) or 18 per cent of the EC's entire transport-related spending.

Reducing those costs is a key goal within Prometheus's twin overall aims of improving traffic flow efficiency by at least 20 per cent, and safety by at least 30 per cent, between now and 2010.

Five years after the launch of the programme - which involves 18 European vehicle makers, 50 component companies and 124 research institutes, with help from EC governments - the first fruits of its non-competitive research efforts were put on display in Turin a few months ago.

It was a mind-boggling array of technology. Some - such as vision enhancement systems allowing drivers to "see" through fog - is intended to be commercially available by the mid-1990s.

Other technology, of closer interest to commercial vehicle fleets expecting to operate throughout the single EC market, is unlikely to be available until near the end of the



Vision enhancement system fitted to a vehicle allows drivers to "see" through fog

decade. Included within this are satellite-based fleet management systems and Copdrive, in which the vehicles are permanently exchanging information with each other while driving and manoeuvring.

More controversially, there is the prospect of "convoys" on inter-city highways, with collision avoidance systems controlling vehicles running in tight formation, thus maximising use of road space.

The Turin extravaganza included a vehicle fleet management demonstration system representing the pooled efforts of MAN and Daimler-Benz, the German truck makers; Sweden's Volvo; Iveco, Fiat of Italy's commercial vehicles arm and French state-owned

Renault Vehicles. Using a combination of cellular phone networks, a Satcom satellite ground station and satellites, the fleet operator can track the precise movements of all its vehicles, integrate them into route planning and exchange data.

The overall concept is even more complex than at first it might appear:

Its formally-defined goals are: improving transport planning and scheduling; increased safety and reliability; better use of available cargo space and to avoid empty runs; the creation of pan-European standards for the exchange of information on fleet movements; and improvements in areas such as monitoring the move-

ment of valuable or dangerous cargoes and improved emergency reporting procedures.

In spite of the long-term nature of the programme, substantial progress on it is expected to have been made by the end of this year.

Before 1993, the partners in the project intend to have evaluated all the likely alternative systems and formulated proposals for standardising the message and data exchange technology.

They then expect to conduct large-scale field tests with integrated freight and fleet management systems, in co-operation with some of the existing large international transport chains.

However, the Prometheus

partners acknowledge that such technology-based approaches to greater efficiency are unlikely to be wholly effective in the absence of coordinated legislative activity at EC and individual government level.

As part of the process, they argue, it is essential for pan-European standards to be established for highway networks, traffic information systems and other "harmonised" infrastructure through which the new technologies will need to work.

The Prometheus estimates of the current cost of transport inefficiency appear certain to act as a significant incentive. Judging from the reaction of officials and bureaucrats from

the main EC countries and institutions invited to Turin, the response is already strongly sympathetic.

However, Prometheus is also likely to be seeking significantly more cash from governmental quarters.

But from then on, spending will have to rise to several - perhaps many - times present levels. Without substantial extra government funding, it could fizzle out.

Few within the programme, however, expect this to happen, for Prometheus's spending appears puny in comparison with the sums required under DRIVE, the EC programme for improving transport infrastructure with which Prometheus is complementary.

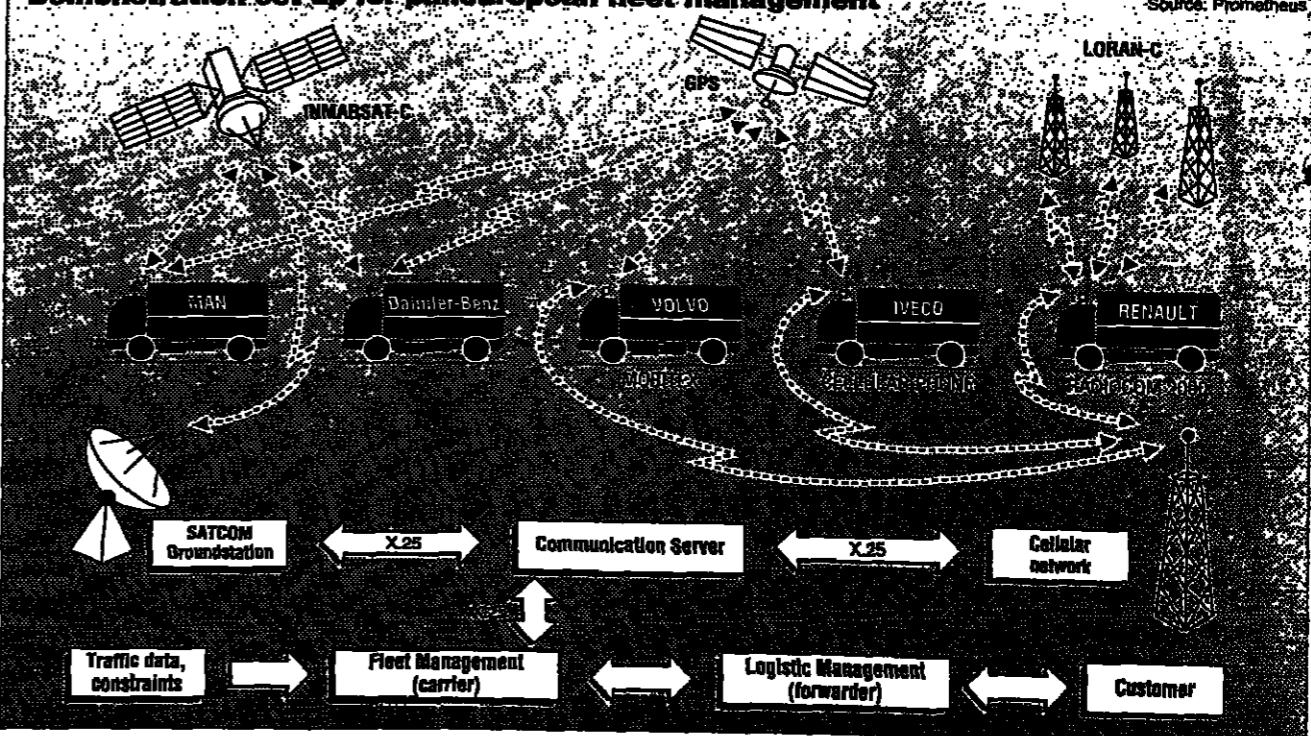
The programme, which has already developed an Integrated Road Safety, Information

and Navigation System (GRIS), outlines the prospect of having to invest up to Ecu15bn in information technology and transport telecommunications alone, within 70 European cities and along Europe's main highways, for an integrated approach to traffic infrastructure to be successful.

That excluded the Ecu50bn worth of equipment that would have to be fitted inside vehicles themselves to make use of it.

The consolation, however, is that much of this is likely to be provided by the private sector, investing in both the equipment and the supply of the information services as new market sectors.

## Demonstration set up for pan-European fleet management



Source: Prometheus

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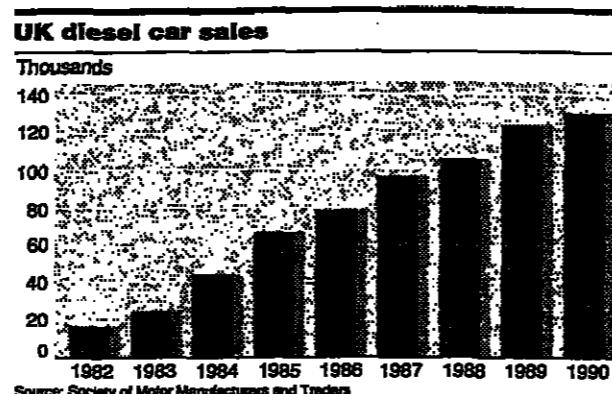
## VEHICLE FLEET MANAGEMENT 9

Phillip Hastings looks at diesel-engined vehicles

## Attractive option



Geoff Cobley: cautious about wider use for fleet operators



SALES of diesel-engined cars in the UK rose by 9 per cent during 1991 at a time when the rest of the new car market was falling by more than 20 per cent. And they increased their share of that market from 6.4 per cent in 1990 to 8.8 per cent last year.

New diesel car sales in 1991 totalled 139,810, more than 11,600 up on the 1990 figure of 128,157, according to the Society of Motor Manufacturers and Traders (SMMT). That growth compared with a 21.74 per cent fall in 1991 total car sales to 1.5m.

Now, say automotive industry sources, the growth in diesel vehicle sales could further accelerate over the next few years if the UK government bows to growing environmental and industry pressures for a reduction in diesel fuel tax to widen the price differential with petrol. "In Britain, diesel fuel is barely cheaper than petrol but the price differentials in other major European markets are considerably wider," claims the SMMT.

Taking 1991 prices, the SMMT says that in France, for instance, a gallon of diesel fuel after tax was about 70p cheaper than a gallon of petrol.

In Holland and Italy it was 80p cheaper and in Germany, 30p.

As a result of those price differences, claims the SMMT, diesel car sales in Continental Europe are proportionately much higher than in Britain. Figures for 1990 showed the diesel share of new car sales in France was 31 per cent, in Germany 11 per cent and in Italy nearly 7.5 per cent.

Diesel car sales for fleets of more than 25 vehicles accounted for 38,419 in the first 11 months of 1991, an increase of nearly 13 per cent on 1990 at a time when vehicle fleet numbers as a whole fell by 12.5 per cent.

Further evidence of the increasing popularity of diesel

engined cars comes from vehicle manufacturer Peugeot Talbot which claims to have three models - the 405, 205 and 305 - in the half dozen top selling diesel cars in Britain.

"Our sales of diesel-engined cars for the first 11 months of 1991 rose by just over 30 per cent on the same period in 1990 to 42,266. That represented 38 per cent of our total 111,585 British car sales in that period," says Heather Yaxley, Peugeot Talbot UK public relations officer.

Cobley admits, though, that any change of policy by the UK government to make diesel much cheaper than petrol could result in diesel-engined cars becoming a more attractive proposition for a wider range of fleet operators.

Mr Ron Elder, managing director of Avis Lease and Fleet Management, believes the government should also look at "redressing the slightly unfair tax banding situation" in respect of diesel car engine capacities. "You generally need a larger capacity diesel engine

to deliver the same power as a petrol-driven unit. There should be some adjustment of the tax bands for diesels to reflect that," he says.

Further support for that argument comes from the British Vehicle Rental and Leasing Association which claims in its recently-published 1992 Budget submission that in the coming year of vehicle taxation "the arbitrary use of engine capacity produces serious anomalies and discriminates unfairly against the diesel-engined car."

The main argument in favour of lowering diesel taxes is an environmental one. The SMMT claims the reduced levels of carbon monoxide, hydrocarbons and oxides of nitrogen resulting from the use of three-way catalytic converters on petrol engines is achieved more naturally by diesel. And, it adds, diesel does not contain lead.

Many car drivers, though, apparently remain unconvinced about the environmental merits of diesels. A survey

commissioned by BRS Car Lease showed that only 33 per cent of more than 600 company car drivers questioned believed that diesel cars were more environmentally-friendly than leaded-petrol-engined cars, with that figure falling to 28 per cent in respect of cars using unleaded petrol.

Only 36 per cent of drivers said they would consider choosing a diesel car. Eighty-eight diesel users said "no" to either or smaller" with a further 31 per cent citing noise as a reason for not choosing one.

Surprisingly, adds BRS Car Lease, only one in five drivers were concerned about performance.

"With only one in five drivers stating performance as a reason for not choosing a diesel, it is clear that manufacturers' advertising campaigns have worked well. However, these campaigns have been targeted at showing the improvements in performance of diesels and not promoting their environmental advantages," says Paul Bates, general manager of BRS Car Lease.

Particularly significant in terms of the performance improvements cited by Mr Bates has been the introduction of turbo-charging for passenger cars. This produces serious anomalies and discriminates unfairly against the diesel-engined car."

The main argument in favour of lowering diesel taxes is an environmental one. The SMMT claims the reduced levels of carbon monoxide, hydrocarbons and oxides of nitrogen resulting from the use of three-way catalytic converters on petrol engines is achieved more naturally by diesel. And, it adds, diesel does not contain lead.

Further enhancements to diesel cars are likely to include the fitting of catalytic converters.

Jack Semple checks the new image of vans

## Smarter Cinderellas



The new Ford Transit

LIGHT commercial vehicles have traditionally been the Cinderellas of the motor industry. However, they are quietly and slowly, shaking off the worst of that image, as manufacturers, dealers and fleets start to take them more seriously. The supplier side of the industry appears to be putting its house in order, according to Derek Carpenter, of the Harris Research Centre.

Harris has been doing annual surveys of van operators' satisfaction since the mid-1980s, and found in its latest survey that "overall, operators said the standard of servicing was high, and better than in 1990. However, there are still examples of customers having to wait a very long time for spare parts." Other problem areas highlighted by a generally happy public were quality of workmanship, and having to return to the workshop more than once with a recurring fault.

Several manufacturers are doing detailed market studies and using the results much more actively to identify poor dealer performance. Some are using financial rewards and penalties to encourage improvements.

"Either manufacturers are coercing dealers, or the dealers are simply improving their own performance. Although vans are low volume compared with cars, they can be very profitable." Many van customers are reliant on their vehicles, much more so than car users, he notes.

According to Stuart Wright, light commercial vehicle manager at Citroën UK, dealers are coming under increasing pressure from sections of the van market to move away from car-based after-sales support and move more towards what is available in the heavy truck sector, in terms of the style of maintenance and contracts.

Lorry operators have long been used to a responsive, "open-all-hours" service from their dealers, which has enabled them to get their vehicles serviced at times when they are not needed to carry freight, and repaired at the roadside urgently. Many truck dealers' workshops are open 24 hours a day, six days a week or more, contributing significantly to their customers' efficiency.

The influence of the heavy truck market is coming through on a number of fronts, according to Malcolm Jeffries, marketing director for Leyland DAF vans and trucks. "Old lorries, unlike old soldiers, rarely fade away gracefully - either they die suddenly or they cost a fortune in workshop charges."

The arrival of manufacturers alongside contract hire specialist companies coincides with a classic credit squeeze on many operators, and intense scrutiny of costs at all companies. There has been such a jolt to business confidence and profits, that many firms will feel reluctant, or unable to buy vehicles and suppliers predict a new surge in demand for contract hire.

Many operators will insist that in-house operations are still the cheapest, and the safest in the long term. However, guaranteed fixed-costs for truck fleets has rarely been as attractive an option as widely available.

Out-of-hours servicing is

one thing which grows out of that. If the vehicles are working away from franchised garages to independent workshops.

Some manufacturers, who are seeking to expand their lcv activities, are finding that dealers hit by falling sales and profits, are reluctant to invest in the parts, vehicle lifts and training personnel needed for a first-class service outlet.

Ford, the clear market leader, is putting pressure - it prefers the term "friendly persuasion" - on its car dealers to set up separate sales, parts and service operations for their van business. "Car specialists can't deal in a normal way with commercial vehicle requirements. It involves a different product, knowledge, everything. It is obviously difficult at present, but we are putting a lot of weight behind commercials."

Another manufacturer commented: "By and large, customer requirements will be met. However, dealers would undoubtedly invest more, if it weren't for the recession."

Manufacturers' warranties are improving, however.

Mr Jefferies agrees. "Heavy truck dealers have been able to provide a different type of service." But there are, by necessity, relatively few heavy truck outlets, and many van operators would prefer to deal with a car dealership, than have to walk into a huge truck workshop. The ideal would be a network of both worlds, but that is impossible, he says.

At a time when there is pressure to reduce workshop hours, the dilemma facing car dealers is how to justify the increase in overheads involved in putting on a second shift in the workshop to cater for van customers needing out-of-hours servicing. The demand will rarely be great - more than half the lcv market seems happy to buy after-sales services in the same way as car owners.

There is no evidence that customers would pay more for the service in this recession. On the contrary they have been seeking lower labour rates. It seems certain that

THE LORELY industry is going through a radical change, due in part to the impact of the recession, but also as a result of a new, strategic offensive by truck manufacturers. They aim to broaden substantially their involvement in the market, so that they play a dominant role in the way in which fleets finance, and, subsequently, maintain their vehicles.

The truck companies are setting up their own finance companies to provide operators with everything from basic hire purchase to full contract hire packages.

On much of the Continent, the move will allow them to take the lead in the development of contract hire services; in the UK, where contract hire is more developed, it means they will challenge the established giants, such as BRS and Ryder, head-on.

In the UK, the move is also a short-term necessity, to plug the gap left by traditional lenders - the high street banks and finance houses - which have fled the market. Barrie Croad of Volvo Truck Services says these lenders have "lost their shirts" in trucks over the past 18 months.

Volvo was first to develop its own contract-hire and finance arm. In 1988, just 5 per cent of Volvo trucks went on the road with a guaranteed buy-back from VTF; in 1991 the figure was one in four. VTF's receivables total around £70m, and the company says it has not yet reached top gear.

Companies such as ERF, in partnership with Royal Bank of Scotland, and Scania have followed Volvo's lead.

Mercedes-Benz is thought to be planning the most ambitious attack on the contract hire market yet with the formal launch expected in May this year.

Underlying this strategic shift is the desire of manufacturers and their dealers - in many cases wholly-owned - to retain control of the profit opportunities available in selling and servicing lorries throughout the life of the vehicle.

The truck industry is following the example of General Motors in the US car market during the mid to late



## LORRIES

## Geared for change

1980s. The company was making minimal profits from its car manufacturing, but the financing of those vehicles proved highly profitable.

Truck manufacturers will tailor contracts to the realities of transport much more closely than traditional lenders, according to Mr Croad. For example, a haulier may wish to finance a vehicle over five years, with the possibility of getting out after one year, if he loses the transport contract, and reducing the cost of a repair and maintenance agreement using the part-exchange value of traded-in trucks.

These deals are a million light years away from what finance companies were offering. We are to a finance house what a merchant bank is to the bank in the high street."

While only a proportion of operators will favour full contract hire, manufacturers will be attacking in-house workshops more strongly than they ever have in the past. Pence per mile repair

and maintenance contracts have become cheaper, partly as a result of commercial pressure to cut rates but also due to increased reliability of the trucks and a long-term drive to bring business back into dealers' workshops. Contract charges will continue to fall, in cash terms, over the next two years, Mr Croad predicts.

Several factors will favour the case for using dealers. Skilled fitters will become increasingly scarce, and therefore hard to attract. Electronics on vehicles are becoming increasingly sophisticated, and there will be pressure to invest in expensive diagnostic equipment. Some tasks, for example setting up the air suspension on some

Jack Semple

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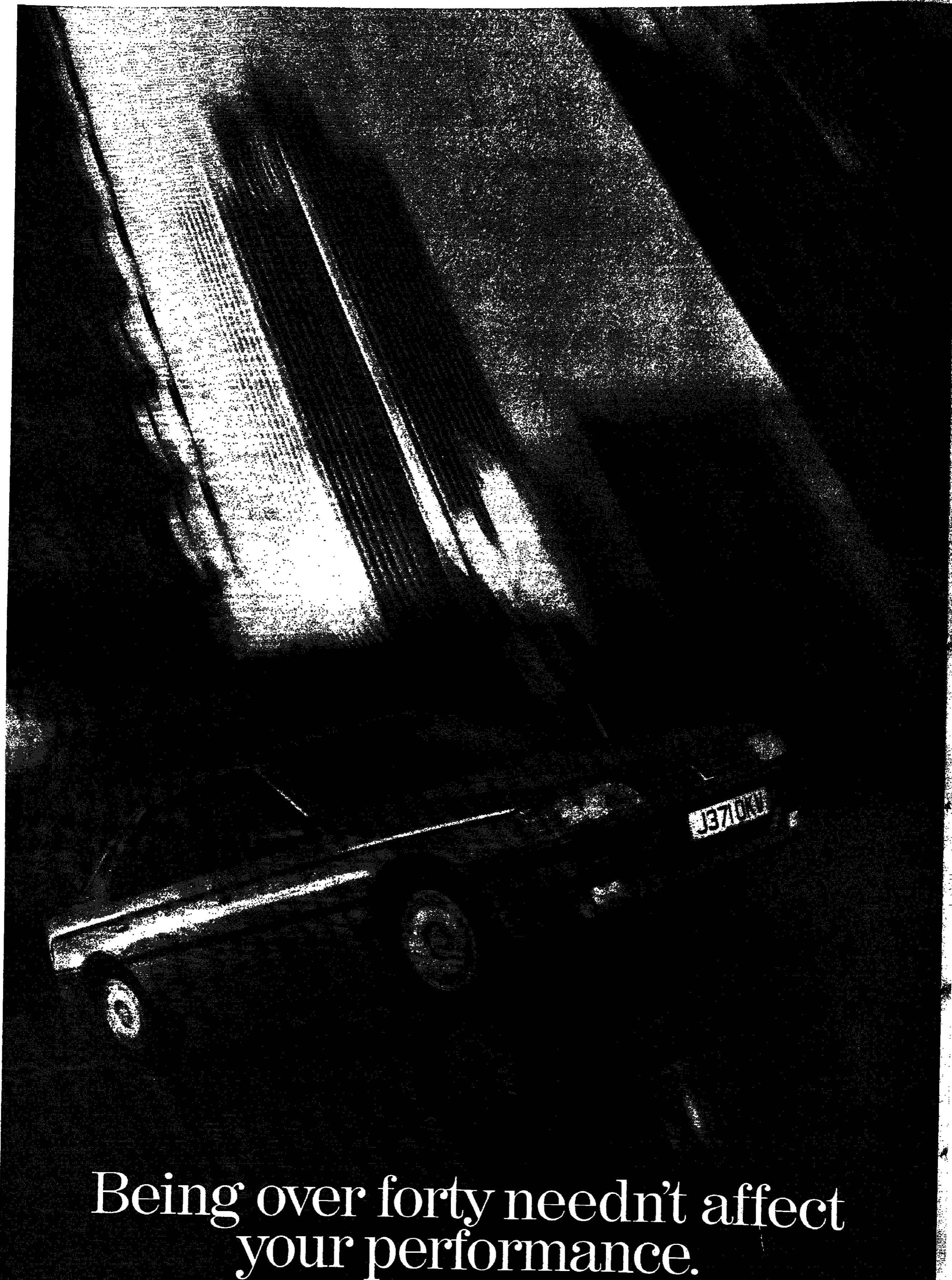
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# CONTRACTED BUSINESS SERVICES

## SECTION IV

Rather than damaging the business support services sector, the recession may have given it a boost. More companies are concentrating on core businesses, contracting out other operations for a better use of capital and personnel, writes Michael Cassell

## Recession's silver lining

**I**NSOLVENCY specialists, it seems, are not the only breed of business to flourish during recession. The drive within companies to improve efficiency and cut costs without compromising quality has given fresh impetus to a fast-developing sector of the economy.

Call it contracted business services, facilities management or outsourcing, the process by which companies hive off non-core activities to outside specialists is one which was already set to become an everyday part of the vocabulary of modern management.

Pre-recession forecasts suggested that the total business support services sector in Britain could be worth £80bn a year by the year 2000, roughly twice the present estimated level.

Leading players in the business support sector claim that the tough economic situation has concentrated corporate minds to their advantage. Increasingly, companies are tending to concentrate on the business they know best – “sticking to their knitting” as one management guru has described it – while stepping up the search for greater cost-efficiencies.

The resulting, gradual change in management culture, combined with the opening up of new public sector

Research and Information Association. BSRIA identified significant prospects for facilities management but concluded that the UK market was still at an early stage in its development.

It added: “The potential is obviously vast. With a typical contract value of between £500,000 and £2m, if only 1 per cent of the 30,000 large industrial, retail and commercial sites in the UK take out a facilities management contract, the market would be worth £300m in the private sector alone.”

The growing importance of facilities management is also reflected in the decision of the Confederation of British Industry to join with the Association of Facilities Managers in organising a three-day conference in London which starts next Tuesday. Unlike most trade shows, the event has doubled in size since last year.

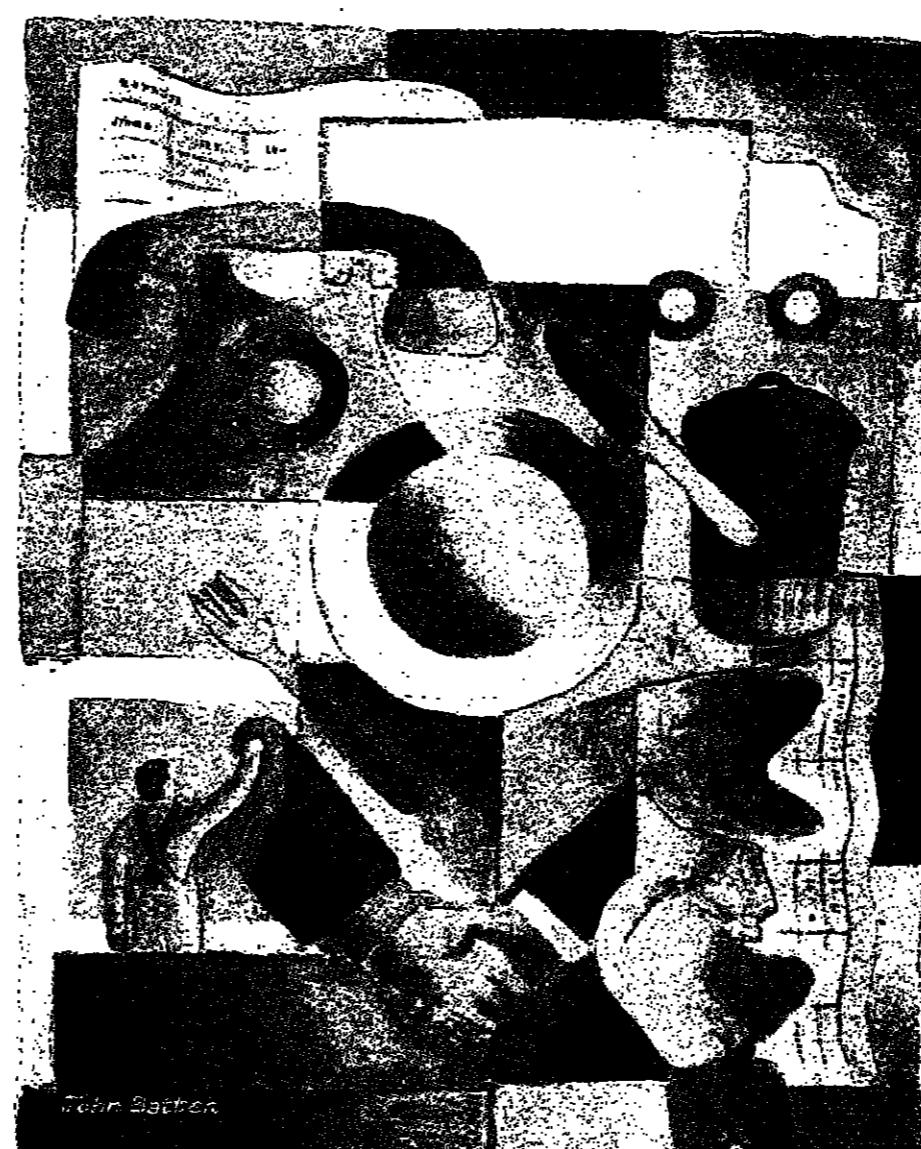
As the support services sector grows, so its parameters are expanding. A study conducted by the Henley Centre for Forecasting on behalf of Bank Xerox Business Services, one of the many recent newcomers to the sector, concluded that the phenomena of contracting out security, cleaning and catering will extend to other areas, requiring more highly-skilled managerial capabilities.

There is plenty of evidence that the broadening process is already well under way. A service that was initially property-oriented now extends to most aspects of personnel management, through legal and accounting services to marketing, sales, distribution and information technology systems.

Also, there will be new markets to conquer. The recent sea-change in political thinking has already opened up local government contracts to the disciplines of private sector competition and the process is gathering pace.

The government has now also published its proposals for exposing central government organisations to the same process. Departments will be expected to set annual targets for putting new areas of activity out to tender and to publish progress reports.

The new regime has been put to the test and the Treasury



says average cost savings of 25 per cent have already been achieved. Savings from contracting out will be ploughed back into improving services.

There will added opportunities still further afield. The European Commission has proposed single market proposals for the procurement of 28 identified services by central, regional and local governments throughout the community. The process will be a two-way affair.

So why are increasing numbers of companies entrusting

resisted the trend. They may be suspicious of permitting access to outsiders or doubt the ability of contractors to deliver services as required. Another obstacle may be an internal culture which prevents executives from objectively considering why they assume responsibilities that have no impact on their business performance.

According to Mr Kerr, the benefits for corporate converts can be enormous. The process can lead to redefinition and better control over services even if they are not always contracted out – and can relieve management of daily responsibility for potentially disruptive and possibly complex support services.

Costs can be reduced, although this is not always the case. A more useful result may be greater control of those costs incurred. Used extensively, outsourcing can transform the cost base of a business and substantially reduce the capital investment required for buildings and equipment.

But the process can present major risks unless handled carefully. An overlap of responsibilities between client and contractor can lead to wasted contract work and fractious relationships. Contracts must always be well defined to ensure that there are no misunderstandings over requirements while any contracting out programme predicated on the reduction of marginal costs must be accompanied by an aggressive strategy intended to recover them.

One wider concern centres on the calibre of the new entrants in the contracted services market. Contractors which have traditionally provided only a single support function to companies are expanding their service portfolios but some doubt exists as to their ability to manage multi-service packages.

BET's Mr Davies says: “Lots of organisations are coming out of the woodwork, claiming they can provide the full package of support services. While they can subcontract the services they do not have in-house, many simply lack the management skills required and there is a risk they will give the sector a bad name.”

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■ CLEANING SERVICES: Mrs Mapp gets polished  
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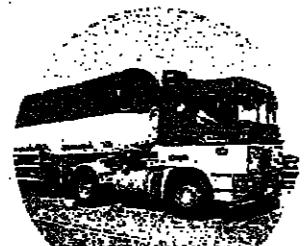
Professional management is the key to contracting out, according to Mr Lionel Prodgers, chairman of Facilities and Property Management, one of the new generation of business support specialists which has introduced an award scheme to promote standards of service.

FPM operates on an independent, “front-desk management” basis, installing its own managers within the buildings of clients to be responsible for the provision of all services required. Contractors are constantly monitored to ensure they maintain high standards.

Mr Prodgers says: “Inefficiencies in the provision of services are often brought about by office politics, with individual empires jealously guarded against intrusion from other parts of the business. Managers are more likely to cede some of their responsibilities to an independent contractor than to someone else inside the organisation.”

Contracting out, of course, may not always be the answer. A company may be too small or too large, supplier bids may be uncompetitive or the risks of having to change back to internal systems may be regarded as too great. It could be, of course, that everything already runs very smoothly. And as Mr Kerr of Ernst & Young puts it: “If it ain’t broke – don’t fix it.”

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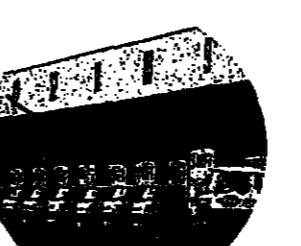
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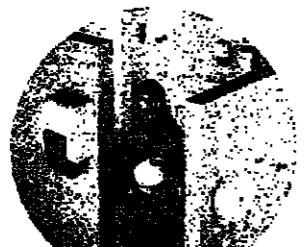
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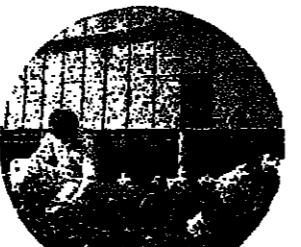
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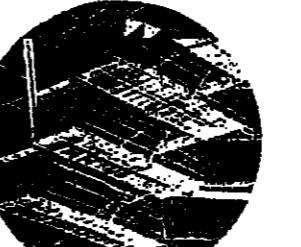
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## CONTRACTED BUSINESS SERVICES 2

## GOVERNMENT AND THE MARKETPLACE

## Challenge of competition reaches the public sector

IT HAS been dubbed a "British disease" but there are signs that a cure is finally on the way.

For most of the post-war period, central and local government in Britain successfully resisted the idea of relinquishing any hold on their extensive responsibilities and handing over elements of the job to the disciplines of the competitive marketplace.

It was a national trait which, in the opinion of such critics as Mr Michael Ivens, director of Aims of Industry, the right-wing pressure group, spawned costs and inefficiencies on a scale which could no longer be tolerated in a modern economy.

According to a paper written by Mr Ivens and published last month by the Centre for Policy Studies, the passion shown by public bodies in Britain for "doing it themselves" has proved unique in the capitalist world.

But public services, he says, have finally had to admit they must learn from private business and can no longer resist the tide of events.

He suggests, for example, that if competition were extended to all general non-medical services in the National Health Service, annual savings could reach £500m. With schools now also able to seek grant-maintained status, handing them responsibility for most of their own budgets, there is potential for education to follow the same route. Others want to go further.

The issue of introducing the rigours of the free market into the public sector has traditionally provoked an intense political debate which only now appears, gradually, to be giving way to a broader consensus. The era of the citizen's charter has arrived and the major political parties are laying at least as much emphasis on a fair deal for the consumers of public services as on the fate of those who have traditionally provided them.

Recently, Mr John Major, the prime minister, promised a comprehensive plan for buying outside skills into public ser-

vices. He said he was determined to ensure "there was no hiding place from the challenge of competition for the top or second-rate".

Labour, whose own charter proposals include binding "customer contracts", claims that the local councils it controls, far from representing the worst models of local authority management, are now among the most efficient. It accepts the role of private sector contractors, though it questions their ability to provide high quality services and has threatened to remove the compulsory element to the tendering process.

**Whitehall is in for a shake-up ... Management consultants are to be appointed to government departments to help identify opportunities for putting more work out to competitive tender ... A huge, additional customer base is slowly opening up to businesses**

But while the political debate continues, the actual process of opening up is well under way.

Over the past 10 years, competitive tendering has created a management revolution in local government, with a range of services having to go out to tender at regular intervals. Though the majority of contracts is still awarded to council workforces, managers have found the threat of contracting-out a powerful argument for improving the efficiency of services.

Last year, the government acted to reinforce moves towards contracting out in local government, publishing a consultation paper on improving arrangements for competitive tendering and for extending the process to some white collar services.

Competitive tendering has also been introduced in all central government departments to government departments to help identify opportunities for putting more work out to competitive tender.

Beyond the traditional support services which have so far been contracted out, new areas to be considered include: professional and specialist ser-

vices like accounting and auditing, clerical operations, office services such as records storage and messengers and estate and construction services. A public competition and purchasing unit will be set up in the Treasury to help tenders with applications.

Though the proposals may meet the same sort of resistance within Whitehall which greeted earlier competitive initiatives directed at the country's town halls, there seems no doubt that a huge, additional customer base is slowly opening up to those businesses who can provide services on a contractual basis.

Organisations like P&O Total Facilities Management, the business support services company, have been quick to capitalise on the potential within the public sector. P&O is negotiating, for example, with West Berkshire Health Authority to take over some of its non-core services. A contract worth over £2m could lead to annual savings in excess of £500,000.

Mr Robin Booker, managing director, believes the opportunities for support services in the public sector are "enormous" and says the culture which dictates the provision of public services is undergoing a revolution. He expects the sector to become increasingly competitive as more providers enter the marketplace.

Mr David Hepworth, marketing director of BET, the business services conglomerate, reckons the public sector will represent a market at least as big as that available in the private corporate sector: "We have been up against longstanding custom and practice which has refused to acknowledge there are better ways of doing things."

"But those attitudes are now shifting throughout the public sector as increasing numbers of clients, always under pressure to stretch resources to the limit, begin to see how much further their money can go if they bring in the private sector."

Michael Cassell  
Business Correspondent

Business Correspondent

WHEN THE chairman got stuck in a lift, his company suddenly acquired a facilities manager. When it jammed again, in came a specialist contractor.

Workplace managers enjoy recovering this fable, if only for its punchline. During the second breakdown the chairman became quite chatty with two people in the lift whom he did not recognise. They turned out to be the facilities manager and a maintenance contractor already taken on by the new man.

The message is that many bosses know little and care less about the buildings in which they work. "A recent survey threw up 100 companies where property made up a third of their assets. Yet fewer than half used property management systems," says Mr Ted Watts, president of the Royal Institution of Chartered Surveyors.

Even the more aware may dump the whole task on some already responsible for an operational department, often the personnel director. And if the lift breaks down often enough to appoint a specialist, he or she will be well down the management hierarchy, expected to keep things ticking over rather than play a part in decision-making.

"That is asking for trouble," says Mr John Jack, a former property director for IBM (UK) now running Procord, his own property management company. "It is essential that facilities managers are brought in early enough and at a high enough level to forecast potential problems."

Mr Watts recalls an office building where, at the first stage of planning, one computer was specified for every 10 desks. A year later, this had changed to one in six and by the time the building was finished there was a screen on every desk. "Facilities managers have to look forward and make allowances for such things," he says. The rate of technological change makes planning all the more important, and often requires the help of outside experts.

A battalion of consultants and contractors now exists purely to take this load off the shoulders of untrained managers and work alongside inhouse specialists. But it took a recession to confirm this role. Companies under pressure to cut costs are taking a new look at accommodation services. Moving is often out of the question: with so much empty new space around, they are unlikely to get rid of existing



John Jack: spreading a gospel practised at IBM

buildings. So it is a question of making the best of what they have, and that often means calling in outside help.

"Companies need to concentrate on what they are good at - their core business. But they are entitled to expect a similar level of expertise from contractors," says Mr Jack. He is spreading a gospel practised at IBM, as Procord is effectively a management buyout of the computer giant's property management department. This includes a drastic reduction in space per employee, recognising that many IBM staff are out of the office much of the time.

Setting up workstations accessible from anywhere inside or outside the building has cut space needs by 20 per cent. Consolidation also enabled staff to be moved from high-cost central London buildings, reducing occupancy costs by more than 30 per cent. An energy conservation plan achieved 20 per cent savings within four years.

Energy is a clear-cut cost easily grasped by any chairman, but some figures that contractors can achieve will startle him. Careful planning and monitoring can reduce bills by 30 per cent, says ABS Emstar, the energy management group formed last November when two leading UK contractors merged. It has refurbished the 45-acre Binton works in Newcastle where NEI Parsons produces turbine generators, switching from oil to gas and installing more than 5km of piping. Savings should reach almost £1.5m over the seven-year maintenance contract, it claims. After paying back the £650,000 capital cost - which ABS Emstar provided - Parsons will pocket a saving of £150,000.

Cost-cutting is not the only pressure forcing consumers to

seek specialist advice. New laws spilling out of Westminster and Brussels will severely curtail emissions, forcing reappraisal of energy systems, and facilities managers are already having to tackle increasing red tape. Every item of portable electrical equipment such as typewriters, kettles and screens must be tested; all potentially hazardous substances noted; and cold water systems must be screened for Legionella.

"Training needs to be a very high priority to keep up with all the changes," says Mr Mike McCloskey of Lorne Stewart, part of the SE1 plant services group. "This is costly and time-consuming. No wonder the building owner/operator is turning to outside help."

Health fears came to the fore following Legionella outbreaks during the 1980s which threatened companies with hefty lawsuits from those struck down - or their surviving families. Then the buildings themselves started to fall sick. Staff complained of rashes, headaches and nausea.

"Two-thirds of the nation's workforce think their productivity would improve if working conditions were raised," says Mr John Astley of support services group Mitie. The worst problem seems to be the quality of air in offices, which is condemned by more than a third of workers questioned in a Gallup poll.

Employers often brush off such claims, particularly when they have just paid a fortune

for a new building. But productivity is becoming more important as costs rise, profits disappear and skilled staff drift away from congested city centres. Contractors are finding their hands full creating cleaning and engineering maintenance programmes tailored to individual buildings.

Mr Astley says that package deals more than pay for themselves. Mitie estimates that multi-service building maintenance contractors can save facilities managers up to 25 per cent compared with in-house operations. Considering that building management costs almost £1.5bn a year in the UK, that is a lot of saving. Add energy management and cost reductions can be as high as 35 per cent, he says.

This is why more companies are moving towards outside contracting. "Facilities management is coming of age," says Mr Jack. "It is still a little way off, but there are encouraging signs such as the development of professional qualifications. In future, contractors will play a more integral role in management, not just cleaning and maintaining existing space but advising whether companies should up sticks and move altogether - then helping plan a new home."

One simple sign may indicate that the sector has attained the respectability of the customers it serves, however. The chairman goes back to using the lift.

David Lawson

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## CONTRACTED BUSINESS SERVICES 3

## IMPACT OF LEGISLATION

## New laws mean new business

**OVER THE** next decade, contracted business services in the broadest sense are destined to grow, partly because of the raft of legislation on environmental and safety standards in Britain and the European Community.

An early impetus for the growth of contracted services came in 1988 when compulsory competitive tendering was introduced in the national health service.

The 1988 Local Government Act extended competitive tendering to many local government services.

The government's current white paper, called "Competing for Quality", envisages the compulsory extension of contracting out to other local authority services provided by professionals, architects and other professionals.

However, the legislation is making a tortuous path through parliament. But if and when a new local government act covering competitive tendering for professional services

is enacted, this will further expand the scope of the contracted business services industry.

Some idea of the size of the industry can be obtained by looking at the Cleaning and Support Services Association. The CSSA's 180 members employ 250,000 people. Some members do go in for catering, but not many.

Few of the CSSA members are involved in building maintenance or what is increasingly being called buildings' health. Nor are many involved in professional services. Cleaning and support services are a small part of a large and growing industry.

It is an industry which has been relatively unhit by the recession. Mr John Hall, director-general of the CSSA, says: "In a perverse way, we have benefited. Companies are concentrating on their core businesses and contracting out margins which used to cut down on staff and costs."

After the recession, further growth can be expected because of legislation on environmental standards, which gives out heightened public awareness of environmental issues and concern about food safety.

Control of Substances Hazardous to Health (Coshh) regulations came into effect in 1988. The Food Safety Act took effect in 1990 as did the Environmental Protection Act.

Earlier this year the new

Code of Practice for the Prevention and Control of Legionella in Water Systems came into operation.

Mr David Pearce, an industrial relations officer at the CSSA, says: "The new laws about environmental standards have meant more business for our members. The larger companies are now offering complete packages covering not just cleaning but also health and safety standards."

Mr Hall says: "There is no question that the laws on environmental protection and safety standards have meant increased business for the more enterprising contracting companies. An important part of our role is to make sure that our members know the latest

state of play on standards. Not many of them belong to trade associations any more, so they rely on us to keep up to date. They now have to be up to date on the law if they want the business and generally speaking they are."

Rentokil is an example of a company which has flourished by being aware of the fast-moving legislative background to contracting out services.

It was once best known as a company specialising in dry rot in houses and domestic pest control, but these now account for only 7 per cent of the company's turnover.

It has branched out into industrial cleaning in a big way. It offers a service which will clean walls, floors, girders,

fittings and cable conduits, to a standard consistent with hygiene regulations.

It also offers risk assessment for buildings, covering chemical emissions, subsidence and water intrusion. Ms Pauline Barnes, of Rentokil, says: "The tightening of standards has generally meant more business for our company. Look at air conditioning, water towers, water supplies, industrial safety - areas which we would not have been involved in a few years ago."

Rentokil's sales have been growing at a rate of 20 per cent for the past five years. Its turnover in 1990 was £205m, half of which was in Britain.

At the other end of the scale in terms of turnover is Envi-

ronmental Monitoring Services (EMS). This company, which employs 22 people and has a turnover of £1m after six years in business, specialises in monitoring the health of buildings.



John Hall: "In a perverse way, we have benefited"

partner of EMS, says: "There is still a considerable lack of knowledge as to the legal responsibilities for building environment."

His company is involved in all aspects of buildings including the exteriors and the working conditions within.

"There has only recently come an awareness that standards within buildings are important. The legislation is responsible for that."

The rules and regulations will go on being tightened. In addition to the British laws, the EC is considering a number of directives designed to give the general rubric of the 1992 legislation to form an internal market. These will deal specifically with the co-ordination of procedures on the award of public service contracts.

Few British contracting companies have a large involvement in Europe at present, but this should grow in line with the legislation.

Stewart Dalby

## SECURITY STAFF

## Guards to be qualified

**WALK INTO** any major US building and you see a uniform - usually attached to a gun. However, it is not just the crime rate that is responsible for this dedication to security. In fact, some US towns are safer than UK inner cities. "Americans are very territorial," explains one former policeman who crossed the Atlantic to study the system. "But they are also very sensible. Staff and customers are

easier to attract when they feel safe, whether in a supermarket or an office block."

The UK is moving rapidly along the same path. Two decades of terrorist scares have left few reception areas unattended, although stricter firearms laws preclude shows of extreme force. Managers are also more aware of the treasures held in their buildings. Docks and factories have

always been wary of pilfering, yet even an average office block nowadays can hold a fortune in computer technology.

Security means more than a watchful pair of eyes above an intimidating uniform. It involves a wide variety of skills ranging from guard duties to secure storage, computer protection, credit card distribution and even cleaning.

The days of Mrs Mopp have gone," says Mrs Ann Perkins, commercial director of Securicor. "Companies want to be sure the people wandering round their offices at night are trustworthy."

All Securicor staff are now selected through psychometric testing, which reveals characteristics such as reliability and honesty. "It helps us retain staff by filtering out the wrong people," says Mrs Perkins.

That helps the clients by ensuring they get a stable workforce.

The price of extra care is small considering the £1bn turnover of this part of the industry, but it is probably more than customers themselves would fork out. Few

schools and colleges could soon be on the agenda as they switch to running their own expenditure. But small businesses are currently the main growth area, partly because the recession has boosted raids but also through an awareness of cash-carrying services tailored to their needs.

Shopkeepers, for instance, need no longer face the choice of storing takings overnight or creeping furtively to the bank with a plastic bag full of cash. "We have recently taken on £2.5m worth of this kind of business," says Mrs Perkins.

Many outlets are now in covered shopping centres, of course, where patrols are almost mandatory to guard the expensive fittings from vandals. Money transfers may be part of a security package contracted out by the mall managers, as can the stocking of cash machines for banks and building societies.

The variety of tasks also means a wide range of charges, and some customers have become increasingly nervous about what they are paying for. Steiner Security, part of the P&O group, has tackled this by investing heavily in software, according to Mr David Evans, its commercial director. "This enables us to monitor the costs of providing a security service to a particular site, he says.

Businesses can now specify levels of pay, hours worked and the type of staff. Instead of being charged the traditional hourly rate, they pay only the direct costs of a contract plus a management charge.

Mr Peter Hobbs, property manager of Esso, a manufacturing group based in Waltham Cross, says the new service "gives me far more control of expenditure and the terms and conditions of employment of security officers.

"It seemed a good compromise between in-house security and using a contractor on the hourly rate system."

David Lawson

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## CONTRACTED BUSINESS SERVICES 4

## CLEANING SERVICES

**Mrs Mopp gets polished**

YOU CAN forget the all-enduring image of cleaning - the Mrs Mopp of flowered miniskirts and crinkled stocking fame - getting someone else to do the dirty work has become a sophisticated multi-billion pound industry.

Commercial contract cleaning - sometimes thought of as a Cinderella industry - has tried on the glass slipper and it fits, to the tune of being worth £2bn in a private and public sector cleaning market worth £4.5bn.

It also appears to be buttoned up against the chill wind of recession better than most as companies seeking to cut overheads contract out services and it continues to sop up the gravy poured by government's privatisation of the public sector.

The major player is Initial Contract Services - a subsidiary of BET - while other big league names include Office Cleaning Services, ISS Services, RCO Support Services.

The modest capital outlay involved in setting up as a contract cleaner makes it the perfect breeding ground for the entrepreneur and it is believed there are more than 5,000 small businesses throughout the UK.

Not surprisingly the scope of services, like the companies offering them, vary enormously in size and sophistication - from a cleaner armed with a tin of polish and a Hoover to one with the specialist knowledge to clean a hospital operating theatre.

At one end of the scale, services would cover a full-time manager and staff on site responsible for everything from dusting light fittings to degreasing the canteen while at the other there will be a couple of cleaners working a few evenings a week.

Some companies offer frill or luxury services such as sprucing up telephones and office equipment or doing extra cleaning at weekends - it is in this area that the industry appears to have seen some of the recession's effects as clients prune costs by getting back to basics.

However, according to Mr John Hall, director-general of the Cleaning and Support Services Association, whose membership makes up 80 per cent



Initial Healthcare Services at work in the hospital theatre



Michael Aldridge: "Steady growth is the order of the day"

of the industry, the market on the whole is extremely buoyant.

Mr Hall says: "Generally speaking there has been increased performance by about 11 and 15 per cent a year over the past five years."

He attributes this to recession-hit companies cutting costs by putting ancillary services out to tender and what he describes as the pro-active government approach - open-

ing up the public sector to market forces.

Compulsory competitive tendering for NHS catering, laundry and domestic services was introduced in 1983 and for local authority services in 1988. Mr Hall estimates that 28 per cent of NHS and 30 per cent of local authority cleaning business is now in the hands of the private sector.

Initial Contract Services claims to be one of the largest providers of contracted out cleaning services to the NHS and local government. Its healthcare services division, according to Ms Jennie Harvey, its director, has an annual revenue of £35m.

"A lot of hospital contracts are still in house at the moment but we have made a few million this year and expect to make a few million next year," says Mr Mark Aldridge, ICS chief executive.

"Steady growth is the order of the day in a niche market which demands high quality service."

Mr Harvey explains that hospital cleaning contracts are about controlling infection and not just about tidying up. Her staff not only clean but also carry out patient-related work that varies from one hospital to another, but covers serving meals, preparing drinks, making beds and changing

curtains.

At Office Cleaning Services, Mr Peter Goodliffe, acting managing director, says the company has moved from a standing start two years ago to an annual turnover of £10m to local government and NHS contracts.

"By introducing compulsory competitive tendering, the government opened up an enormous area of business potential," he says. "This sector is the main expanding area in contract cleaning and is three times the size it was 10 years ago."

As the industry expands into more specialist areas, so has training in techniques and the use of chemicals and equipment.

Plans are currently in the pipeline for a new national basic cleaning qualification to be introduced by the end of 1992 and training is now a matter of course for a large number of companies.

Mr Goodliffe says that more than half of his full-time operational staff are currently on in-house training schemes.

"Over the past 10 years there has been a quantum leap in how much training goes on. Qualified staff are essential if we are going to compete," he explains.

Janina Walker

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For both parties, the relationship touches on delicate

EVEN FOR an industry well known for bucking recessions, contract catering is witnessing remarkable growth, with a 21 per cent increase in outlets, and a 35 per cent increase in meals served since 1988, according to the latest survey by the British Hospitality Association.

The sector boasts a workforce of 90,000 and an annual turnover of £1.4bn; a far cry from its roots half a century ago when the law forced employers with more than 250 staff to provide "wholesome meals at reasonable prices" to boost morale.

Several factors have kept the sector buoyant in the current recession, leading many observers to believe that contract catering is the natural base from which, eventually, "total facility management" will evolve.

While many contract caterers are consolidating their market in the recession and refusing to dilute their expertise and energies by diversification, there is little doubt about the trend for the 1990s.

Gardner Merchant, one of the big three with a turnover of £75m, provides a typical example. In 1991 it took on a contract at BBC Wales' Cardiff headquarters, with a turnover of £1.2m. Nine services are pro-

vided within the building: printing, mailroom, catering, ground maintenance, switchboard, porters, and two subcontractors provide maintenance and security.

The trend is bolstered by the sector's current strength. Sutcliffe Catering, also among the big three with a £340m turnover, claims cost savings of 10-20 per cent over client-run contracts and a 10 per cent improvement in uptake. In the depths of recession, these savings are irresistible. Fixed price contracts are on the increase, putting a high risk factor on the caterers, as against the traditional management fee system where the client meets costs.

Government policy on privatisation, the internal market in the health service and reform of education services have all provided spectacular growth. Figures from the British Hospitality Association show a jump from 250 healthcare outlets in 1988-90 to 337 in 1991-92; similar figures for the ministry of defence are 68 and 150; and for state education from 262 to 450.

The Food Safety Act has also played a significant role, placing on employers the need to demonstrate "due diligence" in the event of food poisoning as well as enforcing a code on training, temperature con-

traints and storage. Many companies now use contract caterers as a form of insurance.

While contract caterers originally helped boost wartime morale, many companies now employ caterers to enhance company image. Compass, also in the big three with a £250m turnover, found in a survey last July that 46 per cent of respondents saw company catering as a perk valued more highly than a company car.

Innovative ventures are becoming more common in the sector as is the search to find new markets. Sutcliffe has set up a joint venture with BP Oil at Hemel Hempstead, north of London, using the petroleum company's facilities to provide general catering and a turnover of £100,000.

New markets can range in from British Telecom's 600 outlets to the Youth Hostel Association or P&O Ferries.

Diversification is not limited to the big three. Kent-based Russell & Brand, with a 1990 turnover of £27.5m, has picked up 100 contracts in three years and offers a total facility management package including 24-hour close circuit TV security.

Perhaps the real challenge facing the sector as a whole is whether it can protect its market in a post-recession economy.

The sector is buoyant, reports Jim Kelly

**The caterers are growing fat**

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John Thornhill looks at the distribution trend

**Benefits may outweigh risks**

## CONTRACTING OUT

distribution services to third-party operators by both retailers and manufacturers has spawned a thriving logistics industry in the UK. And many specialist distribution companies, such as NFC, Securicor, Christian Salvesen, Hays and United Transport have grown big and clever in the process.

Contracting out has many benefits in terms of creating commercial flexibility and eliminating the need for costly capital investments. But its major potential drawback is that it places an essential business service in the hands of an outside agency.

Nevertheless, many companies clearly believe the benefits outweigh the risks and the move towards contracting out has trundled on. In the UK there has been no let-up in the trend towards contracting out of transport and warehousing services that has been happening for the past six or seven years," says Mr Raymond Horsley, director-general of the Institute of Logistics and Distribution Management.

One area in which a strong symbiotic partnership has evolved in contracting out distribution services has been the food retailing sector. Working closely with such retailers as J. Sainsbury and Tesco, logistics companies have developed sophisticated distribution skills. Several of them are now touting for business in mainland Europe, offering their know-how to retailing companies which have yet to appreciate the benefits of integrated supply-chain management.

But such contracted-out services, particularly in the food business, require enormous trust. On the one side, the retailer entrusts the logistics company with distributing products in pristine condition in an environment in which late delivery inevitably results in lost sales. On the other hand, the logistics company has to invest substantial sums to build and operate a warehouse that may have little or no alternative use if the contract is lost.

As an example of the longevity of the relationships required, Hays has concluded a 25-year contract with Waitrose to build another distribution site in Milton Keynes.

However, not all are convinced by the virtues of such arrangements. Some retailers, such as T&S Stores, the dis-

count newsagents and convenience stores chain, have retained all their distribution services in-house, believing that the cost advantages of contracting-out are illusory.

One example of such a relationship has been struck up between Waitrose, the supermarket group owned by the John Lewis Partnership, and Hays, the business services company floated on the stock market three years ago.

Hays runs an 80,000 sq ft distribution centre at Theale, in Berkshire, delivering short-life food products to 57 Waitrose supermarkets. It receives goods from 200 suppliers and handles 2,500 chilled product lines and 440,000 cases of products a week, or more than 22m cases a year.

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